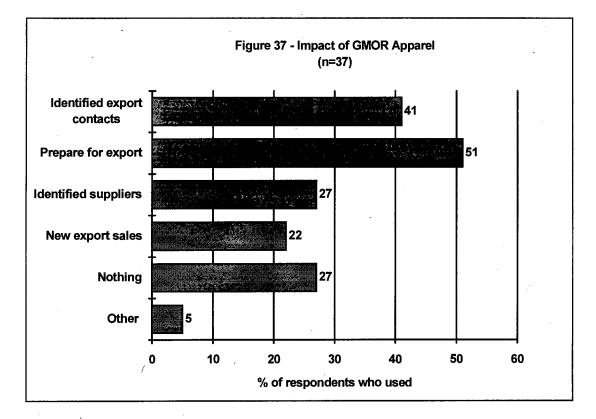
## 5.2.7 Global Market Opportunities Review - Apparel

As shown in Figure 37, more than half of those respondents who used the Global Market Opportunities Review - Apparel said they undertook new activities or made preparations for export. Another 22% said they generated new export sales.



PHASE 5

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