

At Yonge, Queen and James Street
There are boxes where orders or in-
structions may be placed. These
boxes are emptied every hour until 1
p.m., and twice in the afternoon.

EATON'S DAILY STORE NEWS

HAVE YOU A "D.A."?
A deposit account is one of the
greatest conveniences in ordering
goods by telephone. Apply for par-
ticulars at the "D. A." Office on the
Fourth Floor.

TODAY EATON'S CLOTHING SECTION

*Heralds the Arrival of Fall With a Showing of All That is in Favor, in
Cloths, Shades and Models for Fall, 1918*

Also as is Fitting in These Economizing Days

**These Astonishing Saving Offers That Will Be Made Sharp at
8.30 o'Clock**

These offers are intended to make the "men's show" of greater interest—so it will have a double appeal, one for the man who is curious as to what the fall of 1918 has ordained in cloths, shades and styles in men's clothes. The other to the great majority who are on the lookout for a suit at no higher price than is absolutely necessary for satisfactory fit, quality and style.

Men's Suits, Reg. \$20.00, \$22.50 and \$25.00, Today \$17.75

Being broken lines of worsted finished materials and tweed effects, in small checked patterns, fancy mixtures and stripes, in handsome greys and browns. In single-breasted, two and three-button styles. Quantity is limited to about 90 suits, making early choice advisable. Sizes in the lot, 34 to 44. Reg. \$20.00, \$22.50 and \$25.00. Today, \$17.75.

First Longers and Young Men's Suits, \$12.50 to \$27.50

Priced at \$12.50 are Youths' First Longers and Young Men's Suits ("EATON-made") of tweed effects, in many weaves, in single and double-breasted models. Many with all-round belt, others with close-fitting plain back, in grey mixtures, stripes, pin checks and fancy weaves. Sizes 33 to 37.

At \$15.00 are form-fitting and belted styles, with patch or flap pockets, in tweed effects in dark and medium greys; in stripes, mixtures and fancy weaves, in single and double-breasted styles.

At \$16.50 are suits in single or double-breasted effects, with slash pockets, or with flap, in various finishes, such as pepper-and-salt mixtures and several shades of greys and stripes.

At \$20.00 are single-breasted models, with belt all round, of grey cassimere-finished material, in black, with a green thread mixture; also in medium grey with a fancy woven soft stripe.

Young Men's Suits, with half belt, and others with belt all round; many with plain, form-fitting back. In browns and rich greys, in fancy mixed patterns. Sizes 33 to 37. Price, \$27.50.

**"The Sport," Another Sterling
Type of Suit at \$25.00**

With fancy flap pockets on coat; fits snugly to form, with the three-quarter belt at waist. The material is a dark brown fancy mixed tweed effect, \$25.00.

**"The Cadet," a Young Man's Suit
in Twill Weave at \$35.00**

Coat has flare skirt, waist having seam all round, the heavy long lapels, the well-built shoulders, crescent-shaped pockets. In soft shades of green. Price, \$35.00.

Suits for Men in Three-Button Sack Style, \$25.00

Of soft warm tweeds, in handsome brown and heather mixtures and Oxford greys of good weight, in twill pattern; also worsted materials in firm weave. In single-breasted conservative sack style. Price, \$25.00.

At \$32.50 are Two and Three-button Sack Suits, in single-breasted style, with notch or step-shaped lapels; of worsteds in twill finish, in rich greys and greenish tints, with colored stripes, and cassimere-finished tweeds in dark greys.

Navy Blue Worsted Hand-Tailored Suits, EATON Brand, \$40.00

In single-breasted, three-button models, shaping slightly to the figure, have well moulded shoulders, and collars fit close, and fronts are built to hold shape. Sizes 36 to 44. Price, \$40.00.

Men's Trousers, Reg. \$4.50 to \$5.00, Today \$3.85

Of striped worsted, in dark grey, with two side, two hip and a watch pocket. Sizes 32 to 42. Reg. \$4.50 to \$5.00. Today, \$3.85.



**Men's and Young Men's
Fall Topcoats at
\$14.75**

Being broken lines and of Donegal, homespun and cheviot-finished materials, in slip-on Chesterfield and belted models, in shades of grey and brown, fawn and black—a splendid selection—not all colors or patterns in a line, but sizes 34 to 44 in the lot. Smart styles for the young man or the elderly man. Today, \$14.75.

**MAIN FLOOR
QUEEN STREET**

**Young Men's and Men's Tweed Topcoats,
\$18.00 to \$35.00**

Smartly Styled Slip-on Topcoats, made from natty tweed effects—a dark fawn mixture or a medium grey, showing an indistinct stripe, easy-fitting back and close-fitting collar. Sizes 34 to 44. Price, \$18.00.

At \$22.50 are very stylish tweed effects, in many weaves and finishes, in fancy mixtures, in brown and greys, mediums and the lighter shades. Slip-on styles, well finished with choice linings.

At \$25.00 are form-fitting models—also slip-ons in all that is new and up-to-date in styles, patterns and colorings. Some have slash pockets, others flap pockets.

At \$35.00—A Young Man's High-class Topcoat—a form-fitting model, with patch pockets made from a dark fawn English covert cloth; seams taped with silk same as sleeves. Lining very rich. Price, \$35.00.

**Burberry's English Ulsters, So Rich in Ap-
pearance and So Comfortable, \$50.00
to \$70.00**

These are of a thick coating material—soft as a blanket and somewhat similar in finish. In self shades of Oxfords or Cambridge greys, browns and heather mixtures. Are double-breasted, with heavy convertible lapels and storm collar. Back is full-fitting, some having half belt. The sleeves are mostly set-in style, have wind shields inside and storm straps on outside. They are half lined with a rich twill. The ideal coat for motor-ing or winter wear. Sizes 34 to 44. Priced from \$50.00 to \$70.00.

**The Fur-Collar Overcoat Promises to Be
Stylish for Winter Wear, \$27.50 to \$47.50**

They are double-breasted, fitting fairly close to figure, are about 42 inches long; some have slash pockets, others flap pockets. The materials consist of soft warm coat-ings, in light browns, greys and greens. The collars are a Hudson Bay seal (seal rat), beaver or nutria. Sizes 35 to 40. Price, \$27.50 to \$47.50.

**Fall Weight Topcoats for Men, the Ever-
Popular Chesterfield, \$20.00**

In single-breasted, fly front (shape slightly to the figure, with self collar), close-fitting and medium length lapels of cheviot-finished coatings, in shades of Oxford and dark greys. Sizes 35 to 44. Price, \$20.00.

EATON-made fly-front Chesterfield, of Oxford grey cheviot-finished materials, with medium notch shaped lapels and twill serge linings. At \$22.50.



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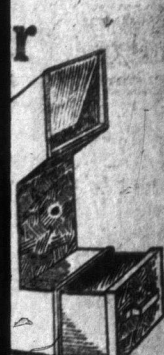
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