

Store Opens 8:30 a.m.  
Closes at 5:30 p.m.

# SIMPSON'S

Telephone Main 7841  
Market Adel. 6100

## February Silverware Sale

### Fascinating Spring Suits

We have an unusual variety for so early in the season—featuring particularly the ultra-tormented designs, paramount for Spring, 1920, and carried out in tricotine, gabardine or very fine serge. Colors, navy, sand or black. Priced \$67.50 to \$85.00.

Simpson's—Third Floor

Beginning this morning, Silver Tea Sets, Casseroles, Pie Plates and Decorative Table-Pieces at Sale Prices that offer the utmost in value to shoppers who take advantage of their exceptional opportunity. It is a sale that suggests splendid possibilities to the home-keeper who wishes to add a few pieces of good, substantial silverware to her collection—to the Spring bride-elect who is "trunking"—and to some one who happens to be gift-seeking.

It will particularly interest you to know that each piece is taken from our regular stock of standard qualities and specially price-reduced just for this big event. To start the Sale off with a rush today, we offer the following noteworthy values in Rogers' heavily silver-plated ware.

### When Tea is Announced

How Essential It is That the Equipage Be Dainty and Inviting

What an hour it is to be sure—that when tea is to be served. Ceremonial in the Old Country and almost so here. The pleased expectant faces of the guests, the warm soft light of shaded lamps and the flicker of firelight on the heavy silver tea-set. How the countenance of the happy hostess lights as she betrays natural pride in her tea service. And in breaks of the conversation, the visitors cast admiring glances at the receptacles where the herb is bubbling so briskly.



Handsome Flower Basket, \$9.65

Illustrated. Large size for table centre or buffet. In lustrous silver plate, with delicately pierced pattern. Silverware Sale... 9.65



Biscuit Jar

Illustrated. Biscuit Jar, with glass body and silver-plated cover in brilliant finish. Silverware Sale... 2.55



Roll or Bread Tray

Illustrated. Roll or Bread Tray, with handle. Silver-plated and in lovely pierced design. Silverware Sale... 6.39

### Excellent Quality in Handsome Pieces

It is a tea-set such as this that you are offered in this February Sale. Heavy, carven pieces, handsome but simple in design. The ware is of genuine Rogers quality, taken from our regular stock. Price... 60.00

Simpson's—Main Floor.



4-Piece Tea Set, \$26.50

Illustrated—Teapot, Coffee Pot, Sugar Bowl and Cream Jug, in bright silver plate, with beautifully engraved decoration. Silverware Sale, \$26.50.

Simpson's—Main Floor.



4-Piece Tea Set, \$60.25

Illustrated—heavily silver-plated, in massive plain design with rich hand-engraved scroll decoration. Including tea and coffee pots with ebony handles, sugar bowl with cover, and cream jug, gold lined. Silverware Sale, \$60.25

Simpson's—Main Floor.



3-Piece Tea Set, \$15.48

Illustrated—including large Teapot, Sugar Bowl and Cream Jug in silver-plated plain design with bright finish.

Silverware Sale price, today at... 15.48

Simpson's—Main Floor.

### For the Family's Sake

You Should Make Sure of Having One of These Casseroles

Six-Thirty! The dinner gong vibrates insistently, and the man from the office and the boys from the school and the snowy fields, troop in with eager eyes. Little preliminary courses over, these eyes, still eager, await the appearance of the casserole. They watch its progress to the head of the table; they watch the gentle steam exhaling and attempt to sniff recognition of the contents. But when it is opened.....

### A Home Necessity

It may contain good old-fashioned scalloped potatoes, or macaroni and cheese, or any one of a half dozen succulent dishes you could name. But the great fact is that the popularity of the casserole is established. It is a part of every home.

Here is the best opportunity the year will afford, of securing a casserole, or several. High quality material for excellent service. Price \$10.79 and \$12.00.

There is a Bake Dish here, as well, which is of great utility in the household and in bright finished silver makes an attractive member of any set. Price... 8.29

Simpson's—Main Floor.



