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> SEP 1 0 2004 Singapore s hydrogen economy on the move

n July, Singapore moved one step closer to developing a hydrogen-fuelled economy, with the launch of Southeast Asia's first fuel cell car and the opening of the world's first hydrogen pump in a retail gas station.

Vancouver-based **Ballard**, which produced the fuel cell stack powering the Daimler-Chrysler cars, was an active participant in these events.

"Singapore's support of a hydrogen refuelling infrastructure and its test-bedding programs provide great opportunities to further develop and advance environmentally friendly mobility," says John Harris, Ballard's Managing Director for the Asia-Pacific Region.

The fuel cell car, which can run at a top speed of 140 km/h, was handed over to Singapore's National Environment Agency (NEA). In the coming months, six such cars, all using Ballard fuel cell stacks, will be operating in Singapore with support *continued on page 5* — Hydrogen economy



Southeast Asia's first fuel cell car, powered by Vancouver-based Ballard Power Systems.

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Canadian fashion star makes his mark

The image of Canada's clothing industry received a boost recently when Canadian designer Philippe Dubuc introduced his Spring/Summer collection during Men's Fashion week in Paris.

Dubuc participated alongside Givenchy, Lang, Rykiel, Hermès, Vuitton, Dior, Galliano, Yamamoto and Gaultier. In fact, this was Dubuc's fourth time at this prestigious event—one to which no other Canadian has ever been invited. The worldrenowned Dubuc was assisted by the commercial section of the Canadian Embassy in Paris. He has already used the famed Carrousel du Louvre for one of his fashion shows. This year, the show was staged in the gardens of the official residence of the Canadian Ambassador in Paris, a magnificent 18th century mansion that once belonged to the royal family. Some 300 people attended the event, mostly journalists and key buyers, and reviews were positive.

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