FOR SALE—Remainder of 1908 crop of White Clover Honey, put up in 1-lb jars. Price on application. Sample free. CHAS. T. ROSS, Sherbrooke, Que.

BEESWAX WANTED—Highest price paid for Beeswax in any quantity. Write me, stating amount you have. F. W. JONES, Bee-keepers' Supplies, Bedford, Quebec.

WANTED—Ladies to do plain and light sewing at home, whole or spare time; good pay; work sent any distance, charges paid; send stamp for full particulars. NATIONAL MANUFACTURING COMPANY, Montreal.

And yet it is not upon the mere food value-i.e., nutritive value of honey-that its importance as a marketable product chiefly depends. It is upon the peculiar flavor and attractiveness to the palate that its real value is based. Honey is not exceptional in this regard. Wines, fruits, cheese, and many other fruit-stuffs, might be named which are like honey in this respect. Cheese commands from 10 cents to 50 cents or more per pound, not because of the higher-priced article possessing greater nutritive value than the cheaper, but because of certain qualities of flavor belonging to it. The highest-priced wines are frequently of no more nutritive value than the cheaper ones. Tea at 25c a pound is, so far as approximate composition is concerned, quite as good as that which commands \$3 or \$4 per pound.

A surrogate honey can easily be manufactured that, so far as nutriment is concerned, shall be equal to a true honey. But there is a difference. I have spoken of nutritive value being equal, but I must explain that this has regard only to the content of tissue-building or energy-producing material contained. There is another factor in nutrition to be considered, namely, digestibility. Now we know that the readiness with which digestion proceeds has some relation to the palatability of our food. Disgust produces a checking of those secretions upon which our ability

to digest what we eat depends. There is a real reason why gilt-edge butter is preferred to oleomargarine butter, which, so far as composition goes, should be just as valuable a food. A discriminating public is not only willing to pay higher prices for an article which appeals to the taste and is appetizing, but creates a specific demand for such an article as naturally compels its price to rise. This increased price causes the best varieties of all goods to go to purchasers who can afford high prices. Hence there will be always a market for lower-priced and inferior classes of food, not necessarily inferior in nutritive values, but less tempting to the palate, and perhaps for that reason less digestible by a person of cultured palate. But "hunger is a good sauce," and a hungry man finds that palatable which may be barely tolerated in the absence of a good appetite. I want to emphasize the fact that the higher price of honey, as contrasted with a well-made substitute for honey, is due to the appetizing character of the former, and not to its intrinsic value as a food.

Honey is a food, and a valuable one. But it has condimental value as well, and its distinctive character depends rather on the second than on the first consideration. This is a good reason for insisting that

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Dec. 1908

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