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Hardware  
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Andrew's Society.

Quarterly Meeting of this  
Society will be held in the Board  
Room, on TUESDAY  
the 16th inst. at 8 p.m. At this  
meeting the Report of the Special  
Committee who had in hand the business  
of finding a permanent home for  
the Society will be presented, and mem-  
bers are asked to be present, so that a  
satisfactory discussion may take

A. WILSON, Secretary.

Shoe Repairing

Shoebinders, Gaiters, etc., re-  
paired with O'Sullivan's  
Shoe Repairing. We send  
and deliver work without  
cost. Terms: CASH.

Phone 91.  
J. CHANNING, 169 New  
George St., opp. Brazil's Square.  
april 2nd, 1912

OR SERVICE!



Well-Known Stallion "Cock"  
"Cock" is now ready for service at my  
place, George St. For pedigree and  
apply to  
M. BRINNAN, George St.  
St. John's.

Maritime Oxyphathor Co.

Is desirous of securing the  
services of a High Grade Man to  
be Manager, and of Two High  
Grade Women to act as Assistant  
Managers, for Newfoundland.  
The Marvellous Oxyphathor Co.  
is a very exceptional position,  
and salary or commission is open  
and permanent. For further par-  
ticulars address the GENERAL Mgr.,  
Maritime Oxyphathor Co., Suite  
100, Robinson Bldg., 19 Market Square,  
St. John, N.B.

Who's First to See Them?

The Dainty Lot of Ladies'

One Piece Dresses

That We Offer You To-Day, in  
Navy, Sax, Sky, Brown and White.

SPECIAL:

See Our Two Piece Dress, at

\$2.00 each.

SEE WINDOW.

S. MILLEY.



THE NEARSIGHTED OR  
MYOPIE EYE, GLASSES  
NEEDED.



THE FARSIGHTED OR  
HYPERMETROPIC EYE,  
GLASSES NEEDED.

THERE is the Astigmatic Eye, under which heading comes compound and simple Hypermetropic, Myopic and Mixed Astigmatism. These cause much suffering. Diplopia or double vision and strabismus are also accountable for a great deal of pain and annoyance. The remedy is in properly fitted Glasses. Why do you suffer when the relief is so near at hand. Go to

R. H. TRAPNELL, Eyesight Specialist,  
Water Street.

All kinds of Frames and Mountings kept in stock. All kinds of Lenses ground at an hour's notice.

Advertising  
Our Advertisers.

WHEN YOU KNOW WHAT IS BEST,  
ASK FOR IT BY NAME.

If a man has anything he is proud  
of, he gives it a name whether it be a  
baby or a pair of boots. And the more  
he is proud of it, the more he talks  
about it.

Nameless things are seldom good  
and never reliable. If you want to  
cut down your cost of living the very  
best way to do it is to learn to ask  
only for standard articles.

When you know the name of a good  
maker of shirts or shoes, of furni-  
ture or pianos, of hardware or under-  
wear, fix that name definitely in your  
mind and remember it when you come  
to buy.

Do not allow strange things to come  
into your home any more than you  
would allow strange people.

The brand and the trademark and  
the copyright are the letters of in-  
tervention from the maker to you.  
In this way he vouches for their re-  
spectability and guarantees their  
good behavior in your home.

There is a name for every good pro-  
duct that is made. And most of these  
names are known by every man and  
woman in St. John's. Manufacturers  
have spent hundreds of millions of  
dollars to standardize these names in

your mind. From the lining of a  
dress to a laundry soap; from a  
cleanser to a baking powder; from a  
suit of clothes to a kit of tools; you  
could call every standard article on  
the market by name if you would only  
remember to do so when you come to  
buy.

It is through your carelessness that  
lies and adulterations creep in. The  
standard is set by good men, but the  
standard is only maintained by you.  
It is time for you to forget the gen-  
eric name of every article, and re-  
member only the standard name of its  
quality.

