

# Simpson's Semi-Annual Sale—Men's Suits to Measure

Today and Saturday Only **\$29.95**

## Splendid Bargain Offers for Today

**Instead of Either \$35, or \$40, or \$45, or \$50, or \$60---for 2 Days Only**

### Toilet Goods

**JERGEN'S BATH SOAP**, assorted. Regularly 25c. Special, 2 for 39c.

**BABY'S OWN SOAP** (3 in box). Special, 25c.

**IVORY SOAP**, large cake. Special, 3 for 25c.

**TALCUM POWDER** (Violet, Cornflower, Arbutus), 1 1/2-lb. can. Regularly 21c. Special, 17c.

**ANTISEPTIC TOOTH PASTE**, Regularly 21c. Special, 17c.

**1,000 ROLLS CREPE TOILET PAPER**, Regularly 6c roll. Special 6 for 25c.

**WHEEN'S CARBOLIC SOAP**, Regularly 12 1/2c. Special, 3 for 31c.

**FRENCH FACE POWDER**, Regularly 52c. Special, 39c.

**EAU DE COLOGNE**, Regularly 52c. Special, 37c.

**PINAUD'S LILAS DE FRANCE**, Special, \$1.25.

**TOOTH BRUSHES**, fine bristles. Regularly 25c. Special, 19c.

**CHILDREN'S TOOTH BRUSHES**, Regularly 15c. Special, 2 for 25c.

**EBONY-FINISHED HAND MIRROR**, Regularly \$1.00. Special, 87c.

**EBONY-FINISHED HAND MIRROR**, Regularly 75c. Special, 68c.

**GRAINED IVORY HAIR COMB** (coarse or fine). Regularly \$1.25. Special, 92c.

**GRAINED IVORY HAND MIRROR**, Regularly \$3.00. Special, \$2.49.

### Drugs

#### 5 Big Specials

**EMULSION OF COD LIVER OIL**, Regularly 75c. Special, 59c.

**EPSOM SALTS**, Regularly 10c. Special, 2 for 15c.

**POWDERED BORAX**, Regularly 20c. Special, 15c.

**BEEF IRON AND WINE** (peptonized). Regularly 65c. Special, 52c.

**SYRUP HYPOPHOSPHITES COMPOUND**, Regularly 52c. Special, 45c.

(War Tax Included.)  
**SIMPSON DRUGS**

### Dress Goods

#### \$10.00 Crushed Plush, \$7.75 Yard

Taupe, beaver, grey, brown and black. 48 inches wide. Today special, yard, \$7.75.

**ALL-WOOL DUFFLE COATING**—64 inches wide. Cream, cream with striped and plaid designs. \$2.50 to \$3.50 values. Today, yard, \$1.95.

**SILK AND WOOL CREPPES AND POPLINS**—Style de chine, fallé bengaline, etc. Fashionable shades. 40 in. wide. Values as high as \$4.50. Today, yard, \$2.44.

**EXTRA SPECIAL VALUES IN CHECK SUITINGS**—Heavy worked finished shepherd check. 40 in. wide. Today, yard, 69c.

### Silks

#### All-Silk Crepe de Chine, \$1.49 Yard

A fresh shipment of 1500 qualities, which should have reached us three months ago. Dark shades of evening brown, taupe, grey, navy, wine, purple, and open—many evening shades with several tones of pink. 500 yards of ivory.

**36-IN. COLORED HABUTAI SILKS**, at yard, \$1.10.

**COLORED MESSALINES**, satin paillettes, duchesse satins and plain or shot chiffon tafetas. Yard, \$1.39.

**BLACK SILKS**—In 36 to 40-inch widths. Including black chiffon tafetas, peau de soie, duchesse satins, moires, etc. Regularly \$2.69 to \$2.95. Today, yard, \$2.45.

