

Drizzling Feathers

That were once the pride of an African ostrich, now litter the corner of your wardrobe, for the reason that they have lost their fashionable color and graceful curl, and tend them to be cleaned or re-dyed and curled, and we will return them looking like new.

R. Parker & Co.,
DYERS AND CLEANERS.
217 Dundas Street, London, Ontario
Telephone 614.
Branches at Toronto, Hamilton, Brantford, St. Catharines, Galt and Woodstock.

100 ETCHINGS
Handsomely Framed,
FOR
\$1 EACH
REGULAR PRICE \$2.00.

O. B. GRAVES,
222 Dundas Street.

MARRIAGE LICENSES.

MARRIAGE LICENSES AT SHUFF'S
Drug Store, 699 Dundas Street East, Hamilton, Ontario, Dundas Street, corner William, Hamilton, Dundas Street East, No. 1000 required.

W. M. H. WESTON, GROCER, ISSUES
Licenses at his office, 64 Stanley Street. No bond required.

LICENSES ISSUED BY THOS. GILLMAN
Jeweler, 422 Richmond Street.

Births, Marriages and Deaths

DIED.
EVANS—In this city, at 171 Bruce Street, Marley R., youngest son of Richard and Thelma A. Evans, aged 1 year 10 months and 3 days.
Funeral to Woodland Cemetery on Thursday, at 3 p.m.; services at 230. Funeral private.

You won't have a cough if you use Syrup Linseed and Far. And Emulsion Cod Liver Oil with Creosote, is a sure cure for bronchial affections.

JAS. G. ROSS,
Chemist, 491 Richmond Street.

TOURIST
This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
27 York Street,
Telephone 118.

FCBC
Forest City Business and Shorthand College
LONDON, ONT.
Modern in methods, equipment and instruction. Patronize a school of established reputation. See our catalogue.
76th J. W. WESTERVELT, Principal.

FURS !! FURS
GO TO
BEATON'S.
He will show you the best selection of Fine Furs in the city. We make the bulk of our own goods on the premises, and will guarantee satisfaction. Furs altered and repaired at short notice.

H. BEATON,
128 Dundas St. London.
JOS. DAMBRA
Fine Tailoring.
A FINE SELECTION OF
Overcoatings & Suits,
AT REASONABLE PRICES.
262½ Dundas Street, - London.

XMAS SALE.
Everybody buys Xmas presents. A most useful gift, anything in the Slipper or Shoe line!
Free Dolls! Free Cream Candies
To every purchaser of over \$1.50. Gifts have been a Christmas custom of our establishment for years. See our Christmas windows.

SLIPPERS AT SUCH PRICES AS THESE.
75c to \$1—MEN'S dozens of styles and kinds in plushes, velvets, fine leather trimmings.
\$1.25 to \$1.50—GENTS' Fancy Plushes, Dongola Kid, Alligator, also Boys' in all styles and colors.
\$1.75 to \$2—GENTS' very choice; hand-turna Silk, Plush and fine Kid leathers, in all the popular styles and colors.
50c to 75c—OLD MEN'S cosy Felt, Carpet Leather and Cloth Slippers, suitable for Christmas.

Have you taken advantage of our bargains in Rubbers and Overshoes. If not, why not? Keep all the elegant styles in Ladies' and Gents' Footwear. Save fancy profits by purchasing at

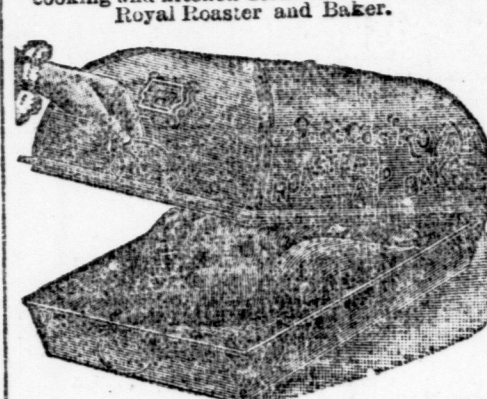
POCOCK BROS
Trunks and Valises Cheap.

