AN OPEN LETTER TO THE LONDON ADVERTISER

To the London Advertiser: I cannot permit the Expansion Campaign of the London Board of Trade to come to a close without expressing my appreciation of the large part which The London Advertiser has had in this important and successful undertaking.

In a long experience covering commercial organization campaigns in many cities, I have never known an effort of this sort to receive better support from the newspapers of a community than has been given here in London. This fact insures the permanent success of the new organization, for it is said that the newspapers of a city reflect its spirit and opinions, and, if that be true. the clear-visioned support given this campaign by the newspapers here shows conclusively that London wants an efficient, broad-gauged and responsible community agency. It forecasts, also, great beneficial results from the operations of this agency under a modern system of proven efficiency, such as will be provided.

The fact that there is splendid civic spirit here, needing only to be organized and directed toward community service, was demonstrated, also, by the enthusiasm, energy and efficiency of those who composed the membership teams. Although they have completed the task which they set out to accomplish, the membership rolls of the new organization are still open and will remain so.

I am sure that the men and women of London will confirm the optimism of their splendid newspapers, and of the patriotic men who took the leadership in this movement, by sending the membership far above its present total of 800, and then that they will give further of their thought and energies to the end that the maximum of good may be accomplished with this powerful medium which has been created for community betterment. Cordially yours,

J. C. R. FOSTER. Campaign Manager for the American City Bureau.

ALDERMEN NOT UNANIMOUS IN REGARD TO BOARD OF TRADE MEMBERSHIPS FOR COUNCIL

Individuals Have Joined Out of Their Own Pockets-Some Opposed to Heads of Departments Being Included.

In reference to the city council voting memberships in the new board of trade for the aldermen, some of the city daddless are not enthusiastically in favor of the proposition. Those who have already bought membership tickets, and there are about half of them who have done so, would refuse the offer of the city tickets for themselves. The suggestion that was made of the purchase came from one of these at the board of control meeting last week, in order that the others might be enabled to get in touch with the movement. All are agreed that all the aldermen should belong to the organization in order to better serve the interests of the city fathers. It was Ald. Wilson who addermen should belong to the organization in order to better serve the interests of the city. That the acceptance of the tickets from the city would savor to meet of the city would savor to meet of the city would savor the unit of their membership taking until a full council was assembled.

Another Plan.

Providing the city is relieved of the health of the community. He would point out, however, the moral and spiritual aspect of the situation, the new of comforting and encouraging the people and keeping up their with the spending of \$600 on tickets for the city fathers. It was Ald. Wilson who have not yet taken on the city would savor to membership taking until a council was assembled.

Not For This Year's Men.

Ald. Harley thirks that the stigma that might be attached to the action of some of the mem who have not yet taken on the city council in voting free tickets to the council in voting free tickets to the city represents of the city membership tickets of interests of the data was made that the alliance is willing to submit to any ruling of the board considered imperative in the interests of the city the commissioner Gordon Philip on the city is relieved of the salary of Publicity Commissioner Gordon Philip on the city is relieved of the salary of Publicity Commissioner Gordon Philip on the city is relieved of the salary of Publicity Commiss

tion in order to better serve the interests of the city. That the acceptance of the tickets from the city would savor on much of charity, is the opinion of the men who have not yet taken out their membership tickets.

Makes Exception.

Alderman C. H. Merryfield would not accept a ticket for himself, but he would favor giving the other fellow one to help him in the city work. He would also cut off the free list, City Clerk S. Baker, Treasurer James S. Grant, who, he thinks, are quite able to buy their own tickets, and all those heads of departments who are making \$2,000 or more per year.

Alderman W. Wilson would go even farther than this in that he would alto cut off the free list, City Clerk S. Bell, Assessment Commissioner S. Grant, who, he thinks, are quite able to buy their own tickets, and all those heads of departments who are making \$2,000 or more per year.

Alderman W. Wilson would go even farther than this in that he would into council would not receive them the tity that the stigma that might be attached to the action of the council in voting free tickets to the aldermen is removed by the fact that the present council would not receive them; that is those of the number who to do not intend to sit in the council chamber of the mishode at the mishode in the mishode in the full council was assembled.

