

- (b) that has the best opportunity of arranging for its export, if the respective contributions of the co-producers are equal; or
 - (c) of which the director is a national, if any difficulties arise with the application of subparagraphs (a) and (b) hereof.
2. Notwithstanding Paragraph 1, in the event that one of the co-producing countries enjoys unrestricted entry of its films into a country that has quota regulations, a co-production undertaken under this Agreement shall be as entitled as any other national production of that country to unrestricted entry into the importing country if that country so agrees.

ARTICLE XIII

- 1. A co-production shall, when shown, be identified as a "Canada-Cuba Co-production" or "Cuba-Canada Co-production" according to the origin of the majority co-producer or in accordance with an agreement between co-producers.
- 2. Such identification shall appear in the credits, in all commercial advertising and promotional material and whenever this co-production is shown and shall be given equal treatment by each Party.

ARTICLE XIV

In the event of presentation at international film festivals, and unless the co-producers agree otherwise, a co-production shall be entered by the country of the majority co-producer or, in the event of equal financial participation of the co-producers, by the country of which the director is a national.