In the advertising news of this pa-  
per to-day you will find many of these  
standard names and brands of quality.  
This article is written for the sole  
purpose of reminding you to use those  
names. It is only fair that you should  
be as much for these good manufac-  
turers as they are doing for you.  
It is only right that you should help  
in this great standardization, of  
good products that is going on  
throughout St. John's.

Begin now to ask by name for every-  
thing you buy. And you will find  
your satisfaction growing greater day  
by day and your optimism extending  
even down to your pocketbook.

COMING OFF DOCK.—The Inver-  
more which is on the dry dock with  
the Bellaventure, and which has been  
painted up will undock to-day. She  
will be made ready for the Cabot Strait  
service next week.

The S. S. Montauk Point leaves Liv-  
erpool to-day for here.

The S. S. Florizel arrived at Hal-  
fax yesterday.

Minard's Liniment for sale everywhere

Presbyterian  
Concert.

At the Presbyterian Hall last even-  
ing the Entertainers gave their third  
concert which proved a great success.  
The attendance was large, and the  
opening piano selections by Mr. F.  
White were charming. The following  
programme was then taken up:—

Chorus—The Entertainers.  
Duet—Miss S. Irving and Mr. J. H.  
Green.  
Solo—Miss J. Strang.  
Trombone Solo—Miss Hanlon.  
Reading—Mr. A. S. Harvey.  
Duet—Miss A. Butler and Mr. J. H.  
Green.

Chorus—The Entertainers.  
Solo—Mr. S. Willis.  
Solo—Miss A. Butler.  
Reading—Miss Hanlon.  
Solo—Miss S. Irving.  
Duet—Miss A. Butler and Mr. J. H.  
Green.

The comedy, entitled, "Sally's Peppermint," in which Misses Irving  
West, Butler, Gibb and Messrs. W.  
Smith, G. F. Pike and A. S. Harvey  
took part, was received with much en-  
thusiasm. The concert was in aid of  
the Women's Foreign and Home Mis-  
sion Society of St. Andrew's. Miss  
Ledingham acted as accompanist  
during the evening's performance, and  
all who took part deserves congratula-  
tion. The proceeds realized a sub-  
stantial sum. The Entertainers were  
dined after the performance by the  
Ladies of St. Andrew's Society.

Only One "BROMO QUININE," that is  
Laxative Bromo Quinine.  
Cures a Cold in One Day, Grip in 2 Days.

on box 25c.

SOAP.

BY H. L. RANN.



Soap is an article which is rubbed on the human frame so that people can tell each other from the tree-climbing chimpanzee. There are two kinds of soap—hard and soft. In the early days of the republic everybody used soft soap made out of wood ashes. This was the most reprehensible soap ever invented, and was used mainly to rinse naughty words out of the mouths of small boys, by whom it was considered a great delicacy. There is a good deal of soft soap still in use, most of which is paid for at regular advertising rates and is used in the manufacture of political, social and ecclesiastical halos. All newspaper men are agents for this kind of soap, which contains a new brand of lye. The hard soap era was ushered in about the time the porcelain bath tub was discovered. This was in the fall of 1869, when the citizens of a patriotic people were choked with soft maple leaves, and a great many citizens found it hard to distinguish between a rich quality of chlorine water and the soft soap then in use. Since it became fashionable to bathe every few weeks the demand for soap has increased amazingly, until now it can be found in almost every home. A cake of sea green soap in a lavender wrapper, breathing the breath of violets and cottonseed oil, adds a touch of refinement to the humblest abode. Some people buy soap for ornamental purposes and are careful not to overwork it, while others are reckless in its use and emerge from the morning scrub with the pink and white complexion of a bar-bor pole. The American Indian seldom buys any soap for his own use, but the Esquimaux consumes large quantities of it as a substitute for desert. On the whole, it may be safely said that more soap could be used to considerable advantage without hurting anybody's feelings.

'Out of the Fold.'

