

A Word to the Wise is Sufficient!

We are Now Offering

A JOB LINE of Ladies', Children's and Misses' FELT and CORDUROY VELVET HATS.

In this offer the word BARGAIN is fully defined.



Your Choice for \$1.20

Values from \$1.50 up to \$3.00. All One Price.
Your Choice for \$1.20.

JUST OPENED:

A Shipment of Ladies' Am. Winter Coats.

Marshall Bros



Your Choice for \$1.20

But You Needn't Be Brutal.

By RUTH CAMERON.



RUTH CAMERON

I happened to be present one day in a friend's home when her husband flew out at her in a fit of irritability when she was offering to help him. Naturally she shrank back like one who has been struck. She had only been trying to help. She had no more idea of offending than a child who offers a caress. And her face looked like a child's face when its caresses are refused. Later the husband condescended to explain himself. "You made me nervous," he said. "I didn't want any help just then." "But you usually want me to help you when you are going over the hills."

It Made Him Nervous.

"Well I didn't then," he said with finality, "and it made me nervous. I can't tell you why it made me nervous but it did."

And he retired behind his paper evidently feeling that he had justified himself. A great many people have a similar idea. Someone does something which makes them nervous, not anything wrong, not anything which the person would have reason to know would offend them, perhaps something with really kindly intentions, as in this case. But for some reason it irritates them. Therefore they must give free rein to that irritability.

One MIGHT Be Irritable And Control It.

The idea that one could feel irritable and yet have enough self control, enough respect for the other person's good intentions, to hold it

in leash, never occurs to them. I said something like that to another man once (strangely enough it is usually a man who lashes out this way) and he answered that I ought to know what road good intentions help to pave.

I think there are few quotations twisted out of their original sense more often than that. It is not only Scripture that the Devil can twist to serve his purpose.

Another Kind of Paving Stones.

I think that road is just as often paved with the selfish cruelty of those who refuse to recognize good intentions.

Of course if people with whom you live, constantly do, with good intention, little things which grate on you, it is better for domestic harmony that you tell them so, and give them a chance to utilize that good will in a useful channel.

But you don't need to be brutal about it.

Minard's Liniment Co., Limited

Dear Sirs.—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,

T. B. LAVERS.

St. John.

All the Czars of Russia have been crowned in the Kremlin in Moscow, the treasury of which contains the most historic jewels and the choicest plate now owned by the Russian Crown. There are £120,000,000 worth of gold and silver and precious stones in that treasury. Among the more notable items are basins of gold as big as a small bath-tub, and two card-tables composed entirely of solid silver.

ON SPOT TO-DAY:

120 brls. No. 1 Gravenstein Apples.

60 brls. No. 2 Gravenstein Apples.

Now booking to arrive about 10 days' time:

256 brls. 1 and 2 Gravensteins.

161 brls. Special 3's Gravensteins.

54 brls. Small 3's Gravensteins.

168 brls. 1 & 2 Blenheims.

Soper & Moore,
Importers & Jobbers.
Phone 480.

Rann-dom Reels.

FERDINAND AND ISABELLA.

Ferdinand and Isabella were two Spanish monarchs of opposite sex who ruled over Spain for thirty years without a family jar. There was a great deal of bloodshed in Spain during their reign, but none of it escaped from Ferdinand or Isabella, who were mild, humane monarchs, opposed to killing the members of their immediate family for the sake of securing a scion's hold on the throne. When the student of history looks back upon the number of foreign rulers who killed off large flocks of close relatives every fall and spring, in order to carry a tin scepter a little longer, he is obliged to honor Ferdinand and Isabella for their moderation in this respect.



Ferdinand did not think much of Columbus.

Ferdinand and Isabella were not related except by marriage, but they always treated each other with the utmost respect and acted in public as if they were pleased with the arrangement, their noble example being followed to this day in quite a few instances. Ferdinand was the weaker character of the two, as will be noticed by the absence of chin shown in some of his recent photographs. He was a vain man and one of the best dressers in Spain, wearing silk stockings on both legs and always

eating breakfast in an ermine bath robe. He lacked the determination of Isabella, however, and is chiefly remembered in history as his wife's husband, which no doubt accounts for the look of settled melancholy which he carried about wherever he went.

The chief episode in the reign of Ferdinand and Isabella was the discovery of America by Columbus. If Ferdinand had had his way, this never would have happened. Ferdinand did not think much of Columbus and was heard to refer to the latter as a hollow-headed fanatic, etc., but the kind-hearted Isabella became converted to the idea that the world is round by watching Columbus permorm the egg trick and pawned some of her best jewellery so that Columbus might discover all he wanted to. It is depressing to think that if it had not been for Isabella's self-sacrifice this country would still be inhabited by savage tribes with a high death rate and a low tax levy, instead of standing at the head of the nations as a loved nation.

Under Ferdinand and Isabella, Spain became rich and haughty, agriculture flourished and the sale of garlic assumed immense proportions. Who would think, to look at Spain now, prostrate in the dust, with her once proud navy roosting peacefully on the bed of the ocean, that in 1472 she could whip anybody from New Orleans to Medicine Hat? This teaches us the lesson of humility, and also that one conservative in the hand is worth two fingers in the bush.

Your Boys and Girls.

If a child is out-doors a great deal and also takes its nap outdoors, it should never be subjected to great heat indoors.

Sixty five degrees may seem rather cool for the family but a child who lives practically out-of-doors is apt to catch cold if it is subjected indoors to a temperature above that. More colds result from over-heating than from chills.

Have the house of an even temperature, all over, so that it is not drafty or hot in one room and cold in another, then even the baby may be carried from one room to another in the coldest weather.

