



IT IS A PLEASURE TO ANNOUNCE

the arrival of our principal Spring shipments of LADIES' and CHILDREN'S SPRING MILLINERY. It comprises without doubt the most stylish and chic creations we have ever shown. You will find them remarkable values.

Children's Trimmed and Untrimmed Hats

have been specially featured, the variety being the largest ever carried by us.

Our Trimming Department

is now in full swing. Our Forelady here having just returned from the American Markets is prepared to put the latest idea into any orders placed with us.

Marshall Brothers.

The Unexpected Punishment.

By RUTH CAMERON.



"Oh, well, I don't want to live to be old. A short life and a merry one for me." That is the answer a young friend of mine makes when people accuse her of not taking proper care of her health. She cuts down her sleep to five or six hours a night, she doesn't get good enough normal outdoor exercise (dancing doesn't take the place of walking outdoors, you know), and she eats hurriedly and without chewing her food properly.

When people remonstrate with her, she says, "It doesn't do me a particle of harm. When have I been sick? Where do I show it?" Then we tell her that she will suffer for it later, and she laughs and says that she doesn't care if she doesn't live to be old, in fact she doesn't want to.

Old Age Is Such A Safe Way Out. How young people do love to say that! Old age is such a long, safe way off! Who wouldn't barter the years between seventy and eighty for a better time between fifteen and thirty? The young person knows with his mind that some day he will no longer be young, but he doesn't sense it with his heart. "Youth was cheap, therefore we sold it. . . . And to-day we know the fullness of our gain."

By and by when he begins to near thirty, the young person is a little less certain that he wants such a short life. Or perhaps he changes in another way. He doesn't want to live to be old, but he shoves the point at

which old age begins along a few years. At twenty, he used to call people at fifty, old, at thirty he moves the point at which old age begins to sixty, and by the time he is forty, he will probably push it five or ten years further.

More Likely To Have A Longer Than A Shorter Old Age.

But there is something else these blithe young barterers do not realize. They talk grandiloquently of a shortened old age as the punishment for overtaxing their powers. The reality is far more likely to be an old age longer than the normal one, because it begins much sooner.

Sometimes indifference to health in youth is punished by the early death penalty, but much more often it is punished with premature old age.

Middle age comes on sooner. The power to do energetic, clear-headed work is lost more quickly. Low vitality, mental depression and even actual invalidism in middle and old age may be part of the sentence for drawing an overdraft on one's health in youth.

And in none of these things can you live to yourself alone, unfortunately. If you make yourself invalid it is not you alone who suffer.

Other People Must Suffer With You. If by careless eating in youth, you bring on indigestion with its attendant nervous depression in middle age, everyone in your home will have to live more or less under your cloud.

I do not mean that one should be over-careful in youth, always thinking about one's ills. Don't think of your ills at all. Think of your health. That's quite another thing. It means that you shall respect the store of strength and vitality that has been given you and use it wisely, neither storing it away like the man with the one talent.

Scotch Potatoes!

100 bags, 112 lbs. each.

100 bags, 168 lbs. each.

LOCAL POTATOES.

100 bags, 90 lbs. each.

50 bags, 180 lbs. each.

TURNIPS.

34 bags only Good Turnips.

ORANGES.

40 cases 420 Valencia.

80 cases Californias, all counts.

Soper & Moore,

Importers & Jobbers.

A New Departure in Grand Falls.

During the past nine months, the Town Hall at Grand Falls has been the scene of crowded public meetings in connection with the war. The meetings in connection with the Aeroplane Fund and the Recruiting Campaign bore splendid fruit, but that held on Tuesday, May 2nd, shows that the community there is not content to work by fits and starts, but is settling down to a period of steady effort.

The meeting was called by the Grand Falls Patriotic Association to discuss the following resolution:—"Whereas it is desirable that a permanent fund be established, this meeting endorses the action of the Patriotic Association in suggesting that a voluntary contribution be collected monthly, the rate to be 1/2% from men earning 18 cents or under per hour, and 1% on all wages above that rate."

Mr. N. Pike, J. P., Deputy Chairman of the Association, occupied the chair, and was supported on the platform by Dr. Chamberlain, Revs. W. Dunn and T. E. Loder, Adj. Brown, and Messrs. Jos. Goodyear, C. Raines and G. Way. In his opening remarks, the chairman clearly showed to the audience what this proposal meant, and how necessary it was that the Association have a fund to meet any emergency. He quoted figures showing that each man would have to pay, from those at 13 1/2 cents per hour up to the higher paid men at 34 cents per hour.

Dr. Chamberlain then read the resolution, and in proposing it showed how fair it was to all.