Not For This Year's Men.

Ald. Harley thirks that the stigma that might be attached to the action of the council in voting free tickets to the aldermen is removed by the fact that the present council would not receive them; that is those of the number who to do not intend to sit in the council chamber next year unless their friends simply will not allow them to drop out.

Mayor C. R. Somerville thinks that the year's council to deal with.

In some quarters there is a question or could bind the next year's body to go year for the 24 memberships. The general opinion in municipal circles is that the present council would not receive that the council in voting free tickets to the aldermen is removed by the fact

SURRENDER MUST COME

lateness of the hour at which President Wilson's reply to Germany was issued last night, most of the morning newspapers restrict themselves to a hurried an analysis of the note. The Herald says, leaving all questions of an armistice in the hands of the military commanders means that "Germany is not going to be allowed to withdraw her troops in afety from France and Belgium, to be re-formed at the German frontier as a wall of safety and to act as Prussianwall of safety and to act as Prussianism's loaded dice at a peace table. In this, as in his plain notice to Prussianism that it must surrender, the president, accurately voices the demand of the American people."

The World says: "With language plainer and more solemn than was ever before used in a communication of this." before used in a communication of this

kind, the president repeats his asserthat the Government of Germany ch instigated this war is not to be Position Unassailable.

"In this the president takes a position which is absolutely unassailable. He is dealing today, not with a Government or a people, but with an army, represented by a civil organization dependent wholly upon its will. That Government is without respect even at home.

"President Wilson voices the practically unanimous belief of democracy ically unanimous belief of democracy verywhere that Germany's latest note is lacking in every element of good

The World concludes: "Those who address it (Germany) with cannon balls speak the only language that it understands and it is with that tongue that Must Accept Terms.

The Times says: "The plain meaning of the president's answer is that if Germany is not now ready to lay down her arms, then the war which the civilized

arms, then the war which the civilized world is waging against her must continue until she is forced to lay them down. The acceptance of these terms of surrender, as the president points out, will be the best concrete evidence of Germany's unequivocal assent to the principles and conditions of peace has set forth in his successive addresses.

"The doubts Mr. Wilson expresses as to the reality of the changes in the form of Government promised in Ger-many are shared by the peoples of all the countries arrayed against her. Bu upon that point he uses the plainest words and leaves no room for do nywhere in Germany that the

HAZEL-ROSE



Phone 880.

216 Dundas Street

New York, Oct. 24 .- Owing to the pany of farmers to buy up all the cheese

There has been a further reduction in the number of cases, which is down of the formation of a company of farmers to buy up all the cheese and them as part of farm industry. One of the greatest difficulties will be the raising of suffcient capital to finance such an undertaking.

It is stated on good authority that there are already in existence twice as many cheese factories as an encessary. Tour manufacture the present output and the early inches the endown with the flu are graduation will be the raising of suffcient capital to finance such an undertaking.

It is stated on good authority that there are already in existence twice as many cheese factories as necessary.

The St. John Ambulance No. 4 Nursing Division Emergency Hospital in the fluence with condition of the proposal will in the press to be operated by the company.

The St. John Ambulance No. 4 Nursing Division Emergency Hospital in the same of the Latter Day Saints Church Maitland street, has almost all they are obliged to market the steep proposal condition.

The discharged Three or four patients are years, full Piper, of 606 King street.

At the camp, "Things are getting and five selves to the care of their flocks."

At the camp, "Things are getting of 2 has deed there.

At the camp, "Things are getting of 2 has deed there are intended to the capture of the proposal will in the press to be operated by the company.

It is stated on good authority that there are already in existence twice as many factories, as well as the enurgement and better equipment of the kneeds to be operated by the company.

