

## FIGURE IT UP.

If by taking a course in Business and Shortland with us you are qualified to accept a responsible position, perhaps doubling your present opportunities for advancement and placing you on the high road to success, don't you consider it would pay? Better write for our catalogue.

Forest City Business & Shortland College, London.

J. W. WESTERVELT, Principal.

## STYLE

That's what you'll get if you purchase your next suit here. Our stock of light Tweeds was never better.

O. LABELLE, Merchant Tailor,

372 Richmond St. Phone 1027.

## BICYCLE LIVERY.

Tandems and Single Wheels.  
W. P. BORTON, 233 Dundas Street  
Phone 801.

## FAIRBAIRN

MERCHANT TAILOR

Opp. City Hall, Upstairs

## DR. PINGEL,

OFFICE

Wellington Street, opposite Public Library, London.

## FITZGERALD

and FITZGERALD.

Larriens 171 Dundas street, Fitzgerald Block.

## Tecumseh and Forest Queen

brands of flour always maintain a high standard. Best results in baking are always assured if you use them.

J. D. SAUNBY, Proprietor.

PHONE 132.

## SPECIAL NOTICES

Feather and down cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suits, Fancy Bedrooms, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 698 Richmond street north. JAMES F. HUNT & SONS. Telephone 997.

Removal.

Dr. S. J. Campbell, dentist, has removed from 459, Park avenue to 211 Dundas street, over Taylor's hardware store. 1000 ywt

Electric Turkish Baths.

Mr. J. V. Voorman, Albany, N. Y.; Miss Eva Left, Jackson, Sanitarium, N. Y.; Lynne Smallman, Montreal, Q.; and G. C. Derby of Selkirk, Ont., were taking Turkish Baths and Massage at 320 Dundas street, and in appreciation of the benefits leave their names as evidence. ywt

Don Dollar Excursion, Toronto to New York. Monday, Aug. 7, 1899. Via Niagara Navigation Company and West Shore Railroad.

On Monday, Aug. 7, the Masons of Toronto will participate in an excursion to New York. Arrangements have been made for the party to leave Toronto by the Niagara Navigation Company at 2 p.m. The route being over the Suspension Bridge being over the West Shore Railroad to Albany and Day Line steamers on the Hudson River; returning by rail to Lewiston. The rate is only \$10 for the round trip; tickets being good for ten days.

This will be the only excursion this season. Full particulars can be obtained by calling on or addressing Mr. George C. Patterson, 22 Dundas street, Toronto, or H. Parry, general agent, West Shore Railroad, Buffalo, N. Y. 2a

The druggist who has conscientious scruples should not possess conscientious ounces and pounds.

LIFE SAVED—Mr. James Bryson Cameron writes: "I was confined to my bed with inflammation of the lungs and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice I procured the medicine, and less than half a bottle cured me. I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me good.

Probably the happiest man in the world is the one who has just invested in his first wedding ring.

An Interesting Case.

Mr. W. G. Phyll, proprietor Bodega Hotel, 36 Wellington street east, Toronto, says: "While living in Chicago I was in a terrible shape with itching and bleeding piles. I tried several of the best physicians and was burnt and tortured in various ways by their treatments to no avail, besides spending a mint of money to no purpose. Since coming to Toronto I learned of Dr. Chase's Ointment, I used but one box and have not been troubled with piles in any shape or form since."

Women as a rule have very poor memories, but they never forget the people who say nice things about their clothes.



## HATS

For Hot Weather  
At Popular Prices.

SPITALL, SABINE & CO., 152. DUNDAS STREET.

## Strength Is Necessary

In a fish line. If you have a poor line it may break at the critical moment, and you will lose your fish. We have some splendid lines at reasonable prices; for instance, a good braid line line at 25c; a waterproof linen line at 35c; good braid silk line at 50c; water proof silk line at 60c. Have you seen our Sericium braid silk line? Tested and guaranteed to stand 25 lbs. pull. They never break. We have lines from 10 to \$1.50, and can suit you as to price and quality.

Wm. Gurd & Co  
185 Dundas Street.