Mr. Goodyear seconded the motion, and in a stirring speech drove home to his audience how small after all was the sacrifice asked of them in comparison with the lives of the boys at the front. The insignificance of the monthly contribution was still further emphasized by the statement that many present spent more than at the Nickel.

The other gentlemen on the platform followed up the remarks of the previous speakers, the W. P. A. coming in for a generous share of appreciation, and the amount expected by this systematic method of contribution being estimated at \$300.00 per month.

The Chairman now invited discussion by the audience, as it was quite possible that there might have been points left obscure which further discussion would clear up.

Messrs. Dover, Willis, Hobson, J. Hayward, Simmons, Soper, Batstone and Cooper all spoke, but while there were one or two criticisms on details, one and all were heartily in favour of a Permanent Fund being established, and on the vote being taken, the principle was carried overwhelmingly.

Towards the end of the meeting, Mr. William Scott, the General Manager of the A. N. D. Company, moved from the back of the hall, but after hearing the discussion he felt impelled to emphasize that this was to be a purely voluntary effort. If any man present wished to consult him in connection with the matter, he would be pleased to meet him at a convenient time, and after hearing his views, to lay them before the Committee.

During intervals in the proceedings, the Town Band and the Salvation Army Band delighted their hearers with appropriate selections, and congratulations are due both to Bandmasters Kolland and Brewer for the efficiency of the Bandsmen.

The meeting closed by the singing of the National Anthem.

J. H. BALLEMY,
Hon. Sec. G. F. Pat. Assoc.

epile was carried overwhelmingly.

In answer to a point raised in the discussion Rev. W. Dunn proposed and A. Duggan seconded that the Executive of the Patriotic Association together with the Clergy of Grand Falls be a Board of Trustees to administer this fund, and it was carried unanimously.

Mr. William Scott, the General Manager of the A. N. D. Company, moved from the back of the hall, but after hearing the discussion he felt impelled to emphasize that this was to be a purely voluntary effort. If any man present wished to consult him in connection with the matter, he would be pleased to meet him at a convenient time, and after hearing his views, to lay them before the Committee.

During intervals in the proceedings, the Town Band and the Salvation Army Band delighted their hearers with appropriate selections, and congratulations are due both to Bandmasters Kolland and Brewer for the efficiency of the Bandsmen.

The meeting closed by the singing of the National Anthem.

J. H. BALLEMY,
Hon. Sec. G. F. Pat. Assoc.

If You Suffer Why Not Write.

MRS. BUTLER WILL TELL YOU HOW SHE FOUND RELIEF.

Dodd's Kidney Pills Have Brought Her Better Health Than She Has Known in Years and She Wants to Tell Others About It.

Colgan, Ont., May 5th. (Special).—Any woman who suffers from Kidney trouble should write to Mrs. Alfred Butler, wife of a well known farmer living here. She will tell her what relief is to be found in Dodd's Kidney Pills. For Mrs. Butler is so thankful for the benefit she has received from them that she is anxious to help others.

"Dodd's Kidney Pills have done for me a world of good," Mrs. Butler states. "I have taken eight or nine boxes and I am enjoying better health since I began taking them than I have had for years. My troubles were almost too numerous to mention, but I had almost everything that springs from disordered kidneys.

"My heart and nerves still trouble me a little for I work hard. I am a farm woman and do all my own work for six of a family—in and out milking and all such work on a farm.

"I am glad to let anyone know what a splendid remedy I have found Dodd's Kidney Pills to be. Any woman who wish to write to me I will gladly answer."

Mrs. Butler feels the gratitude that only those who have suffered and been brought back to health can feel. That's why she is willing to go to so much trouble to let other sufferers know that they can find relief in Dodd's Kidney Pills.

Everyday Etiquette.

"In what cases should a man lift his hat to a strange woman in a street car?" inquired George.

"When he gives his seat to a woman, if he accidentally jostles against her, or if in any way he assists a strange woman in public," said his uncle.

MINARD'S LINIMENT LUMBER-MAN'S FRIEND.

House Cleaning!

When you begin Housecleaning you will need some of the many helpers mentioned below to make your work light.

Scouring Soaps, Powders,

Monkey Brand.
Ex Pale (4 bar).
Family (4 bar).
Old Home.
Old Dutch Cleanser.
Armour's Cleanser.
Vim.
Babbitt's Wash Powder.
Gold Dust.
Panshine.

Laundry Soaps,

Sunlight (large & small).
Tiger (large & small).
Dandie.
Naptha.
Perfection.
Soap Chips.
Laundry Tablets.
Nixey's Blue.
Ecu Starch.
Parsons' Ammonia.
Republic Ammonia.

