

# The Canadian Forestry Association

(Seventeenth Year)

119 Booth Building, Ottawa, Can.

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The Association prepares and places through its Publicity Department, many hundreds of special articles every year, reaching the Canadian Public through daily and weekly newspapers, weekly and monthly magazines, including agricultural, financial, religious, literary, engineering, juvenile, and practically all divisions of Canadian journalism.

Co-operates actively with forest protective associations, Government forest departments and commercial organizations in distributing information on forest affairs to the Canadian public.

Campaigns for forest protection through its Publicity Department, the distribution of illustrated literature to settlers, campers, etc., the presentation of lantern slide cartoons in motion picture theatres, and many other methods calculated to bring practical results.

Holds series of illustrated public lectures on forest protection in various sections of the Dominion.

Issues an illustrated monthly, "The Canadian Forestry Journal," which goes to 3,500 members, and to 200 Canadian editors by whom it is quoted extensively.

Holds conventions in various sections of the country to discuss local and general forest problems, and to arouse interest in public forest policies.

A Free Cartoon Service is supplied to newspapers, also a free "cut" service, campaigning for forest protection through interesting illustrations.

These are a few of the concerns of the Canadian Forestry Association.

Support is entirely from voluntary sources. The Association is not identified with any Government or special interest whatever.

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