



Commencing Christmas Sales in Earnest!

AS USUAL THE BIG STORE TAKES THE INITIATIVE.



Our Fame for Value-Giving About to Be Multiplied--Practical Gift-Giving the Order of the Day.
Opening of Toyland

Santa Claus Has taken full possession of our main floor and invites your attention to the latest, best and newest in a pleasing variety that insures easy choosing. Our special interest this season has been to seek new and original novelties, and we got them, sure!

These Specials for **FRIDAY, SAT. and MONDAY.**

Shop Early!

XMAS DECORATIONS.

Fireproof Crepe Paper, 75 feet rolls, assorted shades, best yet, per roll 10c
 Fibre Paper, Garlands, crimson and green, 5c. & 6c.
 Balls, crimson and green, 2c. to 10c.
 Crepe Tissue Paper, all shades, per roll 15c.
 Printed Decorating Paper, suitable for drapes, very handsome, per package 20c. to 40c.
 Xmas Table Napkins, prettily colored, 18 in each package for 10c.

Picture Books.

Nelson's Girls Annual is a marvel for the price, 350 pages colored illustrations, hard cover. Special, **50c** Fri., Sat. & Mon.

Table Goll.

A fascinating parlor table game for 2, 3 or 4 players. Keep in form, lots of fun winter evenings. **Friday, Sat. and Mon. 1.20** day, complete.

Infants' Mitts.

Real Warm Teddy Bear Mitts for the little ones; assorted sizes, good wearers. Reg. 35c. **Friday, Saturday and Monday 32c.**

TOYS! TOYS!!

Motor Cars, Horse and Carts, Reins, Whips, Spinning Tops, Dogs, Puzzles, Dolls, Whirl-Gigs, Merry-Go-Rounds, Cannons, the new French 75 MM, Card Games, Parlor Croquet, Slipper, Balls, Pop Guns, Teddy Bears, Character Dolls, and a hundred and other items in Toys.

GIFTS FOR HIM

Gent's Gloves.
 Gloves make acceptable gifts, especially a glove like these; nice shades of Brown and Grey, suede finish. Reg. \$2.25. **Friday, Saturday & Monday 1.10**

Braces in G-ft Boxes.
 High grade gift goods making serviceable presents for men; extra fine finished silk elastics and pearl trimmings; each pair in pretty box. Reg. up to 90c. **Friday, Saturday and Monday 72c**

Men's Sweater Coats.
 A gift he would appreciate; they fit snugly and come in a nice quiet Grey shade; V neck; full size. Reg. \$2.20. **Friday, Saturday & Monday 1.90**

Men's Slippers.
 Wouldn't he appreciate a pair of comfortable house slippers like these in Tan Kangaroo Leather; sizes from 6 to 10. Reg. \$1.20. **Friday, Saturday and Monday 1.72**

Popularly Priced.

Men's Neckwear.
 The best London styles, ranged side by side with America's choicest; plain shades and fancy mixtures in great profusion. Our regular. 60c. lines. **Friday, Saturday and Monday 54c**

Scarf Pins.
 That sparkle, mostly Rhine Stones, Turquoise and Garnet; single and studied; a special lot of 50c. pins for **45c**

Stud Sets.
 Plainly boxed, 2 cuff studs and four assorted in Gift and Pearl finish. Reg. 60c. **Friday, Saturday and Monday 54c**

Collar Supports.
 Intended for soft collars, invisible, fit snugly in the time; Gift and Pearl finish. **Friday and Monday 24c**

Footwear.

THESE LADIES' SLIPPERS ARE COZY.
 They come in nice warm Felt, Wine shade, good wool inner sole; sizes 3 to 7. Reg. 80c. **Friday, Saturday and Monday 74c**

SLIPPER SOLES.
 All White, with really heavy all wool top; warm inner-sole, or can be used for crocheting uppers on. **Special, Friday, Saturday & Monday, per pair 19c**

WOMEN'S HOSE.
 New arrivals in fast Black Cashmere Hose, mostly ribbed; full sizes. Reg. 30c. **Friday, Saturday and Monday 27c**

Home Needs.

