

USEFUL INFORMATION.—The human mind seems to be so constituted that real information upon almost any subject is of interest to it, if attractively presented. Much more so when the topic treated is one little understood, but still having practical relation to everyday life. The attention attracted by a series of talks now running in the Toronto "Globe" upon the fundamental principles of life insurance is a case in point. The average business man is really interested in learning something of the theory underlying the practice of this great branch of finance. The Canada Life Assurance Company in its series of Life Echoes, as the talks are aptly termed, is conferring a benefit upon the public by supplying it with useful information of a unique kind.

Employers' Liability	ASSURANCE CORPORATION
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CAPITAL,	\$5,000,000.
CANADIAN GOVERNMENT DEPOSIT,	91,250
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Business transacted—General Accident, Sickness, Liability and Fidelity Guarantee.	
GRIFFIN & WOODLAND, Managers for Canada.	

FIRE.	LIFE.	MARINE.
COMMERCIAL UNION		
Assurance Company Ltd. of London, Eng.		
Capital and Assets,	- - - -	\$32,500,000
Life Fund (in special trust for Life Policy Holders)	- - - -	8,548,535
Total Annual Income,	- - - -	8,170,190
Deposited with Dominion Government,	- - - -	538,000
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