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Extended Insurance is granted after two years.

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MUTUAL LIFE INSURANCE CO.

RICHARD A. McCURDY, President.

Statement for the Year ending December 31st, 1896

... \$234,744,148 42 205,010,633 72 Liabilities... ... \$ 29,733,514 70 Surplus

Income for 1896 ... \$49,702,695 27

Insurance and Annuities

in force ... \$918,698,338 45

TWENTY-YEAR DISTRIBUTION POLICY

on continuous life and limited payment plans affords the maximum of security at the minimum of cost.

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Head Office, - London, Ont.

\$1,000,000 **Authorized Capital** 250,000 Subscribed Capital ••• ... 60,000 Government Deposit ... ••• ... •••

JOHN McCLARY, President. A. O. JEFFERY, Vice-President.

The new policy forms of this company are models of neatness and liberality Money to loan at lowest current rates of interest on desirable real estate securities

JOHN G. RICHTER, Manager.

THE GREAT-WEST LIFE ASSURANCE

Business in force, Jan. 1st, 1893, \$ 862,200.00 " 1894, 2,268,000.00 1895, 4,239,050,00 ٠. " " 1896, 5,071,150.00 1897, **5.778.704.00** "

The steady progress of the GREAT-WEST LIFE is due to the fact that the attractive plans and reasonable premium rates, combined with the highest standard of security to Policyholders and large profit-earning powers, enable its Agents to readily secure applications from the most desirable class of insurers. To energetic and capable canvassers certain success is assured.

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Excelsion Co. Life Insurance

INCORPORATED 1889.

Head Office—Cor. Adelaide & Victoria Sts., Toronto, Can. \$400,000. Total Assets, - -

Most attractive plans of insurance in existence. Coupon Annuity Bonds on life and endowment plans. Endowment Policies at Life Rates. Half Premium Policies. Policies also issued on all other approved plans. Write for particulars before insuring elsewhere. RELIABLE AGENTS WANTED

E. MARSHALL, Secretary,

E. F. CLARKE, M'n'g Director.





INCORPORATED 1875

INSUKANUL UU. Head Office, WATERLOO, Ontario

Subscribed Capital, \$200,000 00 Deposit with Dominion Gov't, \$50,079 76

All Policies Guaranteed by the LONDON AND LANCASHIRE FIRE INS COMPANY with Assets of \$15,000,000.

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JAMES LOCKIE, Managing Director.

JOHN SHUH, Vice-President. T. A. GALE, Inspector.

Economical Mutual

Established Fire Insurance Co. BERLIN.

Head Office, Berlin, Ontario

HUGO KRANZ, Manager.

GEORGE LANG, Vice-President IOHN FENNELL, President. W. H. SCHMALZ, Secretary A. B. POWELL, Inspector.