

# THE Bookseller and Stationer

Subscription, One Dollar a Year.

Single Copies, Ten Cents.

Vol. XXIII.

MONTREAL AND TORONTO, CANADA, JUNE, 1907.

No 6.

## FROM THE EDITOR'S SANCTUM

Bookseller and Stationer wants a correspondent in every city and town in Canada. We already have quite a number but there are still a great many places that we would like to hear from. Regular space rates are paid for accepted correspondence, which should deal exclusively with trade matters. Personals about dealers, locals about store improvements, descriptions of selling schemes—all these things are desirable. We are anxious to fill our paper as full as possible with these trade records and we urge clerks and travelers particularly, to take up this idea.

It is a pleasure for the editor of this paper to receive letters from subscribers, whether they be letters of criticism, letters of commendation or letters of advice. It always helps things along if he realizes that the paper is carefully read. Since last issue several letters have come to hand from various parts of the country, commenting on statements made in that number. It is very gratifying to have these letters and to be able to make use of them. We only hope that more of our readers will favor us with letters from time to time.

W. J. Stephenson, of Wetaskiwin, Alberta, in a very interesting letter, writes: "I was much interested in the article in your editorial column in May issue. An opportunity. Surely the writer of this article must have been looking at the matter from a very limited viewpoint. I do not know whether Ontario booksellers can bring in magazines from U. S. cheaper by express than by mail, but the rate we have to pay in the west is 8 cents per pound, or just double the postal rate on American magazines. If the express companies would make a reasonable rate on magazines we might be able to do as you suggest, but as it is at present, it is out of the question."

Quite a number of vital subjects are discussed in this issue of Bookseller and Stationer and an aggressive stand has been taken every time. This paper intends to put up a fight for the bookseller, whenever his interests are threatened. In return, it is only fair to ask that the us every support. To carry on the struggle we must be informed of all the facts and in

many cases these are in the hands of our readers and should be communicated to us. We need ammunition and it is the dealers' part to give it to us.

Arrangements for the annual convention of the National Association of Stationers and Manufacturers of the United States, to be held in St. Paul, on July 15 and following days, are well in hand. There will be meetings extending over six days, with numerous social functions as well. Canadian stationers are invited to attend this convention, from which much general and practical information is bound to be obtained. Winnipeg and western dealers should be able to reach St. Paul easily.

The committee on hotel accommodations has arranged with the St. Paul hotels for special rates during the convention. Headquarters will be located at Hotel Ryan, Robert and Sixth Sts., where the following rates will obtain: American plan, without bath single, \$3 to \$4.50; double, \$6 to \$8. American plan, with bath, single, \$3.50 to \$6; double, \$7 to \$10. European plan, without bath, single, \$1.50 to \$3; double, \$3 to \$5. European plan, with bath, single, \$2 to \$4.50; double, \$4 to \$8. Special rates are offered by other hotels as well. All communications should be addressed to F. O. Heubner, chairman committee of hotel accommodations, Third and Minnesota Sts., St. Paul, Minn.

The eighth annual calendar show was held at the Colonnade Hotel and the New Bingham Hotel, Philadelphia, during the week of May 20. Some twenty or thirty manufacturers of calendars made exhibits and buyers for the large departmental, drug and stationery stores of Philadelphia, Wilmington, Baltimore, Washington, Trenton, Newark and surrounding territory attended. The week, which is known as "Wanamaker Week," has almost become a convention week for all the leading manufacturers in this line. Might it not be a good idea for Canadian firms, who make exhibits of samples every spring, to arrange to hold these exhibits at the same time each year?