**EXTRA!—Natural Shantung and Pongees.** Yard, 85c.

### Wash Goods

**DURO PIQUE AND PYJAMA CLOTH**—28 and 30 inches wide. Regularly 50c. Today, yard, 25c.

**SILK AND COTTON MULL**—In rose only. 36 inches wide. Less than today's cost. Today, yard, 35c.

**40-IN. ROSE COTTON MULL**—Less than half price. Today, yard, 15c.

**VELOUR EIDERDOWNS**—27 inches wide. Regularly 59c and 85c. Today, yard, 49c.

**WHITE FRENCH VOILES**—40 in. wide. Today's market value, \$1.50 per yard. Friday bargain, yard, 95c.

**PAST-COLORED P L A I N CREPPES**—28 inches wide. Black, red, lilac, tan and nite. Regularly 65c. Today, yard, 39c.

**Marabou Neckwear**, Today \$4.95

Large marabou capes, in natural, niger, black and grey—a few in stoke shape. Samples of much higher-priced styles. Clearing today, \$4.95.

**The Robert SIMPSON Company Limited**

### Women's Apparel

#### 85 Women's Winter Coats, \$9.95

Boucle Cloths, Blanket Cloths and mixtures and plain weaves. In black, navy and brown. Numerous styles, fancy tailored or plush trimmed. Friday bargain, \$9.95.

#### 200 Women's Better Coats, Specially Priced

Secured at great reduction for cash, from a leading manufacturer. Dozens of smart styles—some trimmed—others fancy tailored. Made from good quality wool velour in taupe, brown, myrtle, navy, black and wine. Two bargain prices. Today at \$23.50 and \$27.50.

#### 100 Women's Dresses, \$14.75

A wonderful lot of dresses in velvet, satin, taffeta or crepe. Seasonable shades—braided, embroidery or fringe trimming. Formerly \$20.00 to \$30.00. Rousing value today, \$14.75.

#### Women's Smart Skirts, \$4.95

Serpes in black and navy—neatly tailored styles. Finished with button trimmed novelty pockets. Also black and fancy silk poplins in two attractive styles. Regularly \$6.00 and \$7.50. Friday bargain, \$4.95.

### Misses' Apparel

#### Misses' \$20.00 Winter Dresses, \$13.75

Mostly of fine quality Botany serge—a few satins. Strictly tailored, braided trimmed and embroidered styles. Various shades. Clearing today, \$13.75.

#### Misses' Winter Coats, \$14.95

Special purchase and coats from regular stock—chevots, tweeds and chinchillas in many plain and mixed shades. Finished with cosy collars and novelty trimmings. \$18.50 and \$22.50 values. Friday bargain at \$14.95.

#### Misses' Afternoon Dresses, \$18.75

Simple, but wonderfully smart—with prettily draped skirts of satin and crepe de chine and bodies of georgette in self and contrasting shades. Various styles, lovely shades. Splendid value at \$18.75.

#### Misses' Silk Poplin Skirts, \$3.75

Smart styles and attractive shades in excellent quality silk poplin. Novelty pockets and belts. The \$5.00 kind on sale today at \$3.75.

### Millinery

#### \$5.00 to \$7.50 Trimmed Hats, Clearing \$3.79

A large variety of velvet and plush hats, trimmed with ostrich mounts and bands. Colored velvet hats with fur balls and buttons. Many shapes for misses or matrons. All the season's best colors. Today, \$3.79.

#### Feather Trimmings and Bands, 29c, 39c and 49c

A big assortment of black and colored ostrich and fancy feather mounts, bands and stick-ups. Today, 29c, 39c and 49c.

#### UNTRIMMED SHAPES, 79c—Velvets in black and a few colors. Turbans, large and medium shapes. Regularly up to \$3.50. Today, 79c.

**CHILDREN'S PLUSH HATS**, \$1.59—Smart little shapes for school. Black only. Today, at \$1.59.

#### Marabou Neckwear, Today \$4.95

Large marabou capes, in natural, niger, black and grey—a few in stoke shape. Samples of much higher-priced styles. Clearing today, \$4.95.

### In Women's Underwear

#### Women's "Richelieu Brand" Combinations, \$1.88

Famous "kilt-to-fit" garments, made of fine ribbed Peruvian cotton. All styles, including knee and ankle length drawers. Pink or white. Friday bargain, \$1.88.