## FINE TAILORING

SOUTHCOTT'S

361 RICHMOND ST.

## METEOROLOGICAL

Toronto, Ont., July 19-8 p.m.—Pressure is about the average over the lake region and the central states, and low over the Gulf of St. Lawrence and also Manitoba. Thunderstorms have been general in Manitoba, and scattered showers have occurred in Quebec and the Maritime Provinces. Minimum and maximum temperatures: Victoria, 56-70; Kamloops, 52-65; Qu'Appelle, 56-74; Winnipeg, 60-88; Sault Ste. Marie, 42-62; Parry Sound, 44-62; Toronto, 55-70; Ottawa, 48-64; Montreal, 52-62; Quebec, 48-62; Halifax, 50-74.

Local temperatures—The highest and lowest readings of the thermometer at the observatory on Wednesday, July 19, were: Highest, 76; lowest, 57 degrees.

Today sun rises 5:54; sets, 7:54. Moon rises 6:04 p.m.; sets, 2:07 a.m.

## Jersey Cream Bread...

Is the height of the bakers' art. It is light, pure and nutritious. Better try a loaf if you haven't already done so. Phone 818.

JOHNSTON BROS.

## London Advertiser.

UNION LABEL

## A LOCAL BUDGET

—Sergeant Jenkins' resignation from the police force took effect this morning.

—Nineteen cars were required by the L. E. and D. R. R. to convey people to Port Stanley yesterday.

—Jakey Butts called at The Advertiser office this morning to deny a report that he was working on the street railway.

—Misses Kate and Lottie Fortner, of Hyde Park, are visiting their aunt, Mrs. Wade, Mount Pleasant avenue, West London.

—The Toronto World, speaking of Master Eugene Lockhart, says he is the smartest young dancer seen in Toronto for some time.

—Rev. Joseph Edge, of Wellington Street Methodist Church, and H. Ruthven McDonald left last night to attend the International Epworth League convention at Indianapolis, Indiana.

—Members of the sewer committee visited Thomas Condit's property on the Wharfedale road and P. J. Watt's property, Evergreen avenue, yesterday afternoon, with a view to taking action to abate alleged nuisances thereat.

—The first moonlight excursion of the season at Port Stanley tonight, under the auspices of the Y. M. C. A. Mandolin and Guitars Club, will undoubtedly take a large crowd to the lakeside. The 6:50 p.m. train makes connections with the boat.

—Master Eugene Lockhart, the clever little local dancer and singer, and Miss Susie McGill, of this city, are engaged for the Irishmen's picnic at Blenheim on July 26. It is the first picnic of the kind ever held there, and promises to be a huge success.

—These London students passed the recent examinations at the Normal College, Normal School and kindergarten: Normal College—Misses A. M. Lea, J. E. Macdonald, K. L. Mullins, E. Wyatt. Normal School—Miss Lawrence (honors). Kindergarten—Miss Beatrice Thompson. Miss Ray Carline passed the directors' examination with honors, and Miss M. Laddlaw passed the assistant director's examination.

—Judgment has been handed down by Chief Justice Meredith dismissing the suit recently tried at Kingston, wherein William Gunn, a commission merchant, now of London, but formerly of Montreal, sought to regain the title to and possession of mining property which he had mortgaged to Wm. G. Craig, Samuel Harper, David Murray and Alex. Gunn. The four gentlemen enumerated had guaranteed sales of the plaintiff to the extent of \$50,000, but he claimed that the mortgage debt had long since been liquidated.

## AROUND THE MARKET.

A brief meeting of No. 3 committee was held last evening with Ald. Dreahey (chairman), McCann, Pritchard, and Jolly, and Assistant Engineer

Kirkpatrick present. A statement of the market rents in the Covent Garden Market will be reported. Fruit dealers will be asked to remove rubbish from their spaces on the market square. Accounts amounting to \$9 35 were passed. Ald. McCallum called the engineer's attention to complaints regarding a new walk on Evergreen avenue. A four-foot walk was petitioned for, and a five-foot walk is being laid. The matter will be investigated.

WHAT THE OLD BOYS WILL DO.

When the old Cockneys arrive here on Saturday, Aug. 5, from Toronto, Chicago and Detroit, they are to be met by all interested—that is, everybody—and be escorted from the different depots to Victoria Park, where the addresses of welcome and replies are to be made. From the park they will march to the city hall via Wellington and Dundas streets, and at 2 p.m. sharp will march from the city hall to Queen's Park, where the sports will take place. A baseball match and a tug-of-war between resident old boys and the visitors will be included in the programme of sports, which is to be superintended by Messrs. T. Gillean, Frank Adams, T. A. Browne, J. W. Jones, E. Sanders, and Ald. McCallum. It is expected that the 1,500 visitors will find the city beautifully decorated in their honor. The sports committee met last night at the city hall to arrange the details of the programme.

ent Messrs. T. Gillean, Frank Adams, E. Sanders, B. C. McCann, M. Dillon and Ald. McPhillips.

