

Table B.4
Data Used to Estimate Savings in Establishing a Typical Household

Product Category	Consumer Cost* (\$ 1987)	Retail Mark-up (%)	Average Customs Tariff (%)
Construction Materials	72,000**	0	6.8
Floor Coverings	5,000	33 to 38	10.5
Appliances	5,705	20 to 36	12.5
Bedroom Furnishings	6,000	25 to 35	12.5
Dining Room Furnishings	3,000	25 to 35	12.5
Living Room Furnishings	5,000	25 to 35	12.5
Kitchen Furnishings	800	35 to 50	15.0
Towels, Linens, etc.	2,000	36 to 40	20.0
Lawn Furniture	1,000	25 to 46	12.0
Sewing Machine, etc.	900	30 to 36	12.5
Power and Manual Tools	300	36 to 44	11.3
Clothing	7,000	43 to 50	22.5
Recreational Equipment	4,000	35 to 40	11.0

* Apart from cost of constructed house, the prices used are representative of those of national department store merchandisers.

** The construction cost of \$65 per square foot (\$40 per square foot without labour) is an average cost based on a survey of contractors in the Vancouver, Ottawa and Halifax regions. On this basis, the house incorporating \$72,000 in construction materials would sell for \$117,000 plus land.

Sources: Revenue Canada, *Tariff Manual*, 1985.

Statistics Canada, *Retail Chain and Department Stores*, 1985, 63-210.