#### Women's Vests and Drawers, 59c Each

Made of warm ribbed cotton. High neck, with long sleeves. Ankle-length drawers, both styles. Today, garment, 59c.

#### WOMEN'S WHITE FLANNELLETTE NIGHTGOWNS—Mother Hubbard style, with tucked yokes. Friday bargain, \$1.88.

#### WOMEN'S CORSET COVERS—Made of strong white cotton, with yokes of lace and embroidery. Today, 59c.

#### WOMEN'S KNITTED UNDER-SKIRTS—Made of good quality ribbed cotton. Circular style, with fitted waist. Excellent value today, 59c.

#### WOMEN'S ALL-OVER APRONS—Buttomed front style. Made of extra good quality print in striped or dotted designs. Today, \$1.48.

#### WOMEN'S BAND APRONS—Made of heavy quality crash. With or without bib. Today, 55c.

#### Women's \$2.50 Corsets, \$1.39

A splendid assortment, made of coutil, batiste and fancy broadens. Average figure models. Sizes 19 to 23 in the lot. Regularly \$2.50. Today, \$1.39.

#### WOMEN'S BRASSIERES AND BANDEAUX—Made of strong white cotton. Brassieres are trimmed with embroidery and reinforced under the arms. Bandeaux are lightly bound. Sizes 36 to 44. Friday bargain, 50c.

#### Children's Wear

#### Children's Black Kid Button Boots, \$1.49

French designs—stamped on fine white mainsook. Some elaborate designs. Round, square or V-shaped neck.

#### BEAR FLOSS— Mercerized 4- strand thread for all kinds of embroidery. White. Ball, 9c.

#### SHEFLAND FLOSS—Pink, blue, nite and other shades. Per one-oz. skein, 22c.

#### Fourth Floor.

### Gown Lengths \$1.49

French designs—stamped on fine white mainsook. Some elaborate designs. Round, square or V-shaped neck.

#### BEAR FLOSS— Mercerized 4- strand thread for all kinds of embroidery. White. Ball, 9c.

#### SHEFLAND FLOSS—Pink, blue, nite and other shades. Per one-oz. skein, 22c.

#### Fourth Floor.

### Waists Splendid Value at \$2.95

A big clearance—offering genuine bargains in flight and dark colored habutais, and many silks. Regularly \$3.95, \$4.50 and \$5.00. Today, \$2.95.

#### 1,000 WAISTS AT \$1.00—No phone orders. At least 10 styles in white and colored voile, including pink, mals, grey, rose, navy and French blue. Also fancy chevrons and stripes in combined colorings. \$1.35, \$1.50, \$1.75, \$1.95 and \$2.19. Stocks, and clearing today at \$1.00.

#### Infants' Kid Shoes, 59c

White kid, moccasin and shoe styles, with strap and lined or silk ribbon lace. Some lined inside—others are prettily embroidered. Sizes 0, 1 and 2 in the lot. Regularly \$1.15, \$1.25 and \$1.35. Friday bargain, 59c.

#### INFANTS' HAND CROCHETED JACKETS—Of white wool, stitched in pink or blue. Today's price, 85c.

#### Children's \$3.25 and \$3.50 Sweater Coats, \$1.95

No Exchanges. No Refunds. No C.O.D.'s.

#### Broken lots in wool and wool union. Plain and fancy weaves—warm winter weights. Convertible or military turn-down collars. Plain and belted styles. Big variety of colors. Sizes 6 to 14 years in the lot. Friday bargain, \$1.95.

#### Crepe Kimonos Hand Embroidered, \$1.99

Wonderful value—we could not duplicate them at the sale price. Colors pink, rose, wistaria and blue—embroidered with sprays, flowers or butterflies. \$2.95 and \$3.95 kinds. No phone orders. Clearing today at \$1.99.

#### CLEARING ODD LINES OF PETTICOATS AT \$1.95—No phone orders. About 200 skirts, in Seco silks, heaterbooms, moires and many fancy lines. Regularly \$2.95, \$3.50 and \$3.95. Friday bargain, \$1.95.

### Men's Goodyear Welt Boots, \$4.95

Na. Phone, Mail or C.O.D. Orders on Sale Footwear.

