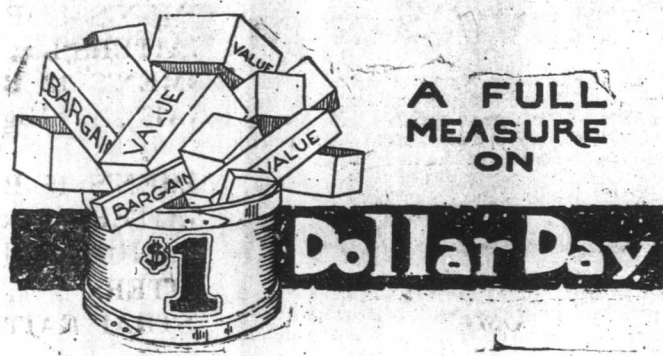


# DOLLAR DAY

## THE HOUSE OF FULL VALUE



W. R. Goobie again proves to the Purchasing Public that he gives them Full Value for every cent spent at his store, and considerably more.

That may sound surprising, but read below the details of the most Wonderful Bargain Offer ever made to the Public of St. John's.

# \$10,000 SURPRISE PACKAGE SALE

With Delightful "Frills" such as Free Prizes of Pork, Flour, Tea and Butter, of a Total Value of One Thousand Dollars.

10 barrels Good Pork    30 barrels Maple Flour    50 Tubs Butter

Among the 10,000 Surprise Packages you will find Ninety with a Prize Ticket

Sale Starts with "A Bang" Saturday Morning at Ten O'clock

# W. R. GOOBIE

is just Opposite the Post Office.

### The Public Nuisance.

Now that the winter is here, the usual epidemic of energetic coughing has seized theatre-goers. A persistent play lover is the man who is in perfect health until he is snugly ensconced in a theatre seat. Once settled, he hears some one cough. Immediately it is borne in upon him that he, too, has a cough—or did have one last winter, or last month, or a few weeks ago. Tentatively, he begins to experiment with it. A little preliminary hawing and hemming, proves the cough to be in excellent working order; it now needs only the haunting of a clever line or a properly palpitated moment on the stage to bring this cough to the glory of fulfillment.—Detroit News.

### The Oldest Flag.

The flag of Denmark, a plain red banner bearing on it a white cross, is the oldest flag now in existence. For over 300 years both Norway and Sweden were united with Denmark under this flag. In the year 1219 King Waldemar of Denmark, when leading his troops to battle against the Livonians, saw, or thought he saw, a bright light in the form of a cross in the sky. He held this appearance to be a promise of divine aid, and pressed forward to victory. From this time he had the cross placed on the flag of his country and called it the Dannebrog, that is, the strength of Denmark.

### "There Are More Things in Heaven and Earth."

But the meteorologists do not admit that the muskrat, the rabbit and the weasel, to say nothing of the ducks and the geese, know more about the weather of coming months than do men of science. It is admitted that atmospheric conditions give animals and birds a clue to what the weather will be like during a few hours immediately to come, but it is the scientific view that the actions of animals and birds are governed entirely by conditions as they exist rather than by conditions as they will exist in the future. When the hedgehog stops up the hole through which the north wind enters his residence, he does so because he is cold, and not because he expects a long and hard storm. Just as do human beings, he shuts the window to keep out the draft. If the birds do not fly to the South as early as usual, it is because it is warmer than usual in the autumn, and not because of weather conditions as they will be in mid-winter. When the beaver postpones getting ready his winter supply of wood, it is for the same reason.—Boston Transcript.

### Socialism a Menace.

Socialism is the most materialistic cult in the world to-day. It is both disloyal and anti-Christian, and the news that Socialists have at last been forbidden the use of school buildings in Great Britain to conduct "Sunday schools" and proclaim disloyal views will be welcomed by all patriotic citizens. It is time that all loyal Britishers accepted the challenge of those who assail everything that has made the British Empire great. Modern Socialism and Bolshevism is founded on the crazy philosophy of Karl Marx, who based his theories on the conditions prevailing in Germany nearly a hundred years ago. Even if there was any truth portrayed in the manifesto of 1848 it has no force now, for the reason that the conditions about which Karl Marx wailed do not now prevail in any country in the world, certainly not in the British Empire at least.—The Sentinel.

### Wise Direction Needed.

Cure unemployment by other employment. The world's work is not yet finished. There are myriads of things crying to be done—things which the world is willing to pay for. Cast your eye in any direction and you see dirt, disorder, inconvenience and inefficiency. Why not clean up some of the sore spots? There is no such thing as an over-supply of labor—not until everything is perfected. There is only congestion in certain lines. The one need is for readjustment. There cannot be too much man power. All that is required is wise direction and proper distribution.—Minneapolis News.

### Woman, Lovely Woman.

One of the shocks that come to men when they are past twenty-one is the realization that women's greatest interest is woman. No matter how white the spats nor how shiny the topper a man may take to the races, do they attract the feminine eye? The answer is in the negative. The feminine eye is searching for more important things. It is noting frocks and the wearing thereof. If an enterprising publisher started a men's magazine, would he publish portraits of men? He might intersperse a few horses on his pages—but the remaining space would have to be given to women. But—does a woman's magazine return the compliment? Obviously not.—London Daily Express.

