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EASTER AT ATLANTIC CITY

Fashion Pageant as Usual on Boardwalk—Rolling Chair Pushers in Demand—Hotels All Opening.

Atlantic City, April 1—Style showing preliminary to the great Easter pageant occupied the attention of the visitors over the opening week-end. Last week the temperature mounted to a point where wraps and overcoats were discarded and the women among the thousands of visitors appeared in the full glory of new frocks and hats. A real "riot of color" is due when the Easter parade gets under way, according to the early viewing, in which are being shown straw and light fabric hats of the newest fads is the sash girle of gypsy style made from gayly colored ribbons and long enough to float out in the lively ocean breezes. Mere man appears content with a collective new suit, although some of the younger blazes are appearing with fancy vests and wearing spots of delicate shades as appurtenances to their new suits.

The chief worry of the rolling chair barons is to keep up the supply of chair pushers, as the springlike seats make walking more onerous and attract to the luxurious boardwalk vehicles. Wages for the human motes have soared to the distinction of salaries, and the more astute of the men have taken to making a selection of patrons by appearance as to willingness and ability to pass out fat tips. So far there has been no spring boost in the prices charged for rental of the rolling chairs, but it is expected that the pushers will attend to that matter with arrival of the final crush of the Easter crowd. Down Chelsea way it is no uncommon sight to see younger folk of fashionable families acting as propelling force for chairs carrying favored uncles and other relatives who are prone to repay services in ample style.

Most of the big hotels have given up the problem of attempting to care for more patrons until after Easter, and those who made early reservations are in luck. Kindly attempt is being made, and will be made to secure quarters for all arrivals through the rooming bureau conducted by the hotel men and civic organizations so that there will be no absolute necessity of leaving on the part of any who wish to be present on Easter Day. Railway facilities were strained to the utmost over last Sunday, and it is expected that every possible car and engine will be placed on seashore lines until after the big seashore occasion. Highways have improved wonderfully with the coming winter, sunny weather, and the motoring contingent increased by thousands during the last few days. The first bathers of the season appeared this week without arousing much enthusiasm among the boardwalk strollers, who showed sympathy with daring maids and young men who started the season with plunges in the still chilly breakers. Scores of yachts have been placed in commission, and the spring flight of golfers brought along their clubs for early season practice, which will be useful with the opening of the tourney season now not far away.

Preparation for Easter brought general life to the beach front this week. The Million Dollar Pier and the Strickland Pier are open and all the amusement enterprises, including theatres, are ready with special attractions for the Easter crowds. The leading hotels will have special attractions, one of the leading events promised is the concert to take place in the grand promenade of the Traymore on Sunday evening, when Signor Giovanni Martinelli, tenor of the Metropolitan Opera Company, will be the soloist. The Traymore Quartette will furnish the remainder of the programme. Special concerts also are listed for the Marlborough-Blenheim, the Ambassador, the Breakers and other beach-front houses.

MYSTERIOUS ILLNESS DISTURBS MARLBORO

Due, City Physician Says, to Influenza Germ.

Marlboro, Mass., April 1—Citizens have been greatly mystified over the illness of a large number of persons in the last few days. It has mostly taken the form of a stomach trouble, accompanied by severe pains and vomiting. There have been no fatal cases.

For a time it was believed due to the town water, but examination has shown that the Marlboro water supply has one of the best analyses in the state and the purity of the water is beyond question.

Dr. O. G. Duhamel, city physician, said that he had a large number of cases which in his opinion were due to influenza of the bowels. He said that the germ is the same as that which caused the great epidemics that have taken place in this country during the last few years, but which attacked the lungs instead.

Dr. Duhamel has attended fifty acute cases himself.

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METROPOLITAN LIFE INSURANCE COMPANY
(INCORPORATED BY THE STATE OF NEW YORK)

HALEY FISKE, President FREDERICK H. ECKER, Vice-President

Total Amount of Outstanding Insurance	\$5,343,652,434
<i>Larger than that of any other Company in the World.</i>	
Ordinary (annual premium) Life Insurance paid for in 1919	\$910,091,087
<i>More than has ever been placed in one year by any Company in the World.</i>	
Industrial (weekly premium) Insurance paid for in 1919	\$508,590,405
<i>More than has ever been placed in one year by any Company in the World.</i>	
Total Insurance placed and paid for in 1919	\$1,418,681,492
<i>The largest amount ever placed in one year by any Company in the World.</i>	
Gain in Insurance in Force in 1919	\$914,140,618
<i>More than ever has been gained in one year by any Company in the World. The Company gained more insurance in force in 1919 than any other Company wrote.</i>	
Number of Policies in Force December 31, 1919	21,770,671
<i>Larger than that of any other Company in America.</i>	
Gain in Number of Outstanding Policies	1,986,410
<i>Larger than any Company in the World has ever gained in one year.</i>	
Assets	\$864,821,824.55
Increase in Assets during 1919	\$89,367,126.27
<i>Larger than that of any other Company in the World.</i>	
Liabilities	\$835,736,487.38
Surplus	\$29,085,337.17
Number of Claims paid in 1919	289,125
<i>Averaging one policy paid for every 30 seconds of each business day of 8 hours.</i>	
Amount paid to Policy-holders in 1919	\$73,581,759.91
<i>Payment of claims averaged \$250.93 a minute of each business day of 8 hours.</i>	
Metropolitan Nurses made 1,300,883 visits free of charge to 256,000 sick Industrial Policy-holders.	
Metropolitan men distributed over Twelve Millions of pieces of literature on health—	
<i>Bringing the total distribution to over 200,000,000.</i>	
Reduction in general mortality at ages 1 to 74 in 8 years, 17.9 per cent	
<i>Typhoid reduction, 69 per cent.; Tuberculosis, over 33 per cent.; Heart disease, over 23 per cent.; Bright's disease, over 25 per cent.; Infectious diseases of children, over 46 per cent.</i>	
In general reduction and in each case of disease, this is far greater than that shown by statistics of the Registration Area of the United States.	
Death Rate for 1919 on the Industrial business lowest in history of Company.	

IN CANADA

Metropolitan has more outstanding insurance in force than any other company	\$336,193,990
Metropolitan placed in 1919 more than any other company	\$103,656,346
Metropolitan placed more Ordinary (annual premium) than any other company	\$64,965,339
Metropolitan gained more insurance than any other company	\$68,243,000
Metropolitan has more Canadian securities on deposit with Dominion Government and Canadian trustees than any other company	\$38,789,108.65
Metropolitan has over \$44,000,000 invested in Canadian bonds.	
Metropolitan's total investment in Canada, Dec. 31, 1919, over	\$54,000,000
<i>This amount added to the sum paid in death claims, matured Endowments, dividends and other payments to policy-holders, and in addition thereto payments to Canadians for administration expenses since the Metropolitan commenced business in Canada November, 1885, exceeds the amount received by the Company in premiums from Canadian policy-holders.</i>	
Metropolitan paid Canadian policy-holders in 1919	\$3,935,729.06
Metropolitan nurses paid 129,635 visits free of charge in 1919 in Canada—and the Company distributed 1,061,440 pieces of health literature in Canada in 1919.	
Number of Metropolitan policies in force in Canada	1,431,827

EXCHANGE

Canadian policy-holders of the Metropolitan are in no way affected by the rates of exchange between the two countries, because all premiums on policies in force in Canada are payable in Canadian funds.

Frederick C. McLean, Sup't., 22-28 King Street, St. John, N. B.

MUTT AND JEFF—MUTT COULDN'T HELP HIMSELF—IT HAD TO BE DONE By "BUD" FISHER

