

Leading Wholesale Trade of Montreal.

D. MORRICE, SONS & CO.,

MONTREAL & TORONTO.

Manufacturers' Agts., &c.

THE V. HUDON COTTON MILLS, (Hochelaga.)
Brown Cottons, Bleached Shirtings,
Cantons, Bags, etc.
THE ST. ANNE'S SPINNING MILLS, (Hochelaga.)
Brown Cottons, Sheetings, etc.
THE MAGOG PRINT WORKS, (Magog.)
Prints, Regattas, Drills, etc.
THE ST. CROIX COTTON MILLS, (Milltown, N.B.)
Apron Check, Gingham, Ticks,
Denims, Fancy Shirtings, etc.

* * * ALSO * * *

TWEEDS, Fine, Medium and Coarse; Etoffes, Blankets, Horse Blankets, Saddle Felt, Glove Lining, FLANNELS, Grey and Fancy, in All Wool and Union, Ladies' Dress Flannels.

SERGES, YARNS.
KNITTED UNDERWEAR, Socks and Hosiery, in Men's, Ladies' and Children's.

CARDIGAN JACKIE S, Mitts and Gloves.
BRAID, Fine Mohair for Tailoring, Dress Braids and Llamas, Corset Laces.

CARPET RUGS.
The Wholesale Trade only Supplied.

W. E. CHALCRAFT & CO.,

CLOTHING MANUFACTURERS

WHOLESALE,
43 Colborne St., TORONTO.

Mercantile Summary.

A BRANCH of the Commercial Bank of Manitoba has been opened at Boisbervain.

A GALT firm proposes establishing a knitting factory in the old woollen mills at Erin. Employment will be furnished to a number of young people.

THE English firm of Reckitt & Sons (Lim.), the well-known manufacturers of starch, blue, and blacklead, has declared a dividend of ten per cent. on last year's business.

UPWARDS of 69,300 tons of English salt was exported to Canada during last year. Exports to the United States from the same source reached a total of 106,746 tons.

At the recent annual meeting of the Prince Albert board of trade the following officers were elected for the current year:—President, Thos. O. Davis; vice-president, J. F. Betts; treasurer, E. J. Cann; and A. S. Stewart, secretary.

THE officers of the Qu'Appelle Board of Trade for this year are:—President, F. S. Proctor; vice-president, J. Nixon; secretary, D. H. McDonald. The annual report stated that the volume of trade transacted in that town during 1890 was about \$470,000.

AN experiment by a German chemist is said to have demonstrated that sugar fifteen times sweeter than cane sugar, and twenty times

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W. & J. KNOX.



Flax Spinners & Linen Thread M'frs

KILBIRNIE, SCOTLAND.

Sole Agents for Canada

GEO. D. ROSS & CO.,

648 Craig Street, Montreal.

Selling Agents for the West:

E. A. TOSHACK & CO., TORONTO

Toronto Office: 19 Front St. West.

Mercantile Summary.

sweeter than beet sugar, may be obtained from cottonseed meal. It cannot be sold to compete with the ordinary article.

It is learned that Belfast merchants have been exporting American lard to England, after having labeled it as "purest refined Belfast lard." The evidence shows that a vast quantity of American lard, bearing the spurious mark, has been reshipped from Belfast.

AMERICAN silk umbrella and parasol manufacturers, says the *N. Y. Bulletin*, are in the midst of a vigorous spring campaign. The volume of goods sold up to date is conspicuously large, and yet twenty years ago there was hardly one concern in this country manufacturing silk umbrellas.

SHE said to her grocer, not long since, "I bought three or four hams here a couple of months ago, and they were very fine. Have you got any more like them?" Grocer: "Yes, ma'am. There are ten of those hams hanging up there." "Are you sure they are all off the same pig?" "Yes, ma'am." "Then I'll take three of them."—*English Paper*.

ACCORDING to the *New York Bulletin*, the kid glove of 1891 has considerably more material in it than its immediate predecessors, reaching well up on the arm. The reign of the short

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PAINTS AND COLORS

AMONG the firms who have contributed in no small measure to the building up of the many industries of which Canada can boast, is that of

Messrs. Fergusson, Alexander & Co.,

who occupy extensive premises in College St., as well as at St. Gabriel Locks, Montreal.

The parent house is that of Alexander, Fergusson & Co., Glasgow, who have a world wide reputation as manufacturers of all lead products, as well as colors and paints generally. The Canadian branch is splendidly equipped with all the latest appliances for turning out white lead, coach colors ground in Japan, liquid paints, varnishes and every item usually found in a well kept hardware or paint and oil store. The registered trade mark of Messrs. Fergusson, Alexander & Co., is that of the "Elephant," and when this stamp is seen on paints, colors, or varnishes it is at once the passport to articles of undoubted excellence.

MUNN'S

PURE BONELESS CODFISH,

THE FINEST ON THE MARKET.

Packed in 10lb., 20lb. and 40lb. Boxes. Tied up neatly in 2lb. Bricks.

Every brick is guaranteed full weight and genuine codfish. Tasty, Economical, Delicious. Try it and be convinced.

STEWART MUNN & CO.,

MONTREAL.

Mercantile Summary.

glove is evidently over, at any rate for the time being. Blacks, tans, browns and greys are the "sellers" of the new season, with the first-named two in leading favor.

A RATHER hard story about a shoe manufacturer whose products are famous for their low prices, but not for their good quality, is told by the *Shoe and Leather Reporter*. He received a letter from a customer containing an order, and replied that in consequence of the advance in leather he would be obliged to charge ten cents a pair more than he sold the last ones for. The answer came back: "What in thunder has the price of leather got to do with the shoes you make?"

FINNISH honesty is proverbial, says a writer in the *Saturday Review*. A tradesman will tell you the whole truth about his wares, even when he knows perfectly well that by doing so he loses a customer. "This seems exactly the kind of apparatus I am looking for," I said to a merchant in Helsingfors some months ago, in reference to an article that cost about £15, "and I will buy it at once if, knowing what I want it for, you can honestly recommend me to take it." "No, sir, I do not recommend you to take it, nor have I anything in stock just now that would suit you." And I left the shop and purchased what I wanted elsewhere.

HUTCHISON, DIGNUM & NISBET,

(Successors to DIGNUM, WALLACE & CO.)

Manufacturers' Agents and
Importers of

Fine Woollens & Tailors' Trimmings

55 FRONT STREET W., TORONTO.

Select Canadian Tweeds a Specialty.

Sole agents in Canada for J. N. Richardson, Sons & Ouden. (Ltd.), Belfast, Irish Linens; Robert Pringle & Son, Hawick, Scotland, Scotch Underwear; David Moseley & Sons, Manchester, Rubber Goods; Currie, Lee & Gawn, Hawick, Scotland, Scotch Tweeds; J. S. Manton & Co., Birmingham, Braid & Metal Buttons.

B. B. HUTCHISON, EDWARD J. DIGNUM.
Late of Arm Mills & Hutchison. R. A. NISBET

Hardware and Paint and Oil Trade.

SPRING SEASON 1891.

Now is the time to lay in your Spring Stock of

BOECKH'S STANDARD BRUSHES

FOR Painters, Varnishers, Artists,
Household, Toilet, and Stable Use.

For Price Lists, Discounts and Terms, etc., apply to

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—OF TORONTO.—

MANUFACTURERS OF

Rubber Belting, Clothing, Fire Hose,

MACINTOSH CLOTHING &c.

THE ONLY RUBBER FACTORY IN ONTARIO

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