TRUSTED EMPLOYEES.

Montreal Herald: Last spring the city detective department succeeded in breaking up a scheme which had been put in operation to rob wholesale establishments, and in consequence several arrests were made and a number of prisoners were sent to penitentiary for various terms. Of late several complaints have been received at Chief Carpenter's office regarding this systematic thieving was again going on. The scheme, as exposed some time ago, was very simple. The storemen or other trusted employees of certain wholesale houses found it easy to hand out the goods of their employers to a party who in turn handed them over to a third party. These goods were afterwards disposed of at a nominal figure, but in course of time the partners shared good dividends. It was by this scheme that the McCarty Manufacturing Company were relieved of several hundred dollars' worth of goods, part of which has been recovered by the detectives. In connection with the case, the McCarty Manufacturing Company, 23 St. Peter street, Charles Denison, storeman for the firm, has been put under arrest on a charge of theft, and in the police court today he pleaded guilty before Judge Dwyer. A former employee of the same firm, who has just been released from jail, is also wanted in connection with the theft. A third party, Maurice Calle, second-hand dealer, 48 Dupre Lane, was also arrested on a charge of receiving the goods. Before Judge Denison Calle pleaded not guilty, and was remanded.

## ACCIDENT AT THE FIRE HALL

Horses Dash Away Without the Driver—Mr. Geo. Sippi's Bravery.

A blaze in the cupola at Wortman & Ward's foundry, York street, gave the fire brigade a run at 8:20 last night. Damage slight. An hour or so later a second alarm was responded to at F. C. Hunt's plumbing shop on Richmond street, where \$300 damage was done to the stock and the rear portion of the building.

An accident occurred at the central station while the brigade was responding to the first call. Before the driver of the horse wagon could get into the seat, the horses, one of which had not been long at the business, bolted. Straight across the street a number of small children were playing, and bystanders were horror-stricken as they saw their danger. For a moment it seemed certain death for the children. Mr. George Sippi was wheeling by at the time, and displayed great bravery and presence of mind in saving a little tot who in another second would have been under the horses' feet. Mr. Sippi dropped his wheel, took the child in his arms, and rushed into a doorway. His wheel was trampled to

## SALT RHEUM

Caused Most Intense Suffering

—When All Else Failed a Cure Was Affected by

DR. CHASE'S OINTMENT

Mr. Wm. Higgins, baker, Worcester, Ont., states: "I have had Salt Rheum on my foot, right from the toes to the ankle, and while living in Brockville tried every remedy I could hear of, but they all failed and the itching got so intense I could not stand it. I must have spent \$200 in trying to get cured.

"Hearing of Dr. Chase's Ointment, I began to use it, and am now as sound as ever in my life. My foot is perfectly clear of sores and itching. I really can't say enough in favor of Dr. Chase's Ointment, and am ready to answer any correspondence regarding my cure. I am an old settler, well known here, and I recommend this remedy to all suffering in the same way."

Dr. Chase's Ointment is a positive cure for all itching skin diseases, Eczema, Salt Rheum and Piles. 50 cents a box, at dealers or Edmanston, Bates & Co., Toronto.

## LEMONADE CRYSTALS...

Cheaper than lemons—and as easily made. By the addition of three-quarters pound of sugar to the contents of a bottle you have enough extract to make two and one-half gallons of a delicious fruit drink.

15c Bottle.

T. A. Rowat & Co.

234 Dundas Street. Phone 317.

## A Test Is Requested...

If you have never used any of our breads, all we ask is a trial of any of our numerous makes. We bake enough every day to supply customers, but want more, so leave your order. Rigs call every day.

THE PARNELL-DEAN STEAM BAKING COMPANY,

75 Bruce Street. Telephone 920.

pieces. In front of T. Levi's second-hand store the horses were brought to a standstill by running one on each side of a telegraph pole. The dashboard and harness were broken, and one of the horses fell. It was a wonderful stop. The firemen, who were about to board the wagon, had a close call.

## TALKED ON IMPERIAL TRADE

An Interesting Debate in the House of Commons.

Important Letter From the Duke of Devonshire.