The St. John Ambulance No. 4 Nursing Division Emergency Hospital in the parts and the carry in our demand had been made of the rabbis class the fasting of Bibliother to defeat the plague. The street is a street of the seed of the rabbis class the part of the provincial and the carry in our capture and the carry in our capture are already in existence twice as many factories, as well as the enurge of the capture and the capture and the capture and the cap

The United Farmers of Ontario are Grain Growers of the United Grain Growers of the West. The United Grain Growers of the West. The United Farmers' Co-operative Company has a membership of 1,200, and the value of co-operation has been clearly demonstrated. An immense volume of business has been transacted, bringing within the reach of the individual farmer. the reach of the individual nany improved facilities he was unable to obtain as an individual.

DEATHS AND FUNERALS

DEATH OF JOSEPH HENRY. Joseph Henry died on Wednesday at the family residence. Lot 14, Conces-sion 4, London Township, from influ-enza. He was the fourth son of Thomas and Elizabeth Henry, and was 27 years old. The funeral will take place Friday afternoon and interment will be made at St. James Street Cemetery.

DIED IN WESTMINSTER. The death of William Rae of West-ninster occurred at his home Tuesday n his 80th year. He is survived by nis wife, Marion Rae and two sons, James and John, and one daughter, Mrs. H. Farris of Sarnia Township. Inter-ment will be made to Pond Mills Ceme-tery on Friday

tery on Friday DIED AT MOOSE JAW. The death of Gordon Arscott occurred at Moose Jaw on Monday, October 21, A telegram announcing his death was received by his uncle, Frank Arscott, 127 Ann street, this city. Gordon Arscott was manager at different times of the Woolworth stores in Brantford, Hamilton, Orillia, Vancouver and Winnipeg. He was manager of the Woolworth store in Moose Jaw at the time of his death.

DEATH OF MRS. HILL.

DEATH OF MISS V. CAMPBELL.

NO LETTING UP ON **CLOSING ORDERS IS** LIKELY AT PRESENT

Fix Date.

INFLUENZA IS STILL BAD

INFLUENZA IS STILL BAD

Doctors Suffer From Strain,
Some Being Laid Up
For a While.

There will be no let up in London for the present, the present,

The answer of Dr. Downham was:

"Give us more nurses and houseworkers. That is the most effective service the churches can render at present. Telephone Miss Fidlar, 4816."

On the suggestion of Rev. W. R. McIntosh, a letter is to be sent from the board to each of the ministers, giving the names of officials to whom appeals for help can be made, and also offers of service.

Two 'common-sense ideas concerning the epidemic of influenza were advanced this morning by R. Lastar of 300 Dundas street, whose business brings him into contact with many families in which the dread disease has made its appearance. also offers of service.

The question of open air services on Sunday also met with disfavor. There is a possibility the churches will be reopened a week from Sunday.

While a large number of deaths have communicable diseases.

How it Spreads.

BOY SCOUTS WILL HELP VICTORY LOAN

A request is being sent out for number of boy scout volunteers to be on duty every day at Victory Loan headquarters as long as the campaign lasts, these boys to work in relays of four and wear their uniforms if pos-

FUNERAL OF W. A. ACKER. The funeral of Willie A. Acker, aged 3 years, son of Mr. and Mrs. Enoch Acker, 526 Oxford street, was held this afternoon at . o'clock to Mount Pleasant Cemetery. His father is at present overseas with the Canadian forces.

DEATH OF INFANT DEATH OF INFANT.

The death of Isobel Ruth Jones, infant daughter of Mr. and Mrs. A. H. Jones, 979 Princess avenue, occurred on Wednesday. The funeral will be held on Friday at 2:30 o'clock from the family residence to Woodland Cemetery. She is survived by her parents.

NO WORD FROM DR. BEAL.-No

BRIDE AND GROOM OF LESS THAN WEEK ARE BOTH DEAD

Board of Health Refuses To Pneumonia Takes Pte. J. F. Wilson and His Bride While on Wedding Trip, and Latter's Parents Are Both Sick With Cold.

B. Lastar Points Out Present Traveled For Drug Firm For

Grant, who, he thinks are quite able to buy their own tickets, and all those heads of departments who are making or could bind the next year's body to pay for the 24 memberships. The gental that he would have all the heads of the departments. The gental that he would have all the heads of the departments in the passed up all the heads of the departments.

