AgFITT is the latest program designed by FITT for small and medium-sized agri-food businesses. Other programs designed and developed by FITT include FITTskills — offered coast to coast — and NEXPRO (see below) offered by the Business Development Bank of Canada.

Contact: Tel.: 1-800-561-FITT (3488); (613) 230-3553; Fax: (613) 230-6808 e-mail: corp@fitt.ca Internet: http://www.fitt.ca

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If you're a Canadian company that is just entering the export market, the New Exporters to Border States (NEBS) program can provide you with practical information and first-hand exposure to a U.S. border market. You'll travel to a Canadian trade office across the border for a two- or three-day orientation course on exporting.

Contact: The International Trade Centre nearest you

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The New Exporters to Overseas (NEXOS) program sponsors educational trade missions to help new exporters learn about emerging European markets.

Contact: Trade Fairs and Missions Department of Foreign Affairs and International Trade Tel.: (613) 996-5568; Fax: (613) 944-1008

If you are a new or occasional exporter, the New Exporters Training and Counselling Program (NEXPRO) can help you broaden your export knowledge and skills. Through a combination of group workshops and one-on-one follow-up counselling sessions, NEXPRO can help you assess your export potential, develop an export plan and implement a successful exporting strategy.

Contact: Tel.: 1-888-INFO-BDC (463-6232) or the InfoCentre Internet: http://www.bdc.ca/site/right/mgmt/index.html

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One-day Customs Trade Seminars can provide you with valuable information on such topics as importing into Canada and exporting to the United States, duties relief programs, and tariff classification, valuation and origin.

Contact: Revenue Canada, Customs Border Services Branch Tel.: (613) 957-7256