

# Kick the Kaiser!

(THE NEWEST GAME)

**T**HIS game, which originated in Europe within the past few months, has attained wide popularity in all parts of the British Empire. It can be played in several different ways and with almost any number of players. As originally introduced it consisted in partners (representing various countries) congregating in large groups, and with small metal projectiles or with instruments of steel, perforating or prodding their opponents until the latter broke into a run or fell to the ground through weakness.

Various improvements have been made since this form of entertainment was brought across the Atlantic. Perhaps the most effective method of playing in vogue here is as follows:---

As many men as can be spared are sent forward to check the opposing side, while the majority, remaining at home, endeavor by drawing their opponents best cards, to strengthen their own hands and thus support those at the front.

Coming down to cases, the people of St. John can establish their long suit by trading at home. To properly support our side in this contest we must concentrate our resources; we must purchase from each other everything that we require; we must see to it that our money remains at home, where it will continue to move in a circle, keeping ourselves and our neighbors employed, our stores busy, our factory fires burning and our people prosperous.

**When we buy Canadian goods in St. John--We kick the Kaiser**  
**When we send our money away from home---He kicks us**  
**Shall we be kicked?**  
**Or be the kickers?**

Waterbury & Rising, Ltd.,  
 Scovil Bros., Ltd., Oak Hall,  
 J. & A. McMillan,  
 Wanamaker's Restaurant,  
 McRobbie Shoe Co., Ltd.  
 H. N. DeMille & Co.,  
 L. L. Sharpe & Son,

J. L. Thorne & Co.,  
 Ferguson & Page,  
 F. E. Williams Co., Ltd.  
 A. Ernest Everett,  
 A. Gilmour,  
 Sharpe's Confectionery Store,  
 Silas McDiarmid,

Marr Millinery Co.

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