

**GOODS CHEAPER THAN**  
—AT—  
**GEORGE JEFFREY'S**

**DRESS GOODS:**

Striped Serge and Brilliants for 15c. worth 30c. | Tissues, plain and striped, for 25c. worth 37c.  
Beautiful Broche Stripes for 25c. worth 50c. | Black Paramattas for 35c. worth 50c.

**GLOVES:**

50 dozen Colored Lisle Thread Gloves to be cleared out at 12 cents per pair.

**MILLINERY:**

The whole stock to be cleared out at reduced prices.

**PARASOLS:**

A few of those wonderful parasols at 37c. still left; and all other goods selling wonderfully cheap.

**GEORGE JEFFREY, GUELPH**

**GRAND DEMONSTRATION**

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

**AT THE PEOPLE'S STORE**

**AT THE PEOPLE'S STORE**

Time nor space will admit of us making many quotations of prices, as we are **BUSY, BUSY, BUSY!** Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large a **GENERAL BENEFIT.**

Crowd to **THE LION** at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all **REDUCED, REDUCED!**

Golden Lion, Wyndham Street, Guelph.

**J. D. WILLIAMSON.**

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

**GREAT CLEARING SALE**

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

**HEFFERNAN BROTHERS!**

Beg to announce the **GRAND CLEARING SALE** of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this **CHEAP CASH SALE** the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

**Millinery, Millinery!**

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.

1,000 pieces 12c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

**HEFFERNAN BROTHERS.**

**NOTED FOR CHEAP DRY GOODS.**

jun17-dwlm

Britannia House, Guelph.

**Breakfast.**—Epps's Cocoa.—GRATEFUL and Comforting.—"By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected cocoa, Mr. Epps has provided our breakfast tables with a delicately flavoured beverage which may save us many heavy doctors' bills."—*Civil Service Gazette.* Made simply with boiling water or milk. Each packet is labelled—"James Epps & Co.", Homoeopathic Chemists, London."

**Special Notices.**

**D. B. WHEELER'S ELIXIR OF PHOSPHATES** and Calisaya.—After having used your Compound Elixir of Phosphates and Calisaya for over two years in my daily practice, I must give it my unqualified approbation. During a practice of over twenty years, I have used many scientifically prepared compounds, made to fulfil the same therapeutical indications as your Elixir, but none of them proved with me as valuable as yours. To the medical profession and the public, I would especially recommend it as the best remedy with which I am acquainted for the successful treatment of the large and constantly increasing class of cases of over-worked and nerve-exhausted women. Yours truly,  
N. WATKINS BUEL, M.D.

**BEARINE**

For the Hair!

Prepared from the pure grease of The Canada Bear.

It produces a luxuriant growth. It beautifies and strengthens the hair. It makes the hair soft and pliant. It imparts to the hair a rich glossy finish. It is perfectly harmless—not sticky or unclean. It stimulates the roots of the hair. It enlivens brassy and weak hair. It prolongs vitality.

SOLD BY DRUGGISTS.

Price, 50c. per bottle.

**Perry Davis & Son,**

Sole Proprietors,  
377 St. Paul street, Montreal, Prov. Quebec.  
Ja 20-dwtjy25

**THE NOTED TEA HOUSE**  
**No. 2, DAY'S BLOCK.**

Try our **EIGHTY CENT TEA:**  
Equal to any Tea sold in Town at \$1.00.

One trial will convince.

**J. E. McELDERRY**  
**2 DAY'S BLOCK,**

**THE NOTED TEA HOUSE**

**GUELPH TEA DEPOT**

**E. O'DONNELL & Co.**

Have just received in their New Grocery Store

20 hds of Good Sugar that they are going to rush off at 13lbs. for \$1—this beats everything.  
350 caddies of extra quality of Young Hyson Tea, they are selling for 80c. per lb. by the caddy.  
100 boxes Soap; 2 1/2 lb bars, to be sold at 15c per bar; the other stores sell the same soap for 20 cents.  
A big lot of Smoking and Chewing Tobacco at 50c per lb.

The finest stock, the largest stock, the cheapest stock, of Glassware and Crockery in Guelph at E. O'Donnell's big new Grocery Store.

**E. O'DONNELL & CO**

Wyndham Street, next door to their old store.

**IMPORTANT**

**SALE OF PIANOS**

The Committee appointed to dispose of the Pianos at the Manufactory of

**JOSEPH F. RAINER,**

WEST MARKET SQUARE, GUELPH,

Will offer them at a considerable reduction on cost on reasonable

**TERMS OF CREDIT.**

The stock consists of about

**40**

First-class Instruments!

Similar to those shown at the last Central Exhibition, and for which he was awarded the first prize.

They are equal in compass of tone, finish and durability to the best instruments of any of the celebrated manufacturers, and as such an opportunity seldom occurs, parties in want of pianos would do well to avail themselves of it.

An inspection invited.

A competent person will be on the premises, near Mr. John Harris's, who will show the instruments.  
Guelph, March 18, 1874. dwt?

**NEW GOODS.**

**NEW GOODS**

Just received, a large and carefully selected stock of articles suitable

**FOR THE YOUNG FOLKS**

**BERLIN WOOLS**

And all kinds of Fancy Goods in stock as usual.

All orders promptly attended to.

Upper Wyndham St., next to the Wellington Hotel.

**MRS. WRIGHT**

**SEASONABLE GOODS**  
AT THE

**FASHIONABLE WEST END**

Now Showing—

A superb stock of Plain Black, and Black Striped Groundines in all the new and favorite makes.

Now Showing—

A splendid stock of Striped and Checked Swiss Muslins.

Now Showing—

Plain and Striped Lawns, white and colored, in great variety.

Now Showing—

Plain, striped and spotted Tasso Linens, choice goods.

**LADIES OF GUELPH**

For Choice Seasonable Goods call at the Fashionable West End.

**A. O. BUCHAM,**

Fashionable West End Dress, Mantle, and Millinery Establishment.

**GOOD BOOTS AND SHOES**

**R. MacGREGOR & Co.**

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement. We have the largest stock in town! Keep the best goods and sell at the lowest paying prices.

**R. MacGregor & Co.**

GUELPH, May 19, 1874.

**NEW COAL YARD.**

The undersigned having opened a Coal Yard in Guelph is prepared to furnish all kinds of

**Hard and Soft Coal**

at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to.  
**GEORGE MURTON,**  
Guelph March 1st 1874 by Proprietor

**CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, AND WOOL PICKINGS.**

The highest market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph. Paid there constantly on hand for a/c.  
**MOULTON & BISH**  
Guelph, Ja