

Canada Permanent

Loan and Savings Company.

INCORPORATED 1855.

The Oldest and Largest Canadian Mortgage Corporation

Paid-up Capital,	-	-	-	\$2,600,000
Reserve Fund	-	-	-	1,300,000

HEAD OFFICE: Toronto Street, Toronto.

Branch Offices: { Winnipeg, Man.
Vancouver, B.C.
St. John, N.B.

DIRECTORS

President and Managing Director, J. HERBERT MASON.

Vice-President, WILLIAM G. GOODERHAM.

EDWARD HOOPER,

SAMUEL NORDHEIMER,

W. D. MATTHEWS,

RALPH K. BURGESS,

G. W. MONK,

W. E. WELLINGTON.

Assistant Manager, Alfred J. Mason.

Superintendent, Rufus S. Hudson.

Secretary, George H. Smith.

General Agents—WINNIPEG: G. F. R. HARRIS. VANCOUVER: CESARE J. MARANI. ST. JOHN: WILLIAM E. MASON.

DEPOSITS RECEIVED. Interest allowed, payable or compounded half-yearly.

DEBENTURES ISSUED for one, two, three, four or five years, with interest coupons attached.

MONEY LENT on security of Real Estate Mortgages, Government and Municipal Bonds, etc.

For further particulars, apply to

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Is now out with a new line of up-to-date policies on a 4 per cent. reserve basis, containing features not sold by other insurance companies. Its rates are also lower than its competitors, thus giving greater security at a lower rate—the all-important features in Life Insurance.

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