DOOR MATS.
 Everybody is brightening up for Xmas, and a Mat here and there helps to tone up the room a bit. These are made from high grade Carpet Ends, fringed ends. **Special, Friday, Saturday and Monday 37c**

WINDOW BLINDS.
 A special lot in Green shade only, 36 inches wide, mostly with insertion and fringe; some of these slightly soiled. **Friday, Saturday and Monday, Special 42c**

WOOL BLANKETS.
 36 pairs only, a special lot, in heavy weight English make; size 65 x 84, blue striped borders. Reg. \$5.50 pair. **Friday, Saturday and Monday 5.20**

Men's Socks.
 Give him a pair or two of good fast black Cashmere Hose, or shades of Brown, Navy Grey, if you like, plain and silk embroidered. No man has too many pairs of socks. Our Reg. 65c. lines. **Friday, Saturday & Monday 54c**

Xmas Cards.

BEAUTIFUL ASSORTMENTS.
 Children's Cards, very pretty, 3 for 5c.
 Folding Cards, big assortment, each 4c.
 Folding Cards, big assortment, each 9c.
 Single Boxed 10c, 11c, 12c, 35c.
 Boxed Cards, 8 in each, with Envelopes 19c.
 Xmas Tags, asstd., 6 for 5c.
 Xmas Post Cards, 4 for 5c.
 Xmas Post Cards, high grade, 3c.

BOXED STATIONERY.
 High grade Note-paper and Envelopes in pretty gift boxes, assorted faint shades Pink, Cream, Green and Mauve, etc.; an inexpensive gift that will be appreciated. **Special, Friday, Sat. & Mon., box 14c**

CHILDREN'S WOOL GAITERS.
 Two makes, Stockingette in plain shades of Tan, Blue, Cream and all White; others in Teddy Bear makes. They're cute. Reg. 60c. pair. **Friday, Sat. & Monday 54c**

Practical Gifts Abound in the SHOWROOM!

\$4.00 PILLOW MUFFS for \$3.45
 This year's importations in Coney Seal, the popular pillow shape, silk lined with shirred ends. Regular \$4.00. **Friday, Saturday and Monday 3.45**

CAMISOLES.
 Perfectly shaped, made of fine White Lawn, lace, insertion and embroidery trimmed, ribbon heading at neck; full sizes. Reg. 50c. **Friday, Saturday and Monday 42c**

TRAY CLOTHS.
 These make ideal gifts for Xmas, as there is a need always for a good Tray Cloth. White Linen, beautifully embroidered, and hemstitched border; various sizes. **Friday, Saturday & Monday**
 Reg. 55c. 47c
 for 66c
 for 89c

Dennison's FLOWER OUTFIT.
 Complete sets for making 3 dozen Carnations. Interesting pastime, parts already cut, simply piece them together. Put up in artistic boxes. **Friday, Saturday & Monday, complete, 62c.**

Where is the Housewife that would not beam with delight with a gift from this section.

TABLE CLOTHS.
 Handsome snow White Damask Table Cloths to grace the festive board. Why, tis not Xmas without a brand new Cloth. A special leader for **Friday, Saturday and Monday 1.20**

SIDEBOARD CLOTHS.
 Beauties they are, size 15 x 54, all White Linen, showing rare embroidery in many forms and deep hemstitched edge. Gifts that satisfy. Reg. 65c. **Friday, Saturday and Monday 56c**

DUCHESS SETS.
 A gift for your lady friend for her boudoir. These little sets are very dainty, 4 pieces in each set. Lace insertion and White Linen make-up. Reg. 75c. **Friday, Saturday & Monday 65c**

PRETTY COLLARS.
 For ladies, in stylish Medici Military, rolled and Peter Pans, in pretty embroidered Muslins, lace edged. Reg. 25c. **Friday, Saturday and Monday 20c**

CHILDREN'S CORSET WAISTS.
 They keep the young figure erect, buttoned in front, straps at shoulders, buttons for suspenders attached. Reg. 35c. **Friday, Saturday and Monday 26c**

PLUSH HATS.
 For children; the very latest style with cord and tassels, pleasing shades of Tan, Purple, Saxe, Cardinal and Cream. **Reg. 60c. Friday, Saturday & Mon. 52c**

CHILDREN'S DRESSING GOWNS.
 Just a special lot in pretty Elder quality, to fit from 8 to 11 years, in mixed colors of Pink and White, Tan and White, Blue and Red. Reg. \$2.00. **Friday, Saturday and Monday 1.89**

LADIES' COTTON OVERALLS.
 Loose style with belt at back; others shaped with band at waist; plain shades of Blue with white embroidered spray on bodice; others in stripe effects. Reg. 65c. **Friday, Saturday and Monday 58c**

