

NGO	1	4.2	0	0.0	1	3.8
Total	24	100.1	2	100.0	26	99.8

2. Radio 4 (English Radio)

During the monitoring period, Radio 4 broadcast 120 total items, 6 of which were APEC-related – 5.0%. All of the items were of the news variety, all originated with the Radio 4 newsroom and all were issue-oriented. Half of the items were focused on the politics of trade and the other half were focused on economic issues. Local and foreign government representatives, along with APEC officials, were the only source types given access to Radio 4's airwaves.

3. TV3 – Malaysia

Difficulties resulted in two key broadcasts being missed during the monitoring period. Thus the results from this portion of the study cannot be assumed to be reliable.

4. Star – Malaysia

Amount

The Star published 31 APEC-related news items – 1.2% of the total articles. Once again, difficulties prevented the monitoring of one day during this period. The results are therefore tentative.

Genre

All items were coded as news.

Origin

The majority of articles (19) originated locally. The remaining 12 were taken from wire services.

Focus

Roughly two-thirds of the APEC items were 'Issue-oriented.'

Table D.6 – Focus (Malaysia Star)

	N	%
Issues	21	67.7
Event	10	32.3
Total	31	100.0

Topic

The most prevalent main topic in the Star during the two-week monitoring period was 'Economic Issues' (32.3%).