He Never Advocated Preferential Duties—Sir Charles Tupper's Resolution.

Ottawa, July 20.—The whole of yesterday's session was spent in the discussion of an amendment by Sir Chas. Tupper to the motion to go into supply, expressing the opinion that it is the duty of the government to endeavor to obtain preferential treatment in the markets of Great Britain for the products of Canada.

## RUSHING BUSINESS.

In answer to Col. Prior's question, whether it is the intention of the government to disallow the British Columbia Legislature's alien act, Sir Wilfrid Laurier said that the government had not yet received the report of the minister of justice upon this act, and therefore it has not given any consideration to the statute in question.

Sir Wilfrid Laurier moved for morning and Saturday sittings, in accordance with the motion of motion. The house will meet at 11 a.m. with intermissions from 1 to 3 and from 6 to 8. As to Saturday night sessions, the government, Sir Wilfrid said, is in the hands of the house, but they had thought of sitting on Saturday nights. Sir Wilfrid said that he believed that this motion would be agreed to by the opposition.

## PREFERENTIAL TRADE.

Sir Charles Tupper, on motion, to go into supply, offered the resolution on preferential trade given notice of by Mr. McNeill, M. P., early in the session, and which was amended slightly. The changes made, Sir Charles said, were such as would enable the government to accept the resolution and have it passed by the house unanimously. In 1891 the United Empire Trade League was formed, 7 peers and members on both sides of politics, to further the policy of preferential trade between the mother country and her colonies. The difficulty then in the way of its accomplishment was that of the Belgian and German treaties, which had since been denounced. As to the step taken in 1897, towards preferential trade, namely, the preferential tariff, while it had increased our imports, it had not increased our trade with Great Britain, and preferential trade within the empire would, however, be of incalculable benefit to Canada by increasing our trade and population. The mother country was today importing one hundred million pounds sterling worth of bread and meat yearly, most of which would be furnished by the colonies under preferential trade. It was a question of vast importance to Canada at this time than any other, and he trusted the government would take it up.

Sir Wilfrid Laurier said that while he appreciated the moderation of the opposition leader's remarks, and agreed it was the government's duty to further preferential trade, he took issue with the statement that advances to Canada in the matter of preferential trade had frequently been made by the imperial authorities. The premier quoted at length from the resolution and from the speeches of Mr. Chamberlain, the Marquis of Ripon's dispatch following up the International Conference at Ottawa, 1894, and the speeches of the Duke of Devonshire, to show that the assertions contained in the resolution were not in accordance with the facts, and that it was plainly laid down in the quotations to which he had referred that preferential trade could not be obtained unless the protective tariff was abandoned. They could not have a hybrid system of protection on the one hand and free trade on the other side. The speech of the Duke of Devonshire referred to, contained this sentence: "I continue to believe as I have always believed, that free trade is the best and wisest policy for our country." There was no promise in the resolution of preferential treatment to Canadian products in the markets of Great Britain. What Mr. Chamberlain spoke of, too, was a policy of free trade within the empire. An imperial free trade, without a customs duties, except upon spirits, tobacco, and a few other articles; were the Conservatives prepared to vote for that? For himself he did not believe the time had yet come when we could do without a customs tariff. There is free trade amongst 36,000,000 Frenchmen, 40,000,000 Germans and 75,000,000 Americans, and he would say the time will yet come when we would be free trade between 300,000,000 British subjects all over the world. It is not possible at this moment, but the

## No Doubt About It!

It's profitable to trade here at any time, and especially so during our

## BETWEEN SEASONS SALE.

Every department offers you something at a price not usually so low, but stocks must be lowered to make room for early fall shipments.

## Between Seasons Silk Values.

|                                                                                         |                            |     |
|-----------------------------------------------------------------------------------------|----------------------------|-----|
| Fancy Figured Pongee Silks, 24 inches wide 25c.                                         | Between seasons price..... | 15c |
| Fancy Figured Silks, cream grounds, 75c.                                                | Between seasons price..... | 49c |
| French Broche Silks, light shades and a pretty range of Dresden Silks that were \$1.10. | Between seasons price..... | 79c |
| A line of Colored Surah Silks, in all new shades, 75c.                                  | Between seasons price..... | 50c |
| One piece only, Black Brocade, a decided bargain, 75c.                                  | Between seasons price..... | 39c |
| A complete range of Colored Satins, also Black.                                         | Between seasons price..... | 39c |

Every lady interested in getting the prettiest for Waist or Dress should visit the Silk counters.

