

Telephone Main 7841

Store Opens 8:30 a.m.

Closes at 5:30 p.m.

Open All Day Saturday

Market Adel. 6100

The Furniture Sale
From day to day, has great opportunities for you to secure your needs at prices reduced far beyond ordinary.

The SIMPSON Company Limited
Robert

A Man's Dinner
In the Palm Room the Business Man may obtain a substantial meal in which the food is cooked to his liking and served daintily.



Snappy Spring Suits for Misses

In Many New Styles, at \$45.00
Nipped-in tailor modes, following hiplines, belted models of the straight silhouette—all are featured in this assortment of excellently tailored suits.

Made from fine men's wear serge in navy or black, with trimmings of braid and buttons. Silk lined. Sizes 14 to 20 years. Price 45.00

Coats of Sports Lengths Are Favored for Misses

And There Are Five Very Snappy Styles, Priced Between \$19.75 and \$29.75

These attractive finger-tip and knee-length coats are designed in smart covverts or tweeds, with belts of self or leather, and pretty collars. One in particular has a long, roll collar of contrasting-colored velour. Sizes 14 to 20 years.

Simpson's—Third Floor.

Men's Coats For All Needs and Weathers

For Wet Weather
Two-Purpose Tweed Raincoats at \$16.50—A very smart gray tweed mixture, with novelty overcheck pattern effect. Trencher model, with all-around belt (detachable), convertible collar and fancy plaid lining. Sizes 34 to 44.

For Travelling
Gabardine Trench Coats at \$26.50—In a rich fawn gabardine. Raglan model, with all-around belt, convertible collar, slash pockets. 1/4 shot silk lined. Sizes 34 to 44.

For Motoring
Leatherette Trench Coat, \$30.00, with convertible collar, all-around belt and sash pockets. Sizes 34 to 44.

For Cold Weather
Storm Ulsters at \$38.00—In a rich dark brown all-wool coating. Double-breasted ulster model, with convertible collar, 1/2-belted back and regular pockets. Wool body linings. Sizes 36 to 44.

For Dress or Business Wear
Chesterfield Coats at \$45.00—In a medium plain gray imported English melton. Fly-front Chesterfield model, self collar, raw edges, regular pockets. Sizes 35 to 44.

Simpson's—Main Floor.

SHOPPERS' DAILY GUIDE

BASEMENT.
Simpson's Mid-week Market. Specials in Kitchen Utensils. White Porcelain Dinnerware.

MAIN FLOOR.
Men's Coats for all purposes. New Books. Canteen Bags and Vanity Cases. Men's and Women's Cashmere Stockings. Men's Shirts and Pajamas Specially Priced.

SECOND FLOOR.
The "Day of Navy Blue" in the Spring Fabric Display. Fur Scarfs for Spring. Shoes for Children. Mourning Millinery from Paris. Wash Goods. Boys' Suits, \$12.75.

THIRD FLOOR.
Simpson's Salons for Imported Gowns. Infants' Spring Needfuls. Misses' New Coats and Suits. Women's New Coats and Suits. Lingerie Blouses, \$2.95. Underthings at Special Prices.

FOURTH FLOOR.
Stamped Goods. Great Rug Specials. Splendid Curtain Opportunities.

FIFTH FLOOR.
The February Furniture Sale.

SIXTH FLOOR.
The Palm Room for Splendid Meals. Paints and Wallpapers.

The SIMPSON Company Limited
Robert

Kiddies' New Shoes Moderately Priced
Smart---Comfortable---Sturdy



When mother comes to buy shoes for healthy, romping kiddies, durability, quality, value are her chief considerations.

The "youngsters" themselves are not greatly concerned as to whether a shoe will last a day or a year, but we are greatly mistaken if we think they do not appreciate good comfortable boots that "look fine."

At Simpson's, a happy combination of all these features is assured, because we pay special attention to the needs of growing feet. The prices of our splendid shoes are decidedly moderate.

New Spring Boots
Of soft Havana brown kid, oak tan, Goodyear welt soles. Imitation toecap. 11 buttons high. Straight, broad toe. Extra heavy twill linings. Sizes 11 to 2. Priced ... 6.00

Simpson's—Second Floor.

Smart "Daintymaid" Shoes
One of the newest patterns for children. Patent colt, with gray buck tops. Ample toe space. Medium slim heel-seat. Hand-turned soles and spring heels. Sizes: 4 to 7 1/2 ... 3.75 8 to 10 1/2 ... 4.50

High Leg Lace Boots
Tan Russian calf, made on up-to-date pattern, giving extra toe space. Oak tan Goodyear welt soles. An ideal shoe to wear without rubbers. Exceptional value. Sizes 4 to 7 1/2 ... 5.00 8 to 10 1/2 ... 6.00 11 to 2 ... 8.00

NOTE:—All our new Spring Ankle Strap Slippers are now here, at prices \$2.75 to \$5.00.

Simpson's Salons for Imported Gowns

Navy Tricotine Dresses for Spring

Of Surpassing Smartness for Women's Street Wear, From the Standpoints of Both Fabric and Design. Choose From a Wonderful Assemblage, of Which Only Two Are Here Described.

