

## BACKGROUND ...

### CURRENT SITUATION ...

#### **Demand for Vegetables and Fruits**

Of the top 10 imports for fruits and vegetables, not one item accounted for more than 7% of total imports.

<b>VEGETABLES AND FRUITS</b>	<b>% Total Imports</b>	<b>% Growth (1985-1988)</b>	<b>Major Country Supplier</b>
Oranges fresh or dried	6	1	USA - 46%
Apples fresh	6	7	USA - 46%
Pineapple in syrup	5	2	Malaysia - 98%
Garlic dried	4	16	China - 84%
Beans dried	4	15	OC SEA - 39%
Pears and quinces fresh	4	3	China - 40%
Onions excluding spring onions	3	14	India - 65%
Shitake dried	3	9	China - 51%
Durians	3	-8	Malaysia - 96%
Grapes fresh	3	4	USA - 55%

Potential growth areas are desiccated coconut, almonds, figs, honeymelons, and peel of melon and citrus fruits which grew by 30-44% between 1985-1988.

#### **Demand for Beverages**

Major items imported under these category are :

<b>BEVERAGES</b>	<b>% Total Imports</b>	<b>% Growth (1985-1988)</b>	<b>Major Country Supplier</b>
Brandy bottled	45	22	France - 94%
Whisky bottled	20	35	UK - 93%
Non-aerated drinks	6	20	Malaysia - 37%
Beer and ale	6	5	Hong Kong - 35%
Spa and aerated water, flavored	4	-25	Malaysia - 41%
Still wine unflavored 26% sp pr and under	3	15	France - 59%

Other beverages flavored, sparkling wines and vodka grew by more than 30%.