

**Sunlight Soap** has a high standard of purity which is backed by a \$5,000 guarantee. If a soap has no standard there is no reason why it should always be of uniform quality, always contain the best materials or be anything like as good as the soap *with* a standard.

By Sterrett



BELIEVE ME KID, IT CAN'T  
LAST MUCH LONGER, SO  
FER AS IM CONCERNED!