About 500 pairs from stock—owing to sizes being broken. Patent leather and box calf—blucher and button styles. Wide and narrow shapes, with toecaps and wide plain toes. Police styles, heavy and medium weight guaranteed soles, wear-proof lining. All sizes. Today, \$4.95.

#### Women's Stylish Boots, \$3.95

Button and lace styles, in brown, grey and black kid, also gunmetal, patent cut and combination leathers. 9-inch colored kid, cloth and black calf uppers. Various toe shapes, Goodyear welt and other heels. Spanish, Cuban and other heels. Sizes 7 1/2 to 7. Today, \$3.95.

#### Women's Countess Lace Boots, \$4.50

Circular foxed boots, of soft kid, on new Fifth Avenue last. Long, plain vamp, with dull top. Medium soles, high Cuban leather heels. Sizes 7 1/2 to 7. Today, \$4.50.

#### 1-BUCKLE OVERSHOES—Waterproof tops, heavy corrugated soles and heels. Sizes 6 to 11. Today, \$2.19.

#### Boys' Active Service Boots

Of heavy box kip leather—blucher cut. Heavy solid leather soles. Sizes 11 to 13 at \$2.75; sizes 1 to 5, at \$3.25. Same style, in brown, sizes 11 to 13, at \$3.25; sizes 1 to 5, at \$2.75.

#### CHILDREN'S COLORED KID BOOTS—Blucher style—full round toe last. Solid leather soles, low heels. Brown or grey kid. Sizes 3 to 7 1/2. Today, \$1.69.

#### WINTER UNDERWEAR \$1.35, \$1.50 and \$1.75 Garments 59c Each

No C.O.D. Orders. No Refunds or Exchanges.

#### "Penman's," "Queen Quality," and other favored brands in children's vests and drawers. Ribbed—white and natural wool and cotton mixture; also "Watson's" ribbed pure wool. Vests have high neck, long sleeves. Drawers ankle length. Sizes 6 to 14 years in the lot. Marvelous value, today, 69c.

#### Infants' Skirts and Barrow Coats, 49c

Made of velvet soft white flannellette, with nainsook waists attached, and "deep hem" on skirt. Lengths 28 and 32 in. Regularly 75c and 85c. Today selling 49c.

#### CHILDREN'S WAIST AND HOSE SUPPORTS, all sizes. Today, 30c.

#### MENDING WOOL, on cards, in black. Today, 4 cards for 9c.

#### WOODEN COAT HANGERS, Today, 7c.

#### CORONA AND SMART SET HOOKS AND EYES, Today, card, 4c.

#### SILK HAIR NETS, all-over, mid and dark brown. Today, 4 for 15c.

### Tungsten Bulbs

25, 40, 50-watt. All perfect, all tested.

#### 3 for 95c

95 Suit Lengths of High-grade English and Scotch Tweeds and Fancy Worsteds. The patterns are exclusive and beautiful—dressedy grey and brown mixtures, club and tartan checks and some genuine Bannockburn tweeds.

My n reverting to civilian life will find this offer especially interesting. It is a very extraordinary event for these unusual times.

Accurate shaping and tailoring will give distinction to these made-to-measure clothes, so you can wear them with full confidence of service and satisfaction.

The inviolability of Simpson tailoring and the exceptionally attractive pricing combine to make this Friday and Saturday sale too important to miss. Suit made to measure, custom tailored, for \$29.95.

(Money Refunded if Dissatisfied)

### Gloves

#### Men's \$1.00 Woolen Gloves at 59c

Plain knitted finish, with ribbed cuff. Grey, brown and natural. All sizes. Today, 59c.

#### CHILDREN'S 85c WOOL MITTENS, 59c—Manufacturers' over-makes. Long ribbed gauntlet cuff. Various colors and sizes. Today, 59c.

#### "PERRIN'S" \$2.95 BACK SUED GLOVES AT \$1.59—For women—sizes 5 1/2 to 6 and 6. First quality leather and finish. Today, \$1.59.