THE
Largest
—AND—
Cheapest
—STOCK OF—
GOOD
BLACK and COLORED
SILKS
IN LONDON AT
Priddis Bros.

We have a large stock of all the latest ideas in cooking and kitchen utensils, including the Royal Roaster and Baker.

Priddis Bros.

We have a large stock of all the latest ideas in cooking and kitchen utensils, including the Royal Roaster and Baker.



The best article for roasting and baking ever offered to the public. Also Enamelled Ware of all kinds. We are the leading stove dealers of London.

STEVELY'S
Richmond St. Phone 452.

GOING TO INSURE
DOES NOT PROTECT.

I AM INSURED
IS PROTECTION SECURED.

THE

Confederation Life

ASSOCIATION
Offers the most advanced policies issued. Especially in Endowments and Limited Life. Call or write for particulars.

FRED H. HEATH, General Agent,
GEO. FRITCHARD, Local Agent.
Office—436 Richmond Street.

MODERATELY FAIR AND MILD.

Toronto, Dec. 18.—11 p.m.—The higher pressure prevalent over Ontario and Quebec is decreasing, and abnormally low pressure is extending from the Northwest eastward to Ontario. The weather has been fair and moderately cold from the lakes to the Atlantic, as well as in Manitoba, but further west of Manitoba it is quite mild.

Minimum and maximum temperatures:
Calgary, 6°—48°; Battleford, 4° below 30°; Qu'Appelle, 4° below—28°; Winnipeg, 10°—36°; Port Arthur, 8°—36°; Parry Sound, 10°—30°; Toronto, 24°—34°; Kingston, 16°—34°; Montreal, 16°—22°; Quebec, 14°—18°; Halifax, 32°—36°.

TODAY'S PROBABILITIES.
Toronto, Dec. 19.—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: South to west winds; mostly fair and milder.

ROSES, CARNATIONS, VIOLETS

FUNERAL DESIGNS.

J. Gammage & Sons.
PHONE 98. 213 DUNDAS STREET.

R.K. Cowan
Artist, etc., over Bank of Commerce London.

Tisdale's Toronto Iron Stable Fittings, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.) No. 6 Adelaide St. E., Toronto.

Cold in the head—Nasal Balm gives instant relief; speedily cures. Never fails.

XMAS SALE.

SLIPPERS AT SUCH PRICES AS THESE.
75c to \$1—MEN'S dozens of styles and kinds in plushes, velvets, fine leather trimmings.
\$1.25 to \$1.50—GENTS' Fancy Plushes, Dongola Kid, Alligator, also Boys' in all styles and colors.
\$1.75 to \$2—GENTS' very choice; hand-turna Silk, Plush and fine Kid leathers, in all the popular styles and colors.
50c to 75c—OLD MEN'S cosy Felt, Carpet Leather and Cloth Slippers, suitable for Christmas.

Have you taken advantage of our bargains in Rubbers and Overshoes. If not, why not? Keep all the elegant styles in Ladies' and Gents' Footwear. Save fancy profits by purchasing at

POCOCK BROS
Trunks and Valises Cheap.

Will You be First or Last? Christmas Presents.

We have just received a large consignment of the newest ideas for the holiday trade, including toilet, odor and manicure cases in the neatest and most novel designs. Also a large and select line of perfumes, including the best American, English and French makes. As these goods are specially designed for the holiday trade, we will sell them (as is our custom at holiday seasons) at specially low figures, which is sure to completely exhaust our stock. They are all good bargains, but the early purchaser has decidedly the advantage in choice. Will you be the last? These bargains are given at

W. S. BYERS BARKWELL'S
Drug Store, 263 Dundas Street.

SIFTON & CO.

Larger display of Dolls than ever. The finest line of Mechanical Toys ever displayed in London.

See our new game of Carom, Also Crokinole, Parcheesi, Bicycle Yacht Race and many others. Full line of Magic Lanterns, Steam Engines, Trains, Blocks, Soldier Sets, etc.

