

MARK THE DAY

To-morrow the curtain draws back and we start the ball rolling on the biggest mid-summer clearing we've ever had—a quick run-over—the two parties—the great variety—the big price cuts on such splendid goods—LOOK OUT FOR THE CIRCULAR WITH FULL PARTICULARS.

116 Yonge
115 King E.

DUTY CALLED THEM

Continued From Page 1.

avenue Congregational Church, Mr. Clarke leaves a widow who was formerly Miss Maggie McAvoy, whose parents are residents of East End. He leaves two little daughters, Edna, aged five years, and Zetta, aged 19 months. He is also survived by two brothers, Frederick Clarke, who resides in the West End, and Ernest Clarke, and four sisters, Mrs. Salisbury, wife of H. Salisbury, assistant building inspector; Mrs. Thompson, wife of H. R. Thompson, foreman of the Consumers' Gas Works, and Misses Margie and Gertrude Clarke. He was 26 years of age, and resided at 20 De Grand-street. Had deceased not changed holidays with a comrade he might have been alive to-day. He was to have gone off on Wednesday till 8 o'clock yesterday morning. Instead he worked so as to have a holiday to-day and attend a church picnic.

DAVID SEE

David See joined the brigade Nov. 8, 1897, and was attached to the Lombard-street section. The deceased fireman was 25 years of age, and a son of Stewart See, engineer for the Consumers' Gas Company. John S. See of aerial No. 1, Lombard-street, is a brother of the deceased. He is survived by his parents, four brothers and two sisters, with whom he lived at 174 Duke-street. He was an active member of L. O. L. 140, and served with the Canadian Mounted Rifles in South Africa, for which he received a medal and five clasps. On his return from the front he was awarded the L. O. L. No. 140 tendered him a beautiful illuminated certificate. The members of L. O. L. No. 140 tendered him a beautiful illuminated certificate. The members of L. O. L. No. 140 tendered him a beautiful illuminated certificate. The members of L. O. L. No. 140 tendered him a beautiful illuminated certificate.

WALTER OAKS COLLARD

Walter Oaks Collard was born in Toronto 32 years ago, and was the son of Mr. and Mrs. John Collard, who reside on Dundas-street. Deceased, with his wife, resided in a pretty little home at 35 Salisbury-street. When a boy he worked for the Great Northwestern Telegraph Company and afterwards joined the fire brigade. When a boy he worked for the Great Northwestern Telegraph Company and afterwards joined the fire brigade. When a boy he worked for the Great Northwestern Telegraph Company and afterwards joined the fire brigade.

EDUCATIONAL GROWTH

McMaster University has from its inception had a recognized place among institutions of learning.

Its growth in numbers has been remarkable; as has also the success of its graduates in business and professional careers. Recent additions have been made to its equipment.

Young men and women should write for a calendar to

THE REGISTRAR,
McMASTER UNIVERSITY,
TORONTO.

REMEMBER, THE MORNING WORLD IS DELIVERED TO ANY ADDRESS IN HAMILTON FOR 25 CENTS A MONTH—PHONE 804.

TO-DAY IN HAMILTON.

Forenoon & Sell's Circus. Sherman's Park Theatre. "All the Comforts of Home," 8:15 p.m. Sherman's Garden. "My Partner," 8:15 p.m.

PRATT'S BIG STORE GUTTED

Employe Burning Rubbish in the Basement Caused a Serious Conflagration.

The loss will reach \$80,000.

Bookkeeper for E. T. Wright & Co. Leaves Hamilton and May Never Return.

Hamilton, July 10.—A most destructive fire broke out about noon in the E. H. Pratt Company's big store, North James-street, and within four or five hours the place was almost gutted. The blaze started in the basement, where an employe was occupied burning rubbish in the furnace. In some way the flames spread from the furnace to the packing cases lying around. When the firemen arrived they had great difficulty in getting at the fire, owing to the smoke. For a long time the blaze was confined to the rear of the store, and the firemen fought it from the alley at the back.

Huge volumes of smoke continued to roll out of the James-street windows, and it was past 2 o'clock before the first flames shot thru the roof. Long before this, every available foot of hose was pressed into service, and it was shown that the city had not sufficient reserve supply to grapple with such a fire. An immense crowd congregated and the street car service was interrupted. When the fire began to reach serious proportions, Manager Barry of the Ontario Fire Company, who had been north, decided to remove the stock, and in Toronto and had resided here ever since. On October 23, 1887, he entered the service of the brigade and was stationed at King-street Fire Hall. He was promoted to the position of fireman in 1890, and in 1892 to that of fire engine driver. He was a member of the Ontario Fire Association, and was a member of the Ontario Fire Association, and was a member of the Ontario Fire Association.