TAKE NO CHANGES

WITH THE HUNS,

URGES U.S. PRESS

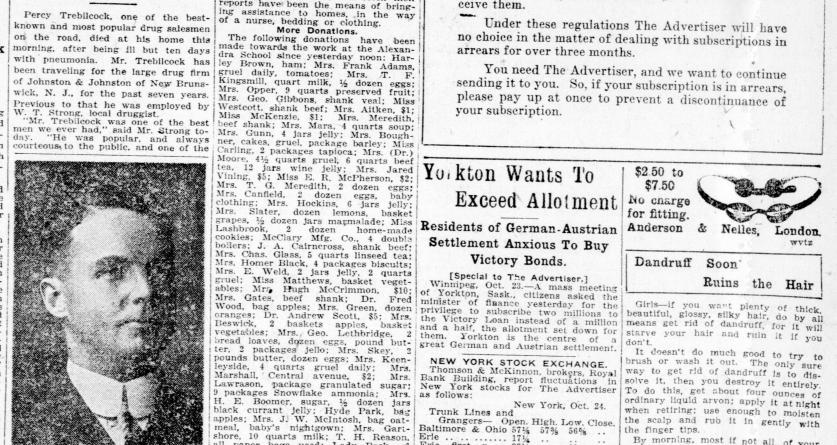
While a large number of deaths have bec



All Are Asked To Meet On Saturday

Fruit and vegetables from Church of St. John's, Masonville; fruit and vegetables from St. Matthew's Church; fruit and vegetables from Church of the Redeemer; fruit and vegetables from Memorial Church, Richmond street; box of apples from Hayman & Shis; apples from friends.

OF INFLUENZA CASES



PERCY TREBILCOCK. best-liked and most successful men on the road. He will be missed by a large age, is survived by five brothers—Austin and Wyaman of Long Island City. N. Y.: Drayton of Detroit, and Fred and Harper of this city; two sisters, Mrs. Harry Brown of London and Mrs. Emma Ellison of New York.

Mr. Trebilcock was a Shriner and also a member of St. John's Ledge 2020.

a member of St. John's Lodge, 209a. The funeral arrangements have not yet been completed. NO AUTHORITY GIVEN

TO PLACARD HOUSES

STANDARD EXCHANGE

VICTIM OF INFLUENZA Winnipeg, Oct. 24.—Since the drop in temperature here there has been a marked decline in the number of new influenza cases reported.

VICTIM OF INFLUENZA.

Norman Rossiter of 74 Oxford street, West London, died in St. Joseph's Hospital about 2:30 o'clock this afternoon from pneumonia following Spanish influenza.

BRITISH CROSS THE ECAILLON RIVER AND TAKE THREE TOWNS

place was filled with the spluttering weapons. The British waited for a time until the advance had progressed north and south of them. Then they swept around the town on both sides.

HURRYING TO VACATE GHENT.

The death of Mrs. Mary Jane Hill occurred on Wednesday at her home in Delaware. She was 72 years of age, and is survived by four daughters and five sons. The funeral will be held on Sunday at 3 o'clock to the Delaware Cemetery. Rev. Mr. Hartley will conduct the services. Mrs. W. Anderson of this city is a daughter.

DEATH OF MISS DAISY WIGGINS.

The death of Paisy E. Wiggins A. N. C. A. R. C., only daughter of Mr. and Mrs. J. Wiggins of 93 Horton street, this city, occurred at Camp Cody, New Mexico, on Wednesday. The funeral, which will be of a private nature, has not yet been arranged.

Amsterdam, Oct. 23.—The evacuation of Ghent, Belgium, is in full swing, according to a dispatch to the Telegraaf from Sasvan Gent. The last boats in Ghent are being hastily towed toward seizete, near the Dutch frontier, south of Sasvanet, the dispatch adds.

BELGIAN CAPITAL AT BRUGES.

The death occurred on Wednesday of Violet J. Campbell, of 351 Princess avenue, from Spanish influenza. She was an employee of the Holeproof Hosiery Company. Interment will be made in Chesley, where the relatives of Miss Campbell reside.