Granite is twenty-five times as valuable for building purposes as is brick. After granite come limestone, slate, and sandstone.

3 SPECIALTIES.

STAFFORD'S LINIMENT for Rheumatism, Lumbago, Neuralgia and all Aches and Pains.

STAFFORD'S PRESCRIPTION "A" for Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia. Price 25c, 50c a bottle. Postage 5c and 10c extra.

STAFFORD'S PHORATONE COUGH CURE for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles. Price 25c bot. Postage 5c extra.

Prepared only by

DR. F. STAFFORD & SON, St. John's, Nfld.
Theatre Hill Drug Store is open every night till 9.30.

MINARD'S LINIMENT CURES GAIT GET IN COWS.

Allies' Likely to Assume the Offensive On Sea Next Year.

Washington Experts Predict Naval Activity.

Washington, Oct. 2.—The Allies, with America's aid, are likely next year to take the offensive of the seas. This deduction is drawn in expert quarters here to-day as the result of recent Allied military operations.

With England striking at the rail arteries leading to Germany's Ostend and Zeebrugge bases, such an offensive, it is felt, could be used in telling fashion later. Much will depend, however, upon the success of England's Menin road operations. While she has ward off counter attacks so far, it is a question in many military minds whether she will be able to accomplish before winter the cutting of the rail arteries. Even if she does cut these lines, Germany still can feed the nests from which her submarines emanate.

But, if England can accomplish a fierce blow at the communication lines she has done much toward crippling the effectiveness of Germany's U-boat game. Then with the backing of powerful ships she may move in on a strangling process and stamp out the home of the ocean pests, though she must still maintain a mighty land force to back the sea operations. Advocates of a stronger naval policy are still active in their urgings, and they feel that the way things shape up on the Northern end of the Western front now is arguments for their proposals.

Driven to the Shambles.

Imagination fails to picture the scenes out there behind the German lines—the agony of those men who, like the Poles among them, have no desire to fight, and the terror of the fury of shell fire into which they are ordered like poor beasts for slaughter and sacrifice. Lines scribbled in German notebooks and found on the battlefield gives glimpses of this human anguish and of the blood and filth through which these men move. Here is one not by an unknown German officer:

"If it were not for the men who have been spared me on this fierce day and are lying around me and looking at me timidly, I should shed hot and bitter tears over the horrors that have menaced me during these hours. On the morning of September 18 a dug-out containing seventeen men was shot to pieces over our heads. I am the only one who withstood the maddening bombardment of three days and still survives. You cannot imagine the frightful mental torment I underwent in those few hours. After crawling out through the bleeding remnants of my comrades, and the smoke and debris, and wandering and fleeing in the midst of raging artillery fire in search of refuge, I am now awaiting death at any moment. You do not know what Flanders means. Flanders means endless endurance; Flanders means blood and scraps of human bodies; Flanders means heroic courage and faithfulness even unto death."—Philip Gibbs.

MINARD'S LINIMENT CURES GAIT GET IN COWS.

Ladies' Fall & Winter

Hats AND Coats

We have just received shipments of the above goods and invite your early inspection whilst the assortment is at its best.

OUR COAT VALUES ARE WELL KNOWN TO BE THE BEST PROCURABLE.

and despite all the circumstances against us this season, you will find our Coat Values keeping up our reputation in this department.

We are also opening a lot of good values in—
LADIES' SHOWERPROOF COVERT COATS.
LADIES' BLACK RUBBER and OIL COATS.
MISSES' BLACK RUBBER COATS.

MEN'S and BOYS' BLACK OIL COATS.
LADIES' FLANNELETTE UNDERWEAR and NIGHTDRESSES.

In Flannelette Wear it will be impossible to offer later the values we now offer, and we advise early shopping for your own good.

HENRY BLAIR.

CLEANLINESS,
QUALITY,
SERVICE,

AT

Johnson's
Fancy Bakery,
174 Duckworth St.

Pears and Gravenstein Apples.

100 Half Barrels Pears,
150 Barrels Gravenstein Apples,
100 Crates Silver Peel Onions,
80 Cases California Oranges.

All counts. Due to arrive ex steamer. Prices right
BURT & LAWRENCE,

SAMP

Ladies' shade

Real Ge of D

Special \$19

Latest \$10

A.8

To-Day's Message

10.30 AM

GREECE HEART AND SOUL THE ALLIES.

WASHINGTON.

Greece is nearly ready to co-operate with the Allies in to despatches from the Foreign Office to the Greek here. Lack of equipment remedied rapidly with the Minister Rousses to-day gave following summary of the situation: Greece is becoming more every day. The people are confident of the efficiency of Government and they are all the present Minister time in the work of the resources of the country that Greece may throw strength into the war. The no-pro-German party in fact, such a party never existed in the person of King Constantine, but he knew the real Greek people who were at tradition and sympathy western powers of Europe never dared to open a pro-German conviction, speaking always about his for the Allies and trying to impression that his attitude of benevolent neutrality, people had a real affection King and had confidence in which accounts for the pseudo policy had many. Finally, certain acts of the tourage created a suspicion minds of the people and Venizelos in his Salonika, which brought Greece's loyalty into the war today state of affairs as revealed has been exposed. The

And the W



TO BLEACHER ENTRANCE

Selected Bacon Pork

Now on Sale by Side or Cut,
Backs and Bellies.

Parties wishing to have sides of Bacon smoked can have same attended to here after their selection is made from my stock.

The finished product will be delivered promptly at your address.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

MINARD'S LINIMENT CURES DIPHTHERIA.

ters to whom much sympathy is tendered.