Leather Goods in great variety. Portfolios, Purses, Music Rolls, Albums, Bibles, Hymn Books, etc.

All the Annuals—Boys' Own, Girls' Own, Boys' Chatterbox, Sunday Magazine, Leisure Hours, etc. Xmas Cards, Calendars, Booklets. All the Xmas Numbers. Kings Daughters' Calendars.

168 DUNDAS STREET.
Two Doors from Richmond.
Six text

J. P. COOK

Has a splendid assortment of Ladies' and Gentlemen's

FINE SLIPPERS

In fact every conceivable style, all the latest productions, at our usual standard quality, and guaranteed lowest prices. Look at window display, which will give a fair idea of the tremendous stock carried by us.

J. P. COOK

173 Dundas St.

LONDON AND ENVIRONS.

—Miss Jessie Alexander, the talented Canadian reader, has been secured by the Epworth League of Colborne Street Church to give an evening recital on Jan. 18.

—Mr. Smith, of Tillsonburg, Ont., and Rev. Mr. Argue, of Winnipeg, Man., were in the city a few days ago, taking the electro-thermal baths, and have returned home.

—Mr. W. H. Bartram has served the reeve of London West with a notice that he intends to appeal to the Supreme Court from the judgment of the County of Appeals and lower courts with respect to his dismissal from the position of clerk of the municipality.

—One of the finest paintings that has ever been exhibited in Canada is now to be seen at Carroll's cycle store, 256 Dundas Street—"Lot," by Carl Herman Weiss. The work was painted in Berlin in 1848, and is remarkably well preserved. It was exhibited in England and was sent specially to Canada with the Colling's collection. Lovers of art should not fail to see this collection.

—Council 75, Canadian Order of Chosen Friends, held their election on Monday, Dec. 17, with the following results: P. C. T. G. Davis; C. C. A. Kirkpatrick; V. C. T. Jas. Shand; Rec. D. A. Donaldson; Treas. Jas. Grigg; M. Chas. Brennan; W. E. Wenderlock; P. R. H. Gilling; G. E. Muirhead; S. J. S. McDonald; M. E. Dr. McArthur and Macklin; G. R. J. Grigg; T. G. Davis; T. Trevelan; alternates: R. Whitton, J. A. McHarg, W. Stevely; trustee, A. Douglas.

—The Devil of Names.

A great many people felt curiosity in regard to the announcement of the above title to a lecture to be delivered by Rev. J. E. Lancelley. A good-sized crowd assembled last night at Queen's Avenue Church and had their curiosity satisfied. Mr. Lancelley's lecture was interesting, instructive, amusing, and evidently proved highly satisfactory to his audience. He introduced his subject by stating that the title was not original, and he recited John Geoffrey Saxe's poem, "The Devil of Names," as the foundation of the lecture. The way in which the names of everyday affairs are exaggerated, and sin itself are clothed in soft, long-lettered names. A great deal of it is to be seen in mercantile life—auctioneers who sell goods and customers, merchandise and human confidence; doctors who cure without pain (to themselves); enormous sacrifices sales, where the more the merchant sacrifices the happier he becomes. The lecturer thought that this exaggeration started with our neighbors across the border. He vigorously denounced making the church a religious playhouse. The audience were greatly amused by a story of a woman who picked a circus playbill to pieces, and when asked to plain words she wanted to know where the cleverness was. A vote of thanks, moved by Rev. Dr. Sanderson and seconded by Rev. Chas. Smith, was accorded the clever lecturer.

We are quoting very low prices for Lily White Oil, Aurora Light, Water White benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

JOHNSTON'S

Christmas

Dolls

FREE

A Beautiful Doll or Ball With Every Pair of Shoes Free.

Boots and Shoes.

