TUESDAY EV'G, JUNE 50, 1874. TOR THE KING

GEORGE JEFFREY'S

dress Goods:

Striped Serge and Brilliants for 15c. worth 30c.Tissues, plain and striped, for 25c. worth 37c.Beautiful Broche Stripes for 25c. worth 50c.Black Paramattas for 35c. worth 50c.

GLOVES:

ORY OF 17

50 dozen Colored Lisle Thread Gloves to be cleared out at 12¹ cents per pair.

MILLINERY:

The whole stock to be cleared out at reduced prices.

PARASOLS:

A few of those wonderful parasons at 37 c. still left; and all other goods selling wonderfully cheap. GEORGE JEFFREY. GUELFH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a sale is advertised

AT THE PEOPLE'S AT THE PEOPLE'S STORE STORE

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY, BUSY ! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large A GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling ; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED !

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

Britannia House, Guelph

P. S.-Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains ! Prices never before Equalled ! The Paragon Cheap Sale ! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 655. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

NOTED FOR CHEAP DRY GOODS.

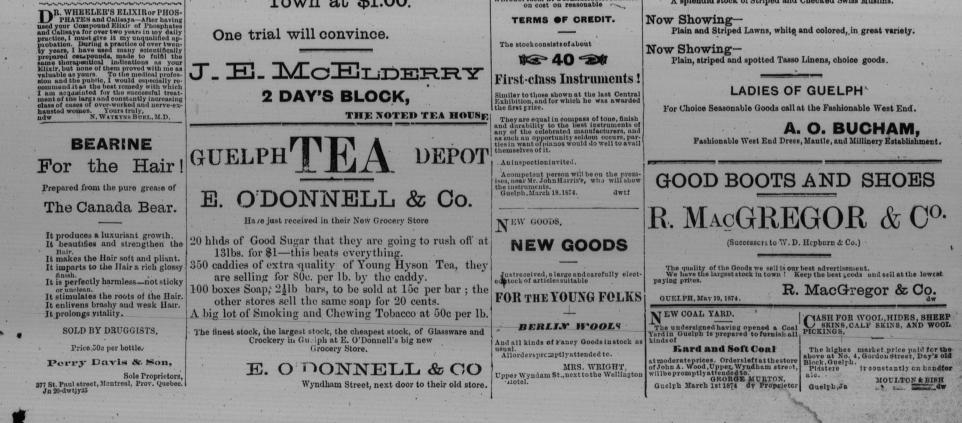
- Millinery, Millinery!
- A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices,
- 1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.
- 1,000 pieces 121c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices. HEFFERNAN BRO'L'HERS.

DHEAKPAST. — Epps's Cocoa, — GRATAFUL and Components..." By a thorough kr.wiedge of the natural laws which govega the operations of digestion and nutrition, end by a careful application of the fine properties of well-selected oocoa, Mr. Epps has provided our breakfast tables with a delicately flavoured beverage which may save us many heavy doct.rs'bills.".—*CivilService Gazette*. Made simply with boiling water or milk. Each packet is labelled — "James Epps & Co.", Hommopathic Ghemits,London.."

Special Notices.

THE HOLDS THE HOUSE	IMPORTANT	SEASONABLE GOODS
No. 2, DAY'S BLOCK.	SALE OF PIANOS	FASHIONABLE WEST END
ry our EIGHTY CENT TEA:	The Committee appointed to dispose of the Pianos at the Manufactory of JOSEPH F. RAINER,	Now Showing- A superb stock of Plain Black, and Black Striped Greuadines in all
Equal to any Tea sold in	WEST MARKET SQUARE, GUELPH, Willofferthem at a considerable reduction	Now Showing-



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