#### WOMEN'S \$2.00 CAPE GLOVES, \$1.49—Tan and mastic shades, in wash cape leather. Sizes 5 1/2, 5 1/2 and 6. Today, \$1.49.

### Linens Staples

#### CRASH ROLLER TOWELLING—17 inches wide. Bargain today, yard, 25c.

#### CREAM ALL-WOOL FLANNEL—24 inches wide. Bargain today, yard, 95c.

#### STRIPED CEYLON FLANNEL—For shirts, pyjamas, etc. 32 inches wide. \$2 1/2 value. Bargain today, yard, 75c.

#### HORROCKSES' SHIRTING—Fine quality, 32 inches wide. Pretty stripes. Special, yard, 75c and \$1.00.

#### COMFORTERS—Dainty colorings and designs. Imported, \$13.50 to \$45.00.

#### WAINSOOK—Fine quality, 36 inches wide. Bargain today, yard, 27c.

#### BEDSPREADS—White English satin. Large size. Bargain today, \$3.45.

#### Simpson's—Fourth Floor.

### Traveling Goods

#### TOURIST TRUNKS, \$6.95—Heavy leather straps, waterproof canvas covered. Dome shape top. Brass corner guards. Safe lock and bolts—deep covered tray. Sizes 34 and 36 inches. Special today, \$6.95.

#### CLUB BAGS \$6.49—Fahrikoid walrus grain—high double handles. Safe lock and fast—durable lining with pocket. Sizes 18, 18 and 20 inches. Special at \$6.49.

#### FIBRE SUIT CASES, \$4.95—Reinforced. Swing handle, safe lock and fast. Sizes 24 and 26 inches. Special today, \$4.95.

#### Simpson's—Sixth Floor.

### Notions

#### Also Hair Nets Down in Price

PIN SHEETS, 160 brass pins to sheet. Today, sheet, 5c.

SEAMLESS SANITARY TOWELS, 6 to package. Today, 33c.

SETWELL SKIRT MARKERS, with chalk. Today, 25c.

BIAS SEAM TAPE, in black and white. 10 yards to bolt. Today, 16c.

CHILDREN'S WAIST AND HOSE SUPPORTS, all sizes. Today, 30c.

MENDING WOOL, on cards, in black. Today, 4 cards for 9c.

WOODEN COAT HANGERS, Today, 7c.

CORONA AND SMART SET HOOKS AND EYES, Today, card, 4c.

SILK HAIR NETS, all-over, mid and dark brown. Today, 4 for 15c.

### Boys' O'coats

Sizes 8 to 18 Years.

Wool and cotton mixed tweeds in grey and brown. Most popular model. All around belted style, with convertible collar and slash pockets. Lined thruout. Sizes 26 to 36. Friday bargain, \$10.95.

#### CLEARANCE OF BIG BOYS' TWEED SUITS AT \$6.95—Sizes 15 to 18 years. Attractive patterns and styles that appeal. Dark grey stripes, medium grey mixed effects and broken checks and fawn-homespuns. All around belted models, full fitting bloomers with governor fasteners. Friday bargain, \$6.95.

#### Simpson's—Fourth Floor.

### Oilcloths

HEAVY QUALITY OILCLOTH AT 67c SQUARE YARD—Several hundred rolls of well seasoned floor oilcloth in good tile, block and floral designs. Special Friday bargain, square yard, 67c.

#### Simpson's—Fourth Floor.

### Hardwood Flooring

#### Extra Special Offer—24c Square Foot

Orders taken for limited quantity only. Fine quality quarter-cut oak flooring. Laid, waxed, and polished complete for 24c per square foot. All orders will be completed by February 1st. Phone Main 7841, Carpet Department.

## Boys' and Girls' Sleighs

A Special Sale Begins This Morning at 8.30, and offers:

### BIG REDUCTIONS

on all lines of boys' and girls' sleds ranging from \$0c to \$5.00 each.

This is the best possible investment for boys' and girls' Christmas money.

Take advantage of the fine sleighing. Come at 8.30 a.m. if possible.

#### Sixth Floor.

### Draperies

#### \$1.98 Lace and Scrim Curtains at \$1