

Advance Showing of New Fall Millinery

We have opened and are now showing the latest in Ladies' New Fall Millinery; also Ladies' and Misses' Sport Hats and Tams. SEE WINDOW DISPLAY.

Mail Orders Promptly Attended to

CORTICELLI WOOLS.

A full range of colours now in stock. This wool is put up in 1 oz balls, and is a beautiful Sweater Wool.
Per Ball 25c.

CHILDREN'S BLACK HOSE.

To fit children from 3 years to 14 years. These are the best value yet offered; dozens sold daily. Only
Per Pair 19c.

WHITE FELT CRUSHER HATS.

A Job Line of Girls' White Crusher Hats; these are much worn now, would be nice for school wear.
Each 60c.

WHITE BED-SPREADS

A Special lot of White Quilts; size 74 x 84. In order to appreciate this value you should see these.
Each \$2.80

COTTON BLANKETS.

Size 64 x 76. A nice heavy Blanket, and come in either Blue or Pink borders.
Per Pair \$3.70

COTTON BLANKETS.

Small size; 50 x 76. A strong Blanket. Only a limited number of these on hand.
Per Pair \$2.50

ALEX SCOTT, 18 New Gower St.

'Sunrise' GOLD MEDAL J. M. S. & MARMALADE

The Story of
'SUNRISE'
Preserves
Number 1.



Little Miss Sunshine shows you the Orchard.

ALL over the world it is known that the best preserves are English Jams and Marmalade. The finest English Jams and Marmalade are 'Sunrise'; these little stories tell how they are made and why they are so good.

FIRST of all, and most highly important, only the best and freshest fruit is bought. All the counties in Great Britain, and orange groves in Spain, where the finest fruits are grown, are visited by the buyers who make careful selection, and the gathering and packing is carried out under watchful supervision so that the fruit arrives undamaged at the factory.

THAT is the first step in the progress to perfection, and 'Sunrise' Jams which you will find in your stores are specially made for your country by the famous house of

Ex. T. Pink Ltd.
LONDON, ENGLAND.

And MESSRS. BAIRD & CO., P. O. Box 157, St. John's, Newfoundland, are the resident wholesale agents.

Mrs. Somebody else's Clothes

"You may dress as well as she," says our Dainty Dorothy.

DON'T envy the clothes of the well-dressed woman whose wardrobe seems inexhaustible; have some of your own garments dry cleaned and dyed. For that is the secret of many a woman's smartly garbed appearance.

And here you know that your clothes will be properly treated and that our business courtesy will make you feel that this is the truth in the cleaning and dyeing house De Luxe.

PHONE 1488.

J. J. Dooley
WE KNOW HOW
PHONE CONNECTION
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