The Selman Company last night staged prettily a pathetic drama of the country-side. It tells the story of the treatment meted out to a girl who had made one false step, and was striving to enter the fold again. Miss Gertrude Arden played the emotional role of the heroine, and availed of the opportunities afforded. Mr. Joseph Selman played his part well, but the role did not afford any great opportunities to show what was in him. Mr. P. S. Barrett had the role of a man of sympathy and sentiment, who lived up to his feelings. The other roles afforded a display of the characters to be found in a small country-side and afforded much diversion to the spectators. Perhaps the most acceptable feature of the play was the musical contributions. Between the first and second acts Miss MacKenzie gave two songs which were well received. 'Out of the Fold' will be repeated to-night, and on Thursday evening will be given 'Mrs. Templeman's Telegram.'

The annual meeting of the Field-Spencer Association takes place at Bishop Field College at 8.30 on Friday, 26th day of April. All members and friends are requested to attend if at all possible.—April 16.

Personal.

Mr. Ferdinand Rioux, Superintendent of the Nfld. Co., arrived here by the Bruce yesterday after a very enjoyable tour through the States and Canada. Mr. Rioux is looking very well. Mr. P. J. Fortune, who accompanied by his wife, went to New York on a holiday trip, returned here by the S. S. Bruce yesterday. Their experience abroad was a pleasant one.



DOUGLAS' EGYPTIAN LINIMENT

Stops Bleeding at Once.  
Prevents Blood Poisoning.  
Removes all Inflammation,  
Soreness and Swelling.

25c. at all Dealers.  
FREE SAMPLE ON REQUEST.

DOUGLAS & CO., Napanee, Ont.

Sunday School Convention.

The Second Session held last night in the College Hall was very successful. The praise and prayer service under the leadership of Mr. A. Soper was very interesting. The Address of Welcome was ably proposed by Mr. C. R. Steer who displayed the S. S. Flag and Motto, the origin of the Flag and Motto afterwards being explained by Miss Horwood. Mr. M. Pike, delegate from Grand Falls, responded to the address and asked all outport delegates to arise and respond with Chataqua Salute. The second address was proposed by Rev. J. Thackeray who spoke of the welcome he received on his arrival from England, and very cordially welcomed the outport delegates. He said St. John's is never indifferent to welfare of the children. How can we as S. S. Workers best take hold of raw material and mould and fashion it for the Master's use. Rev. Charles Hackett responded. We are here, he said, because we believe in the boys and girls the men and women of a great to-morrow, a strong manhood is needed to make a Christian land; we believe in Sunday Schools as agency to bring boys and girls to Christ; we believe in ourselves as God's agents in Sunday School Work. "Lord thou needest NOW service such as I can bring."

Miss Ada Horwood gave a very interesting and able description of the World's S. S. Convention at Washington, in May, 1910. The theme of the Convention was the Sunday School and the great commission, the words of Christ himself, "Go ye unto all the world and preach the Gospel to every creature." The Sunday School Flag, the sign on the flag, that of the cross in red and the word in white signifying that only through the blood shed on the cross can the world be made white; this flag was not originally an S. S. Flag but was designed about 9 years ago by one of four young men, who had agreed to untiedly pray for an uprising of Christian forces to win the world for Christ and called it the Conquest Flag. Its motto: "By this sign we conquer."

We sincerely hope that the Committee may find a way to have the whole of Miss Horwood's report printed, that the Outport S. S. may read and adopt this flag as the Sunday School Flag for Newfoundland. The solo by Miss Storey was very pleasingly rendered. The benediction was then announced after which the young ladies choir sang the Vesper Prayer under the able leadership of Mr. A. Soper. News which has charge of the musical part of the Convention which assures its success.

Fourth Session, Tuesday Afternoon, April 16th.

Chairman: Mr. A. W. Martin.  
8.00—Praise and Prayer—Conducted by Outport Delegate. "The Big Boy and the Big Girl Problem."  
2.15—Address—"The Big Girl"—Miss Rogers.  
2.30—Hymn No. 19.  
2.35—Address—"The Big Boy"—Mr. H. Cowan.  
2.50—Hymn No. 20.  
3.55—Open Discussion and Questions. Solo—Mrs. (Dr.) Wakefield.  