### The Proofs of Bolshevism

There is a direct menace to the peace and welfare of Canada in the serious campaign that the propagandists of the Red Army of Russia are now carrying out not only in Europe but on this continent as well. Evidence has fallen into the hands of the British authorities that the sinister forces of Bolshevism are at work upon an ambitious scheme which calls for nothing less than extending throughout the whole world that orgy of revolution, bloodshed and ruin, which has devastated Russia from one end to the other. It can now be positively asserted that the Red forces have been at work in England in the endeavor to raise, train and equip officers who in the time of emergency would be ready to take charge of the Communist's followers in that country and advance their despicable cause. A copy of a syllabus or course of instruction, which fell into the hands of government officials, results in a number of important arrests of this desecrated territory will probably be the effect of temporarily quelling the revolutionary enthusiasm on the part of the ultra-radical members of the citizen population. The course of instruction for soldiers contained some valuable information as to the aims and ambitions of the Red leadership, of which the following is reproduced as being typical: We are soldiers of the International Red Army, that army of Proletarians and Workers, led by the Com-

### What Are Battleships Good For?

The question whether we are getting value for our present expenditure on the Navy is one which concerns this country very closely. The original Estimates for the present year was \$24,372,000, and to this sum \$6,500,000 is added by the Supplementary Estimates debated by the House of Commons recently. To secure safety at sea, it is not enough to spend an enormous sum of money; that money must be spent in the right way and in providing the right weapons. This is why the question of the battleship's value is so vital to the nation. The main point against the battleship is that a strong British battle-fleet did not venture close at Jutland with a weak German fleet from fear of the torpedo. If the mere menace of torpedoes foiled our attack and prevented decisive victory, such critics as Sir Percy Scott and Admiral S. S. Hall have a very large measure of justification in arguing that recent developments of aircraft and submarines have paralyzed the battleship. Sir Percy Scott has warned the country that it will be necessary, not only to provide safe harbours for battleships—if we build such ships, as the Admiralty wishes—but also to roof over those harbours against aeroplane attack. Those who have seen the huge concrete shelter which the Germans had to construct at Zebrugga to protect their submarines from our perpetual bombing will understand the importance of his warning. On the other hand, Admiral Bacon tells us that submarine attack is useless against a well-organized fleet, and that recent improvements in construction have enabled the battleship to defy the torpedo. It is certainly an important fact that no modern ship was sunk in the war by a torpedo—for the Audacious was lost

### And They Call It Sport.

The blue New Yorkers still find their sport in the six-day bicycle race, which has just been pulled off at Madison Square Garden. For forty years the enured Sons of Knickerbocker in their more devilish moments have gone down to the Garden to witness a few laps of this annual event. It is as much of an institution as Wall Street. County fairs discarded the bicycle race as entertainment two decades ago, but this tire tournament in the heart of the world's metropolis threatens to go on forever. One of the Gotham ideas of sport is to watch half a dozen worn and sleepy athletes pushing their rubber wheels around this ancient course. It's a change from the Follies, anyhow.—Los Angeles Times.

### Paris Has First Real Christmas Since War.

Paris, Dec. 25.—After celebrating Christmas Eve with much the same abandon as marked the pre-war observance of that night, Paris gave itself over to a quiet, but joyous Christmas—the first real one since the war. The American Red Cross did its bit in ten European countries, giving the orphan children a taste of the American Christmas. Two hundred thousand of these war waifs received bags of candy and toys, while needy mothers were presented with knitted articles. In Albania sixteen cases of rag dolls made by the girls of the Pittsburgh public schools were distributed to the orphans. The meaning of Christmas was brought home in a similar manner to the children of other war countries. A spirit of gaiety animated all the gatherings at the hotels and restaurants in Paris last night. All restrictions were off and many persons were turned away because of lack of accommodations. American visitors participated actively in the celebrations, and to-day all the American organizations in Paris gave dinners and entertainments, while the American churches held special services.

### An Obliging Warder.

In a certain London prison there have been several attempts to commit suicide. The warders are "fed up." This desire to die has given them much trouble and anxiety. A few days ago a warder entered a cell to find the inmate preparing to hang himself. He was standing on his stool, and trying to throw the end of a strip of torn blanket round one of the cell bars. The other end was round his neck. "You're making a mess of it," said the weary warder. "Let me help you." In a trice the blanket rope was about the bar, and the noose was properly fixed. The warder gave a tug. He tugged and tugged until the man was raised from the stool—until he was standing on air. There he was held until his eyes and hands made eloquent appeal for release. "That's the way," said the warder, releasing him. "Now try it yourself." But the prisoner has not tried it. He has decided to live.

### From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind North West gale with a heavy snow storm; nothing sighted since yesterday; Bar. 29.23; Ther. 30. MINARD'S LINIMENT FOR SALE EVERYWHERE.

TO OUR MANY PATRONS AND FRIENDS WE WISH  
**A Happy and Prosperous New Year.**  
Take what is; trust what may be; that's life's true lesson.—Robt. Browning.  
**WM. HEAP & CO., Ltd.**  
Bank of Nova Scotia Building.  
t.h.s.t.