Men's Japanese Slippers.....10c pair
Men's Fancy Plush Slippers.....80c pair
Men's Fancy Leather Slippers \$1 25 pair
Ladies' Japanese Slippers.....50c pair
Ladies' Evening Kid Slippers..\$1 pair
Ladies' Kid Button Boots...\$1 25 pair
Ladies' Fleece Wool In- soles, all sizes and colors }25c pair
Ladies' Over Gaiters.....50c pair
Ladies' Leggings, high.....\$1 pair
Girls' Strong School Shoes.....75c pair
Boys' Waterproof Grain Boots \$1 25 pair
Boys' Cordovan Lace Boots.....\$1 pair

Beautiful Doll Free

Remember we give a beautiful Doll or Ball FREE with every Pair of Shoes.

Christmas Presents

Ladies' Purses from.....5c to \$6
Ladies' Card Cases from.....25c to \$3
Ladies' Manicure Sets from.....\$1 to \$3
Ladies' Card Case and Purse combined.....75c
Ladies' Seal Skin Purses.....\$1 50 to \$3
Ladies' Calfskin Purses.....75c to \$1 75
Ladies' Morocco Purses.....25c to \$1
Ladies' Music Rolls.....50c to \$2 25
Ladies' Music Cases.....\$1 25
Nurses' Chatelaines.....\$2 50 to \$3
Nurses' Chatelaines, fitted.....\$7 50 to \$8
Ladies' Satchels.....50c to \$3
Ladies' Chatelain Satchels 50c to \$1 75
Ladies' Lunch Cases.....40c to 50c
Ink Bottles (for traveling).....25c
Writing Portfolios.....25c to \$12 (finest assortment in Canada.)
Cigar and Tobacco Boxes \$1 50 and \$2 50
Leather Cigar Cases.....\$1 50 to \$3
Whisky Flasks.....50c to \$1
Cold Tea Flasks.....75c to \$1
Drinking Cups in Cases.....25c to 50c
Collar and Cuff Sets, combined \$1 to \$3
Travelers' Collar and Cuff Sets, \$1 25 to \$2
Travelers' Toilet Rolls.....\$1 50 to \$2
Gents' Wallets.....25c to \$6 50
Gents' Letter Cases.....25c to \$2
Gents' Purses.....15c to \$2 50
Gents' Large Leather Holders \$4 to \$5
Photo Holders (for the pocket).....50c to \$1 50
Traveling Rugs.....\$4 to \$5
Dressing Cases.....\$1 to \$7 50
Toilet Cases.....75c to \$2 50
Cuff Rolls.....50c to 75c
Military Brushes in cases.....\$4 to \$8

VALISES.

Tourist Bags.....\$2 to \$4 50
Gladstone Bags.....\$1 50 to \$18
Pacific Bags.....35c to \$1 50
Salisbury Valises.....\$2 to \$3 50
Derby Grips.....\$3 to \$8
Ladies' Satchels.....35c to \$4 50
Gents' Hat Boxes (English) \$4 50 to \$7 50
Real Alligator Valises.....\$7 50 to \$20
Dress Suit Cases.....\$3 50 to \$20

TRUNKS.

Zinc Covered Trunks.....\$1 75 to \$4 50
Steel Covered Trunks \$4 50 to \$12 50
Canvas Covered Trunks \$3 50 to \$5 50
Leather Covered Trunks \$4 50 to \$8 50
Stateroom Trunks.....\$3 50 to \$8 50
Dolls' Trunks, with trays 75c to \$1 50
Telescope Cases.....75c to \$3 50
Shawl Straps.....15c to \$1 50
Trunk Straps.....50c to \$1 50
Skate Straps.....10c pair
Razor Straps.....25c to 75c

We have the largest and most complete assortment of Leather Goods in British North America and we give

FREE!

Beautiful Doll or Ball

With Each Pair of

Shoes, Trunk or Valise

JOHNSTON'S

198 Dundas St.

BUY YOUR Xmas Wants

—AT—

MARA'S

We shall never stop building reputation. We are going to keep right on increasing our trade, but we're going to do it

WITH PRICE,

WITH QUALITY,

WITH SATISFACTION

We're growing and will grow. Just at the present time every department in the house is in touch with Christmas wants. We are ready to do our best to help you make selections. Ready to show goods. Ready to quote prices and ready to sell if our goods strike you as being the right thing. Everybody is welcome to look and make comparisons. No obligation to buy, but our prices will be hard to resist.