HOME WEDDING

A pretty wedding took place yesterday afternoon at the residence of Clara Lodge, youngest daughter of Mr. and Mrs. H. H. Sharpe, and R. G. Emery, at 220 De Grand-street. The ceremony took place in the parlors of the bride's home. Rev. J. A. Kinsley officiated. The bride, Miss Clara Lodge, was assisted by her brother, E. Emery.

Police Points

Alfred Hissard, charged with stealing a bicycle, while on his way to work, was remanded till to-morrow at the Police Court.

W. W. Coley, the Toronto young man, charged with housebreaking, was again remanded till Saturday.

Small Paragraphs.

A. Bruce, K.C., and Rev. Father Whitcomb, arbitrators in connection with the Ontario Fire Company and the Electrical Workers' Union, had a two-hour session this afternoon, but could not agree on a third arbitrator.

THE PORTULACA OF FORMER MAYORS

The portraits of former Mayors in the City Council have been re-arranged by Ald. Nicholson.

ALD. DUNN SAYS HE WILL HAVE SOME ADDITIONAL ELECTRIC SUPPLY IN THE GORE PARK EXTENSION.

The annual meeting of the Canadian Club will be held at the Hotel Windsor, on Monday, July 14th, at 8 o'clock. Major Charles Armstrong, who has been elected president of the club since 1895, has received his Colonial Auxiliary Forces' decoration.

TRY CROCK'S NEW RESTAURANT.

thru the window where the men had been working.

THE McINTOSH BUILDING EXTENDED

From Front to Esplanade, the whole length of George-street, and west to the lake, is being extended. The building was completed. It was filled with what the firemen called "crockery and other merchandise." The inflammable material was piled up in the rear of the building. Within 30 minutes the building enveloped all the adjoining buildings. The Knickerbocker Ice Company's building, which was used as a storage house on the Esplanade, west of the lake, had in the meantime been destroyed. The whole was a mass of flames and smoke. The firemen were constantly playing on the streams.

THE STREET RAILWAY COMPANY'S

men were busy pouring water on the smoking debris and dodging the swaying crowds. Crowds assembled in most dangerous proximity to the threatening walls, and the police were busy keeping the curious throng back. The streets were filled with thousands pressed against the walls, and the firemen were constantly playing on the streams.

THE CHIEF KNEW BUILDING WAS A DEATH-TRAP

Continued From Page 1.

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**HER LIPS
HER CHEEKS
HER FEATURES**

It acts like a charm in removing Crows-feet, Wrinkles, Pimples, Redness, Roughness, etc., prevents and removes freckles. At drug stores—25c bottle, also at proprietors.

CAMPANA'S ITALIAN BALM

786 Yonge St., Toronto.

Explosion Took Place Shortly After Noon Yesterday in the Cambria Steel Company Rolling Mill Mine Under Westmont Hill.

Johnstown, Pa., July 10.—Johnstown has again been visited by an appalling disaster. It is only less frightful than the awful calamity of May 31, 1889, in cost of life, but it has brought sorrow to the homes of many, made desolate by a mine explosion which took place in the Cambria Steel Company Rolling Mill Mine, under Westmont Hill, at 12:20 o'clock this afternoon.

AN ALLEGED SHORTAGE

J. C. McKendall, for nine years bookkeeper for the Cambria Steel Company, and a member of the firm, says he has a shortage of \$50,000 to \$100,000 in McKendall's books.

H. G. Wright of the firm admits that he has the books, and has been ordered to return to the city. Friends of the missing man attribute to bookshop dabbler's disappearance of the company's money.

Home Wedding.

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AT THE MORGUE.

At the morgue of the Cambria Steel Company, the bodies of the men who were killed in the explosion were being examined. The bodies were found in various positions, some of them being crushed by the falling walls. The firemen were constantly playing on the streams.

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PROPERTIES FOR SALE.

WITH BUT ONE HUNDRED acres of land, good soil, good water, good roads, good barn, stable, or other buildings, situated on the farm, easy terms. Box 100, World.

HELP WANTED.

WANTED—A MAN WHO UNDERSTANDS THE CONSTRUCTION OF PIPE OR FITTINGS. Apply Box B, World Office, Hamilton.

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