

## Shopping Guide

## MEN'S UNION SUITS.

Pure White Summer Combinations for men in an extra fine weight, perfectly shaped. Once you have worn these you will be delighted with the comfortable fit and ease they give; assorted sizes from 34 to 42 inch chest. Reg. \$1.10 per suit. Friday, Saturday and Monday . . . . .

69c

# James Baird

LIMITED

## For Fri., Sat. &amp; Mon.

The ever-increasing number of new Customers coming our way is convincing evidence of our popularity and clearly shows 'Our Values' are appreciated. The old-fashioned standards of integrity are paramount here. You are always sure of Honest Goods at Honest Prices. See what we have for this week!

## TIMELY OFFERINGS UNDERPRICED FOR THIS SALE!

## Pure Wt. Sheeting

Here is a splendid Twilled Sheeting, very suitable for children's beds; 54 inches wide; pure White English quality. Special Friday, Saturday and Monday . . . . .

24c

## Pillow Cases.

Plain White Cotton Pillow Cases with deep stitched hem; size 18 x 28; new arrivals. Reg. 27c. Friday, Saturday and Monday . . . . .

23c

## White Quilts.

A small range of fine White fancy Honeycomb Quilts, very suitable for children's beds being 60 x 80; pretty designs, not fringed. Reg. \$2.40. Friday, Saturday and Monday . . . . .

2.18

## Grecian Quilts.

Full size, handsome designs, showing fancy centre and neat border, hemmed edge, extra weight; a strong serviceable Quilt. Reg. \$2.50. Friday, Saturday and Monday . . . . .

2.15

## Bed Sheets, 78c.

Plain White Cotton Bed Sheets, size 72 x 90, the ideal warm weather sheet with deep hem at either end, great wearers. Reg. 95c. each. Friday, Saturday and Monday . . . . .

78c

## Soot Cases.

FOR THE HOLIDAYS. The Mid-Size, extra strong, with heavy brass fastenings, ideal size for week-end travellers, outings, etc. Reg. \$1.40. Friday, Saturday and Monday . . . . .

1.23

## Men's Stud Ties.

Very neat made up knots, mostly dark patterns with patent stud fastenings; the simplest tie yet. Special Friday, Saturday & Monday . . . . .

18c

## MEN'S SOFT FELT HATS

## NEW SOFT FELT HATS

For men, in a nice light weight, suitable for present wear; wide silk band with bow behind; smart shape and easy fitting; shades of Navy, Grey and Green. Regular \$1.40. Friday, Saturday & Monday . . . . .

Special \$1.25

## Caps.

A new stock of these now showing; Latest London shape, smart mixed tweed effects, silk lined. Reg. 80c. Friday, Saturday & Monday . . . . .

69c

## Men's Underpants

Natural shade in a very desirable summer weight; we had shirts to match but they sold at eight for 70c; each; we offer the underpants Friday, Saturday & Monday per pair . . . . .

59c

## Men's Braces.

Fine and heavy makes at one price for this week; some with white cord fastenings, others solid leather, dependable elastics. Reg. 55c. pair. Friday, Saturday & Monday . . . . .

29c

## Men's Negligee Shirts

All sizes in that nice soft bosom style, short laundered cuffs, coat style and slip-over the newest stripe patterns; size 14 to 16½. Regular 80c. value. Friday, Saturday and Monday . . . . .

69c

## "Nerap" Stocking Protector

A long felt want, saves the top of your stockings where suspenders fasten. We have Black or Tan, easily attached. Reg. 15c. per set of 4. Friday, Saturday and Monday . . . . .

12c

## Boys' Elastic Belts

Strong elastic belts, in mixed stripes, various shades, stout metal buckles, adjustable. Reg. 20c. Friday, Saturday and Monday . . . . .

16c

## Boys' Serge Pants

Made of fine Navy Serge, lined throughout, pearl buttons at knee, smart looking for wearing with shirt-waist. Assorted sizes. Reg. 30. Friday, Saturday and Monday . . . . .

1.15

## Gauze Bandages.

One should be in every home; they come in sealed cylinders, 3 inches wide, 10 yards long, plain, sterilized, indispensable in binding cuts, bruises and sores, etc. Special Friday, Saturday and Monday . . . . .

19c

## Boys' Sailor Collars.

For Sailor Suits, square cut with embroidered anchors at corners, others in white Jean with Swiss Embroidery edging high grade collars. Reg. 40 cents. Friday, Saturday and Monday . . . . .

35c

## WATER FILTERS.

Fits any tap, strains water through sand and charcoal. Special, each . . . . .

10c

## FRYING PANS.

Large size, pressed steel, with long handle. Special, each . . . . .

19c

## OIL CLOTH SHELVINGS.

In assorted widths, plain and fancy with neat borders, scalloped edge. Special, per yard . . . . .

7c

## DRESSING COMBS.

A special comb for men, strong heavy black Vulcanite, short tooth. Special . . . . .

14c

## PHOTO FRAMES.

Silveroid, pretty oval shape, all velvet back, all the rage. Special . . . . .