19 pieces Japanese Silk for Fancy work, worth 75c, sale price 39c per yard.

Gilt Figured Shanghai Draping Cloth, worth 50c, sale price 20c per yard.

A pair of Kid Gloves is certainly a very useful present to give a lady. We have a very special line in tans, browns and black for 50c. The Josephine Kid Glove in tans browns and black for 98c.

A beautiful lot of Silk Handkerchief Holders, hand-painted, only 75c.

Ladies' Initial Cream Silk Handkerchiefs, hemstitched, worth 20c, sale price 10c.

Ladies' Fine White Linen Handkerchiefs, hemstitched, for 25c.

Fancy Swiss Embroidered White Linen Handkerchiefs, worth 25c, sale price, 2 for 25c.

1,200 pairs Silk Braces for Men and Boys, worth 25c to 40c. We are now clearing the lot at 2 pairs for 25c.

Gentlemen's Silk Ties, light and dark shades, both four-in-hand and knots, regular 35c and 50c goods, sale price, 25c.

Gentlemen's Fine Cashmere Neck Scarfs, worth 25c, sale price, 2 for 25c.

Ladies' Fancy Dongola Slippers, with plush fronts, worth \$2, clearing price 75c.

Best Grand Rapids "Bissell" Carpet Sweepers, former price \$4 50, sale price \$2.

Children's White Lamb Boas, not the short ones sold by every dealer, but full 36 inches long, for 23c. Children's White Lamb Muffs, 85c.

One only—Ladies' Gray Lamb Jacket, 36-inch bust, worth \$100, sale price \$50.

One only—Sable Cape, ripple collar and cavalry cut, 25 inches long, worth \$75, sale price \$45 50.

One only—Black Astrachan Cape, ripple collar and 26 inches long, worth \$35, sale price \$23 50.

One only—Gray Lamb Cape, ripple collar and cavalry cut, 26 inches long, worth \$50, sale price \$31 50.

Ladies' Cream Silk Long Gloves, for evening wear, worth 75c, sale price 40c.

Just Received—A large consignment of German and French Felt Slippers. These are choice goods for Christmas presents.

Children's at 15c, 40c and 50c. Misses' at 17c and 49c. Ladies' at 19c, 48c, 59c, 75c and 95c. Men's at 39c, 75c and 88c.

Gentlemen's Shaving Mirrors, a combination of three beveled plate glass mirrors, at 85c, \$1 10, \$1 25, \$1 50, \$2, \$2 50, \$3 and \$5. This is a present that every gentleman would appreciate.

1,000 Papeteries, filled with fine Note Paper and Envelopes, 18c each.

Photo Holders, in aluminum ware for 25c. In Plush for 15c. Beautiful White Enamel for 25c.

A big range of Dolls:
Worth 25c for 10c,
Worth 35c for 15c,
Worth 40c for 20c,
Worth 50c for 25c,
Worth 75c for 40c,
Worth 85c for 50c,
Worth \$1 25 for 75c,
Worth \$1 50 for 90c.

2,000 Booklets, with gilt edges. Regular prices 25c and 35c, our prices and 10c.

One case Mikado Playing Cards, with gilt edges, worth 75c, for 35c.

A few only Silver-plated Clocks, regular price \$1 25, sale price, 70c.

A special line of Manicure Sets in leather, for 25c.

A large range of Ladies' Morocco Secretaires at 35c, 50c, 75c, \$1, \$1 25 and \$1 50.

Ladies' Oak Work Boxes at 25c, 50c, 75c, \$1 and \$2.

THE T. E. MARA CO.

LIMITED.

153 Dundas Street,
155 Dundas Street,
And Market Square

London.

PHONE 1.043.

ORDER BY MAIL.