

lish annuals sold well; in fact I am not carrying any goods over that I was particularly anxious to sell.

H. DOBSON, *Simcoe*.—Trade for December was greater than the corresponding month last year. Card sales, Christmas week's business, was not quite equal to two years past, but still very good; but I have some left, as I bought too many. Trade here is quite different in size of purchases, nothing expensive being bought, except a set of Dickens. Trade is a good deal demoralized by auction sales.

H. F. SHARP, *St. Mary's*.—The month of December was not up to the year previous, business for the month was all done about Christmas time; the first half of the month very quiet; Christmas cards playing out; the sale of gift art books is increasing; a ready sale for all the annuals. Plush goods are not in the same demand as formerly; useful articles being in most demand.

D. M. BROWN, *Strathroy*.—Would say that trade with me was better than last year, and have asked the rest of the trade, and they all say the same. My experience was that people were prepared to buy sensible, useful articles at reasonable prices, in preference to trash.

Xmas cards did not sell as well as last year, but there was quite a demand for New Year cards. I had a very large run on good books.

O. W. PAPST, *Seaforth*.—Christmas trade was about equal to former years. I have nothing to complain of. Beginning of December was quiet also this month. Christmas Cards sold very well in the cheaper lines.

J. H. DUFTON, *Stratford*.—I have every reason to feel satisfied with the business done during December. The earlier part of the month, trade was slow but Christmas week was far in advance of the same week last year. We have considerably more opposition this season. From what I hear from the merchants in other lines I conclude that on the whole the fall and Christmas trade this year was equal to former ones. In our own line I found a good demand for albums, also a large sale for miscellaneous books and juvenile books. The Christmas Card trade was not so large as previously although there was no marked falling off. The demand for plush fancy goods was not quite so large as usual. China and fancy glass, ink stands and perfume sets had a large sale.

E. W. ATTWOOD, *Walkerton*.—Christmas trade is the best in this place for years. The call for a better class of books and fancy goods was very pleasing. In Christmas cards and toys a very decided improvement at prices below the dollar, above that not so much in demand as in former years. Altogether the holiday and New Year's trade has been very satisfactory.

Our readers will remember that Walkerton was the only genuine growl last year.

## TRADE NOTICES.

JUBILEE NOTE.—Apart from the special occasion which this note-paper is intended to celebrate, and its particular design identifying it with the occasion, it is one of the best note-papers which has passed through our hands for some time. It is a hard-siz-d

NOW READY!

## "I'll Say Another Thing;"

Or, SERMONS AND LECTURES delivered  
BY REV. SAM P. JONES,

During his SECOND VISIT to Toronto.

With an introduction by Rev. E. A. STAFFORD,  
M.A., LL.B., Pastor of Metropolitan Church.

PAPER COVERS, - PRICE 25 CENTS.

Only Authorized Edition in Canada.

Second Edition with one Sermon added.

## Rifle Shots at the King's Enemies.

Being sermons delivered in Toronto by the Rev. SAM P. JONES. Also SAM SMALL'S famous sermon,

"DELIVERANCE FROM BONDAGE."

With introduction by Rev. JOHN POTTS, D.D., Chairman of Mr. Jones' Executive Committee.

Paper Covers. Price 25 cents. Trade Supplied.

**WILLIAM BRIGGS,**

PUBLISHER,

78 and 80 KING STREET EAST,  
TORONTO.

# BROWN BROS.,

*Wholesale Stationers,*

MANUFACTURERS OF

**ACCOUNT BOOKS,**

Wallets, Satchels, &c.

64, 66 & 68 King St. East, Toronto,

Have now on hand a very large stock of

BRITISH, GERMAN, AMERICAN AND CANADIAN PAPERS  
of all grades and sizes.

WRITING PAPERS—Folios, Caps, Letter, Note, &c., all weights.

LINEN, VELLUM AND LEDGER PAPERS—

PRINTING, COVER, TINTED AND POSTER PAPERS—

ENVELOPES—An immense stock of every kind.

CARDS AND CARD BOARDS—White, Tinted and Colored.

STATIONERS' SUNDRIES—Complete Office Supplies.

ACCOUNT BOOKS—From Vest Memo. to Largest Ledger.

LEATHER GOODS—Wallets, Letter Cases, Satchels, &c.

BINDERS' LEATHERS, CLOTH, MARBLE PAPER, BOARD,  
&c.

Large Stocks, New Goods,  
Best Value, Close Prices.