TOILET SOAPS.

Herb, Swan, Zulu, Pears',
Spring, Copco, Otto,
Carbolic, Cutaneous,
Old Brown Windsor,
Cecile, Sweet May, Monster

Jey's Fluid.
Lifebuoy Soap.
Cook's Disinfectant,
13 oz. tins, 25c.

Bowring Bros., Ltd.

'Phone 332. Grocery. 'Phone 332.

PERFECTION.



When you buy from us you get PERFECTION.

Fine Gold,
Good Weight,
Bright Finish,

and every Ring is carefully examined before going out.

Out of town orders receive every attention from

T. J. DULEY & Co.,
THE RELIABLE JEWELLERS, ST. JOHN'S.

Over 40,000 People
Read The Telegram

Cleanliness is A Science.

Where Homestead Tea is grown, fired & made ready for export.

Homestead is pure—absolutely pure, and contains no dust or other substance to mar its delicate flavour.

"There's a Smile in every Cup of Homestead."

C. P. EAGAN,

DUCKWORTH STREET & QUEEN'S ROAD.

EX S. S. TABASCO.

A Fresh Supply of

Hartley's Jams.

A few more dozen tumbler of Raspberry & Strawberry Jam left at \$1.35 per dozen.

Choice Small Ribbed Pork.
Choice Small Jowls.
Choice Small Crubeens.

Raspberry and Strawberry Pulp in 2 lb. & 10 lb. tins.
Peach and Apricot Pulp in 5 lb. tins.

Shredded Wheat Biscuits.
Caramel Cereal.
Instant Postum.
Puffed Rice.

Mission at Holyrood.

The mission given at Holyrood by the Redeemptorist Fathers, the Rev. Fathers McPhail and McDougall, opened on Easter Sunday and closed yesterday. The morning and evening services attracted large congregations of devout worshippers—all engaged with the Spiritual duties of the Mission. The course of sermons was of a high class of oratory delivered with the logic and skill of a master mind and well adapted to arouse man from moral slumbers, to impress him to be on his guard and keep a vigilant look out in the future. At the close Father McDougall complimented the people on their purity and devotion and constant attendance at the mission services which was most edifying to themselves and a source of pleasure and congratulation to their worthy pastor, Rev. Fr. Finn whose sole aim was their Spiritual and temporal welfare. Such was the close of a successful mission whose fruits will last for a long time. The two Redeemptorist Fathers are giving a mission at Conception Harbor, now.

May 1st, 1916.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

Minard's Liniment Cures Diphtheria.

War News

Messages Received Previous

ST. PIERRE IS

In Argonne our army German works of Ch. File Morte. Mining district is to our advantage. The Meuse was an excellent bombardment in the 304 and Deadman's German attack on one of our captured trenches. By our curtain of smoke the Meuse and in West artillery activity. No elsewhere.

Artillery duel was in nude sectors, and not opened up fire on German machine-guns, German lighters moving some canal.

South of the Somme attempt against our trench district completely failed. The Meuse, after a very hard fight, the German yesterday a strong attack on the north of Hill 304 was repulsed. East of in Woerw, intermittent activity. Quiet night on the front.

THE GERMAN

WASHINGTON

The German note was chivalrous with undisguised sentiment. It fails to meet the United States, charged with discriminating against and in favor of Britain.

At the State Department meeting, it was hasty action will be taken man note, and that, in length, and the necessity of it carefully. It was any decision could be next week. Congress note quietly, with men a variety of views.

on the Foreign Relations uniformly refrained from Others thought the report seemed doubtful of the presently attached. It thought it has not advantages towards a settlement the surface there were of activity by the group of the President's policy his demands.

Secretary Lansing, the said that it was possible States might ask German command of the orders commanders, which has communicated to the ment, so that it might with the new orders de note. Lansing would note except to say that submarine warfare was sable, and to reiterate that was willing to discuss submarine warfare after the latter had present practices. It was authorities late to-day official text of Germany out the unofficial copy, the news despatches to

When Rheumatism It Kills—

Effect of Nerviline on C

Is Almost Magic

Exposure to wet or cold brings on an attack. The muscles stiffen, the exertion brings on twinges.

Often the pain shifts from one to another, and this is due to the heart is apt to be attacked as a rule follows a heart attack.

The pain of rheumatism rubbed away with Nerviline. This is a swift, lasting cure to cure rheumatism. You on Nerviline. It has the penetrating force, the pain that is so essential to the remedy.

Lots of testimony to Nerviline's certainty to cure.