37c

## NUGGET POLISHER.

Handy set containing 1 Boot Brush, 1 Tin Polish, 1 Stuffed Velvet Polishing Pad. Special . . . . .

25c

## WINDOW SCREENS.

2 sizes, either extending to 33 inches, the width of window, fine wire screen. Small, 26c; larger, 35c. . . . .

8c

## STAIR OIL CLOTHS.

20 pieces of these, neat patterns, light and medium shade, bordered. Special, per yard . . . . .

8c

## INTERESTING SALE OF SUMMER WEARABLES in SHOWROOM.

## White Undershirts.

Fine White Lawn Undershirts that you would like to own, wide embroidery flounce and wide ribbon heading. Reg. \$1.60. Friday, Saturday & Monday . . . . .

1.28

## Wt. Cambric Combinations

A new line in fine Jersey ribbed Vests, with low neck and wing sleeves, pants to match, lace trimmed, closed; sizes from 34 to 44. Good value for 30c. per garment. Friday, Saturday & Monday . . . . .

69c

## Infants' Dress Gowns

Cute little Dressing Gowns in good grade Flanelle, shades of Sky, Hello, and Pink, cord at waist. Reg. 40c. Friday, Saturday & Monday . . . . .

32c

## LADIES' GINGHAM DRESSES.

Summer Wash Dresses for house wear, smart checks and stripes; others in Plain Linen, shades of Blue and Tan, long sleeves and low neck; sizes 34 to 44. Reg. 15c. line. Friday, Saturday and Monday . . . . .

59c

## Job Collars.

Lots of pretty collars worth 20c. each; Peter Pans, round Quaker and large shawl collars, suitable for coats or dresses. Special Friday, Saturday and Monday . . . . .

10c

## Child's Hair Bands.

Becoming styles in ribbon band with rosettes at ends, elastic fastenings, shades of Sky, Hello, Pink and White. Reg. 25c. Friday, Saturday and Monday . . . . .

20c

## Infants' Wt. Dresses.

Dainty little all-White Muslin Dresses, embroidered lace edging at neck and sleeves, assorted sizes. Regular 40c. value. Friday, Saturday & Monday . . . . .

32c

## VELVET RIBBONS.

A nicely assorted range of colours in these, 2½ inches wide; broadened fancy Dresden and corded in Gold, Tan, Purple, Saxe, Tangerine, etc. Reg. 20c. per yard. Friday, Saturday and Monday . . . . .

14c

## Ladies' Underwear.

Particularly good value, and beautifully finished; yoke of wide Swiss insertion, lace and lace insertion, ribbon heading at neck and waist; other in fine White Crepe, lace trimmed. See these! Reg. 80c. Friday, Saturday & Monday . . . . .

26c

## Misses Nightdresses.

They come just when needed in fine White Lawn, Swiss embroidery and lace insertion, ribbon heading at neck and waist; sizes to fit from 12 to 14 years. Regular 90c. Friday, Saturday and Monday . . . . .

78c

## Boy's Balbriggan

Underwear, Per Garment . . . . .

28c.

This includes all sizes in fine Egyptian "Balbriggan", very desirable summer weight in light and cool underwear. We bespeak a run on these being popularly priced. Friday, Saturday and Monday, per garment . . . . .

28c

## Job Towels.

20 dozen of unbleached Turkish Towels, 36 inches long, a heavier and a better towel than we have ever shown at the price; stock up these are excellent value. Special, Friday, Saturday and Monday . . . . .

15c

## Plaid Rugs.

A new line of these just to hand, full size in assorted plaids and colourings, fringed ends; nice for outings, for travellers, lounge wraps, carriage wraps, etc.; just 18 in the lot. \$2.50 value. Friday, Saturday & Monday . . . . .

\$2.15

## Outing Needs.

LITTLE ITEMS LIKE THESE GIVE YOUR OUTING A TONE.

Crepe Napkins, White and Colored, per 100 . . . . .  
Fancy and Scalloped Edge, per 100 . . . . .  
Lunch Set, complete . . . . .  
Papyrus Plates, . . . . .  
Combination Picnic Package for 5 persons . . . . .  
Outing Package for 6 persons . . . . .  
Drinking Cups, folding; each . . . . .

15c

35c

8c

9 for 5c

10c

5c

5c

## Wall Mirrors.

With white enamel frames; size 7 x 9, for bedroom, kitchen or bathroom, you need 14c one in camp. Special . . . . .

14c

## CURTAIN RODS.

Brass extension rods with fluted knobs, extending to 54 inches, 9c, 12c, 15c. Others with curved ends, the newest, extension also. Special . . . . .

15c



Big Sale of Summer CURTAIN Materials. 30c Reg. Cut to 24c

A double shipment of these impels us to hasten their exit by featuring a Special Price for quick moving. Materials such as Serims, White and Cream and Fancy White Muslins, Checked and Fancy, and a host of other new and pretty Curtain Goods which you have not seen before. Bear in mind our regular 30c. line. Friday, Saturday & Monday . . . . .