KINGSMILL'S Between Seasons Sale of Seasonable Goods.

## LOST IDENTITY

Every Fit-Reform Suit has the maker's brand and price sewn in the left breast pocket.

If that brand and price should happen to get CUT, LOST, STRAYED or STOLEN, then the garment ceases to be Fit-Reform, and may be sold at any old price.

We have about two dozen suits which lost their identity last night, and some of them appear in our window today looking for an owner. Most of these unhappy suits are made of Scotch tweed from Scotland and a few are of the best Canadian stock.

Some of this nameless lot are in slender and stout shapes in medium sizes, and some are in normal shapes, large and small sizes.

A few are in pronounced Scotch effects, which win favor every time with Londoners.

There is not a suit in the lot worth less than \$22 made to order, nor less than \$15 judged by Fit-Reform standards.

Every one of these garments bears our full and unequivocal guarantee and comes under our "money-back-if-dissatisfied" clause.

Our tailors make such alterations in the fit as you request, free of charge, and as cheerfully as if you were paying us the value of the garments instead of the vanishing price.

We have a few pairs of trousers which are equally unfortunate in having lost their labels.

Now who will own these daring exceptions to Fit-Reform?

Take a look in our window.

## The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

first step had been taken, when two years ago 85 per cent preference was given to British goods. That step will be followed by another in due time, and when the goal is ultimately reached those who enjoy freedom of trade within the British empire will realize that the first step toward final attainment of that goal was taken by this government two years ago in giving preference to goods from Great Britain. (Cheers.)

Mr. McNeill congratulated the Liberal government for its late to look beyond our aforesaid so-called natural market in the United States, nor was it longer necessary to argue with them on behalf of the unity of the empire. They had also discarded the old garment of unrestricted reciprocity. While commending the imperial penny postage, he was compelled to say that the action of the government in the matter of preferential trade was unfortunate. Mr. McNeill claimed that Sir Wilfrid Laurier had said at London, Ont., that Mr. Chamberlain did not make free trade within the empire a condition. He charged that the premier had struck down in England the policy he promised to support. Whatever his pretensions, he was hostile to any imperial customs arrangement which was distasteful to the government's friends and allies in the United States. (Laughter.) The public men who tried to resist the movement would find themselves swept away by its resistless current.

Hon. Mr. Mulock read extracts from Sir Charles Tupper's speech at the third ward Conservatives' smoker in Toronto, at which Sir Charles stated that the Duke of Devonshire had made a direct offer of preferential trade. The postmaster-general informed the house that he had written the Duke of Devonshire asking as to the authenticity of his statement. The Duke of Devonshire replied to Hon. Mr. Mulock as follows: "Privy Council Office, May 2, 1899: My Dear Sir,—I beg to acknowledge the receipt of your letter of April 1. The best answer I can

give to your inquiries is to inclose you a copy of the report of the speeches made on the various occasions in the summer of 1897, when I had the pleasure of meeting the colonial premier in my capacity as president of the British Empire League. I do not think that, in any of those speeches, you will find anything to support the view of my opinion on the question of the policy of granting preferential trade to the colonies which appears to have been held by Sir Charles Tupper, and by some of the journals in this country which seek to attribute what they term protectionist heresies to members of the Unionist Government. It was no doubt my speech at Liverpool on the 12th of June, 1897, which was referred to by Sir Charles Tupper, and my admission that free trade had not done for us all that was once expected may have been commented on by free trade or opposition journals. But while I congratulate Sir Wilfrid Laurier and the Dominion of Canada on the offer which had been made to admit British goods at reduced rates, as compared with those on the goods of other nations, as an important step in the direction of the imperial unity, I had no authority to offer, and did not offer to Canada a preference in British markets. You are at liberty to make what use you please of this letter. Believe me, my dear sir, yours faithfully. (Signed) Devonshire."

The debate was continued by Messrs. Moore, Sproule and McMillan, and Mr. Davin moved the adjournment of the debate. The house adjourned at 12:45 a.m.

## Comfortable Shoes.

This amount invested in FOOT ELM will make bad-fitting shoes comfortable. It always all inflammation, preserves the leather and stops sweating and chafing.

For sale by Cairnes & Lawrence, 218 Dundas street. Branch store, corner Richmond and Fleetville.