The death occurred on Wednesday of urther word has been received in the condition of Dr. N. H. Beal, who was yesterday reported to be seriously ill at the Mayo Hospital m. Rochester. Miss Beal left for Rochester yesterday on receipt of the telegram, and word is expected from her some time this afternoon.

BELGIAN CAPITAL AT BRUGES.

Havre, Oct. 23.—The whole of the province of We ders and a part of Eastern Flanders and Halnaut his covered from the Germans. The Belgian Government in Bruges. Havre, Oct. 23.—The whole of the province of Western Flanders and a part of Eastern Flanders and Halnaut has been recovered from the Germans. The Belgian Government has decided

DIET KITCHEN DOES **BIG BUSINESS BOTH** AT NIGHT AND DAY

Seventy-seven Baskets For Patients Wednesday.

LUNCHES FOR 50 NURSES

Delivery by Motor Cars Is Accomplished With All Speed.

Seventy-seven baskets of food were sent out to patients from the Alexandra School diet kitchen yesterday, as well as over 50 nurse's lunches, this record being the largest since the beginning of the epidemic. The lunches, which are delivered to both day and night shifts, are proclaimed exceedingly good and substantial by the nurses, and are accompanied by hot cocoa. There are now plenty of workers at the diet kitchen, where the work has reached a stage of such perfect organization that the maximum service is given with the least effort.

This organization sees that all the ization that the maximum service is given with the least effort.

This organization sees that all the civilian sick in the city receive plenty of nourishment and this is the way it is accomplished: Miss Yeates, at the telephone, is constantly receiving calls for-food or nurses' lunches. Such requests are immediately passed on to Miss Craig, convener of the diet committee, who keeps track of all requests sent in, as well as all food distributed. Her assistant is busy noting down donations as they come from friends throughout the city.

Kitchen a Busy Place.

In the kitchen itself the preparation of soups, jellies, custards, etc., in sufficient quantities, is the main object, and a busier crowd of ladies could not be seen anywhere. Out in the office

PERCY TREBILCOCK,

POPULAR SALESMAN;

DIES OF PNEUMONIA

Traveled For Drug Firm For Seven Years.

Percy Trebilcock, one of the best-known and most popular drug salesmen on the road, died at his home this

Incient quantities, is the main object, and a busier crowd of ladies could not be seen anywhere. Out in the office the packing committee is on the job putting up baskets of food to correspond with the request slips, and arranging these baskets in districts so as to make the delivery system as simple as possible. In another room, nurses' lunches are constantly being done up, and all finally pass into the hands of the auto corps members, who soon deposit them in the homes where they are needed. The S. O. S. girls who form the delivery corps, not only deliver the food, but enter the homes to see just what else may be needed. Indeed they are really a sort of investigating committee is on the job putting up baskets of food to correspond with the request slips, and arranging these baskets in districts so as to make the delivery system as simple as possible. In another room, nurses' lunches are constantly being done up, and all finally pass into the hands of the auto corps members, who soon deposit them in the homes where they are needed. The food, but enter the homes to see just what else may be needed. Indeed they are really a sort of investigating committee is on the job putting committee.

HUNS MUST SETTLE FOR DEVASTATION IN

Guarantees Must Be Given, Germany's Word Worthless.

Paris, Wednesday, Oct. 23.—The question of the devastation wrought by the Germans in Northern France was the topic of a discussion in Parliament to-THREE DEFAULTERS LISTED.—
Only three defaulters were listed at the local mobilization centre yesterday.

ONE MISSING, THREE WOUNDED.
L. Taylor of this city is listed in today's casualty list as missing, and L. Slobasky, W. Pethick and T. Navin of London are wounded.

DONATIONS ACKNOWLEDGED.—
The Protestant Orphans' Hone ackford service and reparation for the closing of schools and theatres, the provincial board was advising against fruit and vegetables from Church of St. John's, Masonville; fruit and vegetables from Church of the Redeem
TO PLACARD HOUSES

Dr. Downham stated today that the provincial board of health gave the local discussion in Parliament to-day.