24c

## THE "WEEK END" TOILET CASE.

Take one on your holidays, ever so handy

LADIES' SIZE. Containing: 1 Tube Cold Cream. 1 Tube Dental Cream. 1 Tin Talcum Powder. 1 Cake Toilet Soap. GENT'S SIZE. 1 Tube Shaving Cream. 1 Tube Dental Cream. 1 Tin Talcum Powder. 1 Cake Toilet Soap. Neatly packed in a 3 x 4 inch leatherette case with Dome fastener. Special, Friday, Saturday and Monday . . . . .

38c

## Our Volunteers.

Only one new recruit presented himself for enlistment at Headquarters yesterday, namely: — Michael Joseph McDonald, of St. John's. The total number of enrolments to date is 3,889.

## Hr. Grace Notes.

It is said that our business men have decided to hold the weekly holiday as usual this summer, beginning on Wednesday next. It is now up to the young men to arrange for some sports; otherwise the holiday will be looked forward to more with dread than with pleasure.

The s.s. Meigs sailed yesterday afternoon for Labrador, taking a large number of passengers.

The s.s. Bloodhound is now discharging a cargo of coal to Messrs. Murray & Crawford, and another load arrived last night.

We congratulate Actg. Sergeant E. L. Oke and Actg. Corp. C. Holmes, two of our boys, on their promotion in the Newfoundland Regiment, and wish them still higher promotions and distinctions.

Mrs. Ed. Spencer of Bell Island is in town on a visit to her mother, Mrs. Mark Sellers. Mrs. Spencer is accompanied by her little daughter Laura.

We are glad to hear that our Shoe Factories are now very busy filling orders that are constantly pouring in for boots—and more boots.

Fishermen on Harbor Grace Island are said to be doing well with fish now, and are hopeful that the "spurt" will last for a time.

Much regret is felt here over the death at St. John's of our former townsman, Mr. Archibald Hall. We tender our sympathy to the widow and other relatives.

The ladies of the Harbor Grace Patriotic Association are still busy knitting socks, &c., for the soldiers. They are now arranging for the gathering of a quantity of our Newfoundland moss to be used in bandaging wounds and for other purposes. School children now during their holidays could gather a large quantity and thus be helping in no small way to bring comfort to "ours" serving in the trenches.

CORRESPONDENT. Harbor Grace, June 22, '16.

## Saints Defeat St Bon's

BY FOUR GOALS TO ONE.

The Saints put it all over the St. Bon's in last evening's football match on St. George's Field. Though the weather looked threatening, a large gathering of onlookers was in evidence. The game was fast and clean. During the first half hour the Saints had honours in their favour and scored three times to their opponents' once. In the second period the victors added one more to their score and the game ended Saints, 4 goals; St. Bon's, 1.

Elton, Pearce and Kerr were a great help to the winning team. For the losers Power, Rawlins and Ryan were responsible for saving their side from a worse defeat than they got.

Mr. W. Duggan acted as referee. What is anticipated to be the best game for the season is this evening's meeting between the Collegians and Terra Novas.

## Cheerful Feeling Throughout British Lines.

Believed Earl Kitchener's Predicted Turn of the Tide Has Come—War Likely to End by Decisive Military Victory.

British Headquarters in France, June 17 (via London, June 19).—The contrast between the news of Russian success now and the news of Russian reverses last year is remarked on all sides as proof of the turn of the tide as Earl Kitchener predicted last year, and reassurances that the co-operation of the Allies on all fronts will end the war, not by the blockade and exhaustion of Germany alone, but by a decisive military victory.

It is universally considered certain that in committing herself to the Verdun operation, Germany has dealt her own death blow. So far as the correspondent can learn, Germany still maintains enormous forces against this front and continues to hold the eastern front with a thin line. She has known that the long Russian front gave a better opportunity for an offensive than the heavily held and fortified western front, but she has not realized how magnificently Russia could come back.

This and the heroic stubbornness of the French at Verdun and the increasing strength of the British Army, has resulted in the most cheerful feeling on the length of the British trenches since the war began. No talk of any compromise or peace is heard. The only opinion on whether the war will end depends on whether the Germans will fight through the third bloody summer before coming to terms.

TWICE WOUNDED.—Only a few weeks ago, Private Joshua Thomas was reported wounded, in a Canadian casualty list. He recovered quickly and went back to the firing line again and, according to a message received by his mother, Mrs. W. H. Thomas of Carbonara, he was wounded in France on the 5th inst. He is now in hospital and it is hoped that his recovery will be as speedy as before.

MINARD'S LINIMENT CURE GOLD, ETC.

when we can supply

## MEATS

ready to serve without

fine point, and they

Mid-day Lunch this

A delicious lunch in

ing in the country to

ply you with every-

Phone No. 11.  
Grocery Dept.

## Hats.

## Shirts.

## Merchies

## Collars

## er's.

38c.

to 80c.

## erwear!

UNDERSKIRTS,  
95c. and \$1.05.  
every garment.

## Ribbed Vests,

sleeve and no sleeve.

45c. each.

OLD'S EeazyZ WAISTS  
16c. to 20c.

## reads,

## and Blouses.

## limited.

DRY GOODS DEPT.