

# REID-NEWFOUNDLAND CO.

## SOUTH COAST ROUTE.

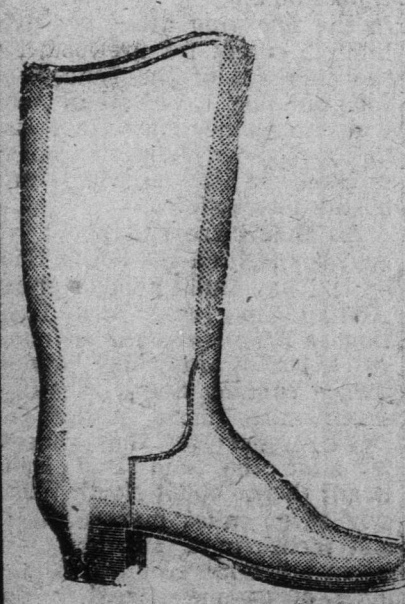
Passengers to Connect with the Steamer "Ethie"

For South East Points, via Placentia,

Will Leave St. John's at 8.45 a.m. WEDNESDAY, March 12th.

**LARACY'S**  
 Sealers' Mattresses,  
 Sealers' Kit Bags,  
 Sealers' Outfits. At  
 LARACY'S, 345 and 347 Water Street,  
 ma 8, s, tu, th Opposite the Post Office.

**SEALERS!**



Here is a new Boot—good, tight, warm & light. Made of the very best Waterproof Leather, Hand Sewed and Hand Pegged. This Boot won't cut your instep, because it has a Tongue; hence there will be no wrinkle.

**WELLINGTON TONGUE BOOT.**  
 Made in Black and Tan Leathers.

No Iron Heels. Solid Innersoles and Heel Clicks. Sealers! Here's where you save money. We guarantee a pair of these Boots will last both the sealing and fishing voyages.

**F. SMALLWOOD,**  
 The Home of Good Shoes.

HAVEN'T YOU HEARD THEM ASK WHO'S THAT?

You have noticed that all politicians and public men generally find, sooner or later, their Portraits reproduced in the daily papers or in some publication. It therefore behoves you to see that you always have on hand a recent good Portrait of yourself. Don't say to yourself, Oh, this old one will do. Let us make a new, good Portrait of you for this purpose.

**THE HOLLOWAY STUDIO, LTD.,**  
 Corner Bates' Hill and Henry St. Phone 768.

**Lipton's**  
**Coffee Essence**  
 IS THE BEST  
 Tasted Coffee Essence Made.  
 IT HAS THE FLAVOUR OF FRESH ROASTED BERRIES.




**EASILY MADE.**  
 Directions for making: Add boiling water to a half teaspoonful or one teaspoonful of the Essence, and add sugar and milk as per taste. Made with boiling milk it is delicious, and the resultant cup of coffee cannot be equalled.

There are various Coffee Essences, but the one with the most delicious flavour is

**LIPTON'S.**  
 If your grocer has not got it we can supply you.

**HENRY BLAIR,**  
 Wholesale Agent for Lipton, Ltd.

**for EASTER DAY**



All orders placed during the next week we guarantee delivery of for Easter.

Order now before the rush. We have a splendid selection of goods on hand, and are now showing this season's Fashions from New York and London. On arrival of Durango from Liverpool our New Stock personally selected will be on exhibition, and we assure you in advance that nothing to equal our Spring Goods has ever been shown in this city.

Our Cutter and Staff the best.

**CHAS. J. ELLIS,**  
 English and American High-Class Tailoring.  
 Phone 230. 302 Water St. P. O. Box 122.

**Roses, Roses**

King Solomon in eloquent and appreciative language paid tribute to their beauty. To the Ancient Greeks the Rose owes its title of "Queen of Flowers." The Romans at public and private festivals used them profusely, even making couches literally beds of Roses.



We offer you every variety:  
 Garden Roses.  
 Tea Roses.  
 Climbing Roses.  
 Standard Roses.  
 Moss Roses.

The kinds that give satisfaction.

**A. E. CANNING**

**S. G. COLLIER,**  
 Funeral Director and Embalmer.  
 Residence:  
 143 Hamilton Avenue.  
 Phone 614.  
 Caskets and Coffins always on hand. Open and Covered Hearses. Personal attention, night or day. Jan 16, 2m, eod

**ROSSLEY**



**THEATRE.**  
 TO-NIGHT,  
**BIG VAUDEVILLE BILL.**  
 New Songs,  
 Sketches,  
 Pictures and Music.  
 MATINEE WEDNESDAY and SATURDAY.

To arrive in a few days  
**No. 1**  
**Round Peas,**  
 in 100 lb. sacks.  
**GEO. NEAL.**  
 Phone 261.

**Motion Pictures!**  
 High in Character, tasteful and Discreet, Portraying Life's Common and Uncommon Experiences.  
**Programme changed Mondays, Wednesdays & Fridays**  
 Extra Real in place of Song. P. J. McCARTHY, Pianist.  
 Every afternoon at 2. Every night at 7.  
 It's always worth while at the Nickel.

**ORANGES, ONIONS, etc.**

Now due per "Durango,"  
 50 cases Sweet Oranges,  
 50 cases Small Silverpeel Onions,  
 20 cases Choice Lemons. And just landed:  
 50 barrels American Cabbage.

**EDWIN MURRAY.** Fresh Goods at Bottom Prices. ma 7, ti

**"Clan Mackenzie"**  
 SCOTCH WHISKY,  
 OLD and MELLOW!  
 In Bottles or on Draught.  
**HAYWARD & CO.**



**Jowls and Cabbage.**

In Stock:  
 25 barrels Choice Small JOWLS, Philadelphia pack, Selling Cheap.  
 40 barrels GREEN CABBAGE—free from frost.

**F. McNAMARA, Queen St.**  
 Advertise in the TELEGRAM

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