

## Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights  
Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 348 KUWAIT

Market: 311 KUWAIT

Sector: 014 EDUCATION, MEDICAL, HEALTH PROD

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	400.00M	\$ 350.00M	\$ 275.00M	\$ 250.00M
Canadian Exports \$	2.00M	\$ 1.00M	\$ 0.70M	\$ 0.60M
Canadian Share of Import Market	0.50%	0.28%	0.28%	0.24%

Major Competing Countries	Market Share
i) 051 UNITED KINGDOM	040 %
ii) 577 UNITED STATES OF AMERICA	035 %
iii) 128 GERMANY WEST	010 %

Cumulative 3 year export potential for CDN products  
in this Sector/Subsector: 3-5 \$M

Current status of Canadian exports: Small but expanding

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) EDUCATIONAL TRAINING	\$ 0.00 M
ii) HOSPITAL & MEDICAL EQUIPMENT	\$ 200.00 M
iii) EDUCATIONAL CONSULTING	\$ 0.00 M

Projects or portion of projects which are still in the planning  
stage and for which Canadian companies might have reasonable prospects.

i) Project Name: NEW UNIVERSITY IN KUWAIT  
Approximate Value: \$ M  
Financing Source: 028 TO/DETER  
For further info. please contact:  
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ii) Project Name: IE/A SCIENCE CENTRE  
Approximate Value: \$ 40 M  
Financing Source: 028 TO/DETER  
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