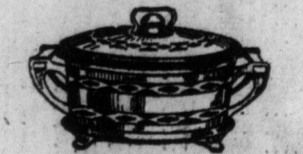
Pyrex Casseroles, \$10.79

Illustrated—pierced silver-plated stand with genuine fireproof lining and cover fitted. Silverware Sale... 10.79



Attractive Bake Dish, \$8.29

Illustrated. Bake or Pudding Dish in heavy silver plate of bright finish. Plain, artistic design, with thread border. Complete with 2-quart lining and separate rim. Silverware Sale... 8.29



Casseroles at \$12.00

Illustrated. One of our newer designs in Casserole Bake Dish with clear Pyrex fireproof lining and cover, and heavily silver-plated stand in pierced design, with ivory-finished handles. A special feature is a separate silver-plated cover. Silverware Sale... 12.00

### Informed Men Want the Hartt

When It Comes to the Choosing of Satisfactory Footwear

Young Men Choose the "Foch" Last, style No. 6201-3. It has the dressy English recede toe last of finest gunmetal calf leather, with dull calf top, heavy single Goodyear welt English oak-tanned soles, and flat heels. Widths C, D. Sizes 5 1/2 to 10. Today, pair... 12.00

Built for Comfort.

The "Cosy" Last, style No. 6205-2, on a cosy, medium round toe last, and blucher cut, with one-piece quarter, and English back stay. Medium weight English oak-tanned soles. Sizes 5 1/2 to 11. Today, pair... 12.00

Hartt Black Dress Kid Boots

The "Earl" Last, style No. 6107-3. Made on a modified straight fitting last, Balmoral cut, with kangaroo toe-cap, good weight best English leather oak-tanned soles, and medium heels. Widths B, C, D. Sizes 5 1/2 to 11. Today 13.00

### A Boy's Blue Suit

The most practical suit for a boy. Suitable for school, Sunday or for parties are these genuine Irish serges made in durable, color-fast materials. Belter and Norfolk Models with bloomer pants having belt loops and governor fasteners. Sizes 25 to 30. Price... 18.50

Simpson's—Second Floor

The SIMPSON'S Limited

### A Coat for Open Spaces

Belted Trench Style, Warm and Yet Not Too Heavy

A popular serviceable type. Smart in appearance and lending itself to the various activities of the youth, on skating rink, in skiing or on long country tramps. Fabrics substantial enough to withstand the cold winds, but not to weary an active man.

Well tailored in heavy weight coatings. Trencher model with all-around belt and convertible collar. The Ulsterette body fitting and with convertible collar. Sizes 34 to 40... 22.45

Men's Worsteds Suits at \$30.00

A rich, dark brown, fine-finished worsted in a neat small check pattern effect. Specially designed and tailored for stout and ordinary figures. Single-breasted, 3-button, soft roll, semi-fitted sacques; well tailored vests and trousers. Sizes 36 to 48... 30.00

Simpson's—Main Floor.

### A Good Cup of Coffee

How hard it is to secure? How often do you hear a man exclaim, "Where can I get it?" Coffee that is distilled ever so wisely until it has acquired the delicate, yet potent flavor.

The Palm Room provides the most delicious coffee you can ever know. Tasting is believing.

Simpson's—Sixth Floor.

Vertical text on the right edge of the page, including "WORS", "Immense Seaside York Famine Ever K Harbor Thru lo", "New York rolled up by sweeping the night, while the shore was success to deepest snow done to the mer homes Long Island hundreds of", "Shipping moved with the land lo New York navigation. New England was driven of Long Island liners were thru fields of carried five of 70, was rep danger and relief. Cold, snow made it almost coal from the Perth Amboy city faces a force all its suspend open moderates a", "Which of the recorded in all the New York of the Hudson transportation with deep at terminal dr tubes at Jersey commuters waited for of the trains behind scenes At the head director of a resulting fro waterized as "ous" it was no blockade ing slowly. 18-Fo Two scores work today between New has drifted some of the ing switches burning oil, directions and separate Suburban in Island and, lously impeded (Continued)", "HOLDS IN HE", "Britain M Loans in", "London, F financial au man of the clearing bar reference to said today: "On the American American and st ture on luxi they have i severe restri I disclaim American e garded here expo trade "I found the United generally l repedes of owa hands and save, a consistent v nation that States with "I regret mistaken, w amounts w operation B That is not flash financ ment.", "BIG FUR", "Watch the Dineen Co. for the ma greatly red stock is be month at greatest, val for many y buy furs— so low ag economy to and to get and greatly red and see the Tell your f body has a furs by goi street.