So Many New Features Distinguish One Stunning Model you hardly know which fascinates most—the novel back bodice marking the long waistline, where it joins a simply-gathered skirt—the trig row of buttons dashing up one side from hem to hip, then on up the centre back—or the metallic vestee touched with midnight blue and red. Price .. 75.00



A Smart Chemise Frock

strikes a new note in that the front is slit from round neckline to waist, disclosing a black satin vest. Violets, embroidered in natural shade and joined by gold threads, border open front, slit pockets and short sleeves. Price 89.75

On With the Dance

At the most thrilling point in the dance—the phonograph stops. You know how annoying it is. So you understand what a boon

The Repeatograph

must be. It's a phonograph accessory that automatically picks up the needle, when it reaches the end of the record, and sets it back at the start. Price 7.50

Phonograph Dept.—Sixth Floor.

Navy Blue Distinguishes Today's Display of Spring Suitings

Brooking no rival from the standpoints of smartness, becomingness or durability, the faithful navy comes again to the fore where Milady's new Spring suit is concerned.

Besides, the unprecedented vogue for the mannishly-cut taitleur, which, to be perfectly expressed, must be fashioned from some fine navy fabric, has enhanced the popularity of this favored shade to an unqualified degree.

"Simpson" navy fabrics are assured of success with women who discriminate—they possess superfine texture, depth of coloring and refinement of finish. To name a few of the most favored weaves:

Navy Tricotine in botany finish, 54 inches wide. Yard, \$6.50 and \$7.50.

Navy Gabardine, \$5.50 to \$8.50 yard.

Navy French and British Broadcloths, 54 inches wide. \$5.00 to \$7.50 yard.



Simpson's—Second Floor.

Navy Silk Duvetyn, an exquisite French fabric, 36 inches wide. \$10.50 yard.

Navy "Men's Wear" Serges, cloth finish. \$6.50 to \$8.50 yard.

Navy "West of England" Serges, best for wear. \$4.00 to \$6.50 yard.

Mourning Millinery From Paris

Just unwrapped from their tissues—to reveal the wealth of originality in design, the rich, soft beauty in contour, and the inimitable delicacy of detail for which the Parisian modiste has an inborn genius.

The favoritism of black georgette continues paramount—it lends itself so gracefully to the infinite little folds, the draped crowns, the crushed brims you will find in these becoming models.

Silk cord ribbon, too, in rich shimmering black, makes smart models.

All are exquisitely applied with fine braids and narrow ribbon. Some have the touch of white, that makes for brightness, a veil for added smartness, or jet pins and beading.

To this collection we have added numerous lovely models from our own designers—many of them faithful copies of exclusive French originations. All are priced moderately between \$12.50 and \$17.50.

English Golf and Sports Hats

Dashing shapes, soft of crown and brim, and attractive for wear now or in the early Spring.

Made from fine caterpillar braids, faced with rich silk cord ribbon and banded to match.

Two-tone effects of rose and gray, rose and sand, peach and sand, navy and gray, cherry and sand, Alice and sand, and Nile and sand. Today, \$6.50, \$7.50 and \$8.50.

Simpson's—Second Floor.

Re the Blackburn Dressmaking Course

Ticket Holders Will Please Note
Class A meets Today at 9:30 a.m.
Class B meets Today at 2:30 p.m.
Lecture Room---Fifth Floor

Vertical text on the right edge of the page, including 'FACTORY SITE FOR', 'PROBS:', 'LON', 'AFTER THE TREATY INTO', 'Both Sides Unanimous Be LO', 'AGAIN', 'Washington, treaty will be again tomorrow to keep it until a', 'No one knows Republican era alike toni the perplexing the treaty now of the rank a ndent in their various friends sides of the ch tion was con nifiable ener tion was in', 'Only on one time likely to ing the reop termination, di thing like una generally was bto would not out internati unless two or t tion both side face a final tes let the issue, in campaign.', 'With the Re that 22 Democ cept the Repu with Democrat that enough a to prevent ratl for a comprom bring the two peared to be a lock. It was e private confere the senate dese was on these treaty's support of a ratificatio', 'When the tr reservation aff embodying the agreement will to present, usu ally is expecte be put over fo senate proceed promise amend the Republican Whether a v gorrow on any is problematic', 'NATIONAL TAKE V', 'Government Edmonton B.', 'TAPS "PE', 'Ottawa, Fe government ha Edmonton, Du umbia Railway Railway syste with the own this end. If p ceedings will be connects the country with eventually be e les to Fort G nense area of excellent tim sources. There ment-in the Pe the railway is to meet trans', 'J. D. McART owner of this Winnipeg con immense sum finds the burd tal effort. In t also the Albe ways Railway. The McMurray. Th of the wild-g and was force by the Alberta desired, to bu absorbed by Great Water and without r rest of comple Dominion gov over this port system, but v government to', 'CALL LI', 'Meet in Ne Next Tu', 'Ottawa, On (ian Press.)— out for the after the op the new build meet for a gen on Tuesday W. S. Middi whip, no decis as to when the will meet in laved that it the session is