In the Senate, Antonio Dubost, president, asked that victory should give all its might to the chastisement of the offender and reparation for the crime.

At the time London was considering the closing of schools and theatres, the provincial board was advising against the measure. Had London followed this advice, it would be difficult to state what would have been the results.

TO PLACARD HOUSES

Dr. Downham stated today that the provincial board of health gave the local discussion in Parliament to-day.

Am. Car Foundry 874 9778 8614 Am. Car Foundry 874 9778 8614 Am. Sugar ...

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The remember of the crime.

The provincial board was advising against the measure. Had London followed this advice, it would be difficult to state what would have been th

Saturday.

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A big feature of the Victory Loan organization this year will be the appearance of boy scouts in uniform, to help with the canvass. Harry Reason, to boy scout commissioner of this district, wishes all the boy scout some at the postoffice at 8 o'clock Saturday morning, to arrange of the work throughout the campaign. It has been suggested by him that, previous to this meeting, all the boys report to their own scout master on Friday.

OF INFLHENZA CASES

Toronto, Oct. 24.—Morning mining sales: Apex, 1,000 at 2%, 1,000 at 1%, 1,000 at 5%, 500 at 5%, 500 at 5%, 1,000 at 1,0

of the devastations, which were described as heartbreaking. The resolution was unanimously adopted.

In the Chamber of Deputies, a cordial reception was given to deputies, M. G. Delory and Ragheboon, who stayed in Lulle during the German occupation. Paul Deschanet, president of the Chamber, praised their courage, and rendered homage to Deputy Ghesquiere of Lulle, who died a victim of German barity for having defended his townspeople.

M. De Lory, in a speech denouncing the actions of the Germans in forcing the population of Lille to work within the zone of artillery fire, expressed the hope that victory might be the means of liberating Deputy Enghels, who was imprisoned by the invaders for his denunciation of their barbarism. people.

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NURSING SISTER SNELL SUCCUMBS TO INFLUENZA



Miss Neva Snell died at 6:30 o'clock this morning in Victoria Hospital from Spanish influenza. Miss Snell was the only daughter of Mr. and Mrs. 'Thomas Snell and a graduate of Victoria Hospital. She was very well known in this city, having attended the Collegiate Institute here. She was poslegiate Institute here. She was pos-sessed of a lovable disposition and was isposition and was a great favorite

Has been Canada's favorite yeast for over quarter of a century. Bread baked with Royal Yeast will keep fresh and moist longer than that made with any other, so that a full week's supply can easily be made at one baking, and the last ust as good as the first. MADE IN CANADA

E.W.GILLETT COMPANY LIMITED WINNIPEG TORONTO, ONT. MONTREAL

TO ADVERTISER READERS

Paper Controller About To Order Cutting Off of Unpaid Subscriptions

T a public hearing in Ottawa last week in connec-A tion with paper conservation, the Paper Controller for Canada intimated that regulations about to be issued would include one to the effect that:

Publishers of dally newspapers must cease sending their newspapers to subscribers three months in arrears unless subscriptions be definitely renewed and all arrears fully

The reason for this regulation of the Paper Controller is that it is the practice of some publishers to send their newspaper until ordered stopped, and this practice frequently means a failure to collect anything for subscriptions in arrears, in which case there is a virtual waste of paper. It is to prevent paper waste that the new regulation has been decided on.

The manufacture of paper consumes labor, wood, coal, chemicals and transportation facilities, and every ton of paper saved means just so much more labor, raw materials, chemicals, fuel and transportation available for urgent war needs. For these reasons the Government insists that paper shall be saved, and proposes that only those who pay for their publications shall re-

Under these regulations The Advertiser will have

bread loaves, dozen eggs, pound but-ter, 2 packages jello; Mrs. Skey, 2 pounds butter, dozen eggs; Mrs. Keen-leyside, 4 quarts gruel daily; Mrs. Marshall, Central avenue, \$2; Mrs. Lawrason, package granulated sugar; 9 packages Spowflake ammonia: Mrs. New York stocks for The Advertiser 10 packages Spowflake ammonia: Mrs.

Lawrason, package granulation of the packages Snowflake ammonia; Mrs. H. E. Boomer, sugar, ½ dozen jars black currant jelly; Hyde Park, bag apples; Mrs. J. W. McIntosh, bag oatmeel, baby's nightgown; Mrs. Gartshore, 10 quarts milk; T. H. Reason, all paper bags used; Lady Beck, 6 quarts milk daily; Mrs. Howard White, 2 dozen oranges; Mrs. T. H. Carling, 2 dozen eggs.

Application of the packages of the packages

St. Paul ... 50% ... Pacific and Southerns—Atchison ... 95 ... Can. Pacific ... 168½ ... Colo. Southern 2012 20

Miss. Pacific 26¼ 25¼ 25½

Nor. Facific 94 93¾ 93½

South. Pacific 101½ 101% 74¼ 100¾

South. Railway 30¼ 30½ 29% 30½

South. Railway p 69¾

Union Pacific 133½ 134 131½ 132¾

Coalers— FRENCH TERRITORY

Union Facilic
Coalers—
Ches. & Ohio ... 60 60¼ 59⅓ 59⅓
Norfolk & West. 107¾ ...
Ont. & Western ... 23½ 23¼ 23½ ...
Pennsylvania ... 47½ 48 47⅓ 47½
Reading ... 93¼ 93½ 91⅙ 92¼ B. Rapids Transit 421/8 Industrial—

.. 30½ 30¾ 30⅓ 30⅓ 30¼ .121½ 122¾ 120⅓ 120⅓

Anglo-French 5's. 95% 85% 84% 84% Sales to 1 p.m., 441,700 shares. DON'T NEGLECT YOUR HAIR



To relieve itching hair and dandruff use Velnor. You will find it far more beneficial to your hair and scalp than pre-pared liquid shampooing preparations which chemical analysis proves to con tain too much alkali

that rots the roots of the hair and causes a great favorite ammong those who knew her. She is survived by her parents, Mr. and two brothers—Quartermaster-Sergt. Harold Snell of London, England, and William J. Heaslip Snell of the R. A. F., at Beamsville Camp.

The funeral will be held on Saturday, but the time has not yet been arranged.

The funeral will be held on Saturday, but the time has not yet been arranged.

For Dyspepsia, Indigestion, Heartburn, Belching, Sour, Acid Stomach, Gas in Stomach, etc., take a teaspoonful of Bisurated Magnesia in a half-glass of hot water after eating. Is gives almost instant relief. It neutralizes stomach acidity and sweetens the

TO THE DISTRESSING PAROXYSMS OF ASTHMA IS ASSURED BY THE REGULAR USE OF Dr. J. D. Kellogg's **ASTHMA REMEDY** IN EVEN THE MOST STUBBORN CASES IT WILL WHEN IGNITED. EQUALLY EFFECTIVE IN THE TREATMENT OF HAY FEVER TWO SIZES 25c & \$100

"I suffered for years with pimples and blackheads on my face. The latter one could hardly get a pin point between, and the former itched and burned so that I could tear my flesh to pieces. I could not sleep at

"I decided to give Cuticura Soap and Ointment a trial, and after using two cakes of Cuticura Soap and two boxes of Cuticura Ointment I was completely healed." (Signed) R. B.

cura does such wonderful work in soothing and healing severe itching and burning eczemas it is not adapted to the gentle uses of the toilet. On the contrary, that is just where it is most effective in preventing these serious

For Free Sample Each by Mail ad-

ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips.

dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it.
You will find, too, that all itching and digging of the scalp will stop, and your hair will look and feel a hundred times better. You can get liquid arvon and four ounces is all you will need, no matter how much dandruff you This simple remedy never fails.

BISURATED MAGNESIA

WELCOME RELIEF

Mr. Maxwell Suffered Years With Pimples Healed by Cuticura

pieces. I could not sleep at night, and my face was just a mass of envisions a mass of eruptions.

Maxwell, Upper Sackville, N. S., August 10, 1917. You may think that because Cuti-

dress post-card: "Cuticura, Dept. A, Boston, U. S. A." Sold everywhere.