HANDKERCHIEFS FOR LADIES IN PRETTY GIFT BOXES.
 Put up in half dozens in each box, extra fine Lawn, Irish, hand embroidered, narrow hemstitched border. Reg. 85c. box. **Friday, Saturday & Monday 79c**

LADIES' UNDERWEAR.
 Really high grade, in fine knit vests with high neck and long sleeves; pants to match in Cream and natural, open and closed styles; good value at 90c. per garment. **Friday, Saturday and Monday 49c**

Infants' White Dresses.
 These are very nicely finished in fine White Muslin, neatly embroidered with lace edging at neck and skirt. Reg. 40c. **Friday, Saturday & Mon. 32c**

Matchless Array of Pretty Scarves.
 We are overstocked; really great values in high grade Silk Knitted Scarves here. All the leading shades and stripe effects; easy choosing from 30 cents to **2.20**

Mostly Boys' Needs.

BOYS' SWEATER COATS.
 A serviceable line of Heavy Sweater Coats for boys from 6 to 14 years. They come in Brown, Cardinal and Navy shades. What a nice gift for Xmas. Reg. 85c. **Friday, Saturday and Monday 75c**

LITTLE BOYS' KNITTED SUITS.
 Smart little runabout Suits in all plain Grey, snug-fitting Jacket, Pants extends to instep with strap; Cap to match. Regular \$1.00. **Friday, Saturday and Monday 94c**

BOYS' WOOL SUITS.
 A serviceable gift in plain Grey shade, warm fluffy finish; Coat with heavy roll collar, long shaped Pants; Cap and Mitts to match. My! what a swell he would be in one of these little suits. Only a dozen or so left. **Reg. \$3.20. Friday, Saturday and Monday 2.95**

OVERSTOCKINGS and RUBBERS.
 Heavy Crimson Overstockings with Rubbers attached; sizes from 6 to 10; half sizes in some cases. These sold regularly for \$1.25. **Friday, Saturday and Monday 98c**

Other Showroom Specials.

B xed Handkerchiefs
 Are always desirable, quality is not overlooked in these, artistically boxed, from 50c. to \$1.50.

ENAMEL SOUVENIRS.
 We star here for value and variety, prices you would hardly think possible on high grade souvenir Pins, Buckles, Brooches, etc. **Special prices from . . . 25c. to 60c.**

Silver Photo Frames
 Oval shape, very neat plan finish; put her photo in one for Xmas, etc. **Special prices from . . . 80c. to \$1.30**

More Showroom Gifts.

Ladies, Bows.
 Lots of pretty shapes—rare styles and colors, pleasing values, from . . . 20 to 25c. ea.

HAND BAGS.
 Ever so useful, sure to be appreciated, we show many rare styles in Leather and Silk, black and colored, from . . . 40c. to \$3.30

JEWEL CASES.
 Yes, and Pin Boxes, too, in Gift Armure and Aluminum, some with heavy embossing, from 85c. to \$1.30

Cased Pipes.
 Straight and bent amber stems, genuine makes from the best English manufacturers. Only a limited supply. What a gift for him. **Special, Fri., Sat. and Monday \$3.30**

Military Brushes
 A gift sure to please, these Brushes are put up in pairs, extra good white bristles on Ebony, Rosewood and Green Backs. Reg. 55c. **Friday, Saturday and Monday 48c.**

Boxed Soaps.
 Always a popular gift, we have a pleasing variety of Soaps, 3 cakes in each box, such favorites as Old Brown Windsor, Cold Cream Soap, Oatmeal and Lilac, etc., daintily boxed. **Friday, Saturday and Monday 30c.**

James Baird LIMITED

Card Games.
 New, novel, and interesting card games, great fun winter evenings for the youngsters and even grown ups. Authors, Jack Straws, Old Maid, Snap, Toy Shop, Santa Claus, etc. etc. **Special, Friday, Saturday & Monday 6c., 7c. 18c.**

Harbult's Plasticine, the Child's Delight
 An interesting pastime, great fun modelling, instructions with each complete sets. **Friday, Saturday and Monday 42c**

Boys' Gloves.
 Best Scotch knit, in pretty Heather mixtures. No warmer Glove to be had. Give him a pair for Xmas. Reg. to 45c. **Friday, Saturday and Monday 39c.**