

A SIMPSON TRIUMPH!

A Sale for Men Today--- A Sale for Young Men Today

Suits---
Made of All-Wool

\$17.45

--the \$25.00 Kind
--the \$28.50 Kind

Every Suit Brand New---
Just Arrived!

Never Offered for Sale Before
Four Styles---Sizes 33-42

These suits were made in Canada by a well-known high-salaried American designer---They are worthy exponents of this season's newest styles---developed from fabrics of rare high quality, trimmed with the best of findings. To say that they are "good value" and let it go at that, would be putting it far too lightly.

They Are Big Values---the Mightiest We've Offered You This Season!

Foreword---

This Sale is of tremendous importance in view of the high-grade quality materials that are shown in these suits, and the fact that there is a clean-cut saving of \$7.00 to \$10.00 on each suit---no matter which style you choose.

The materials are in the proper Fall and Winter weight---all-wool, and the finest of it.

There are navy cheviot suits---black and fine hairline worsted suits---grey worsted finish tweed suits with over-check and over-plaid pattern---plain dark rich Oxford grey smooth-finished worsted, as well as suits of other worsted fabrics in green, etc.

This Picture Shows You One of the Suits Without Belt--They May Be Worn With Semi, All-Around, or Without Belt.



Men's \$6 to \$7
Warm Wool
Sweaters at
\$4.89

Manufacturers' overmakes and samples, cleared from one of Canada's best makers. They are all perfect goods; all wool, and perfect fitting, warm and comfortable; fancy knit stitch; high storm collar; V neck, and two pockets. The colors are grey, maroon, brown, royal and navy. The kind of sweaters we sell every day at \$6.00, \$6.50 and \$7.00. On sale Saturday morning \$7.00. On sale this morning at 4.89

The **SIMPSON** Company
Robert Simpson Limited



The Styles, Etc.

The superior tailoring and designing of these suits are characteristics that are manifested in every line and detail of their development.

There are in the lot, two-button, double-breasted suits, with form-fitting back and two side vents in back, as well as all-around belt---

---two-button single-breasted form-fitting suits with deep centre vent and all-around belt---

---three-button single-breasted straight front coat with stylish rounded corners as well as military patch-flap pockets, yoke pleats and belt around.

Examine these garments carefully---note their snappy, full-of-life style---the excellent trimmings---the hand stitching---the soft rolling fronts and lapels---the perfectly set-in sleeve heads and the careful attention to detail that pervades the entire lot.

Picture Shows You One of the Styles With Belt Around---They May Be Worn in Half-Belt or All-Around Belt Styles, or Without Belt.



The Hat You Want, Sir, is Now Here

We carry so many makes of Fall Soft and Stiff Hats that you are sure to find your ideal here quickly in either.

Each maker is represented with a view to meeting certain demands and price allowances. Therefore the selection, if made here, is bound to result in your lasting satisfaction.

We have Borsalinos at \$5.00, Stetson's at \$4.50, Christy at \$3.00 and \$3.50, and other popular makes from \$2.00 upwards.

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Re-Opening the Home-Lovers' Club

"ECONOMY SESSION"

Thousands of members of our Home-Lovers' Club in City and Province will be pleased to learn that for a few weeks between now and the holiday season the Club will hold what may rightly and modestly be called an "economy session," Simpson buyers in the departments pertaining to furnishing the home, carpets, rugs, draperies, furniture, wall paper and similar lines, have secured about three-quarters of a million dollars' worth of high-class reliable merchandise, a lot of it bought in Great Britain over a year ago, and many lines the product of Canadian factories before the recent advance in prices.

This will mean that customers will not only receive the advantage of Club terms, but will make a distinct saving on what cash prices would be today if we had not been forehanded in the matter of securing large supplies.

The Club office will re-open on the 4th floor on Monday the 15th, where full particulars regarding extended payments will be furnished by the Club Secretary.

Come and Make Your Selections, and Receive the Assistance of Experts in Draperies and Furnishings.

Watch the store news from day to day for specials in the several sections.