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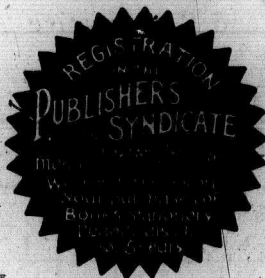
# The Publishers' Syndicate

Of Ontario, Limited

Publishers and Dealers in Books

Agents in Canada for the Subscription Publications of Lea Brothers & Co.,  
Philadelphia; The Century Co., New York; Goupil et Cie,  
Paris; and others.

HEAD OFFICE:  
TORONTO  
88-90 Yonge Street



BRANCH OFFICES:  
MONTREAL  
15 St John Street  
OTTAWA  
181 Bank Street

## WHAT IT IS

THE PUBLISHER'S SYNDICATE of Ontario, Limited, is incorporated for the purpose of printing, publishing, importing, buying, and selling books, and the carrying on of employments and processes included in or auxiliary to the book and stationery business

## WHAT IT WILL DO

The Syndicate being a perfectly equipped company, with ample capital and exceptional facilities, will put before the Canadian public special editions of popular and standard works, and will supply the publications of British, American, Canadian, and Foreign Publishing Houses direct to its subscribers at publishers' trade rates, saving to them the profits of the wholesale and retail dealers.

## WHAT IT WILL SAVE

Besides saving an average of from twenty-five to fifty per cent. on the cost of purchases, it will save much vexatious delay, trouble, and expense to its customers. A subscriber can order, feeling assured that he will not only get books at the lowest possible price, but that his order will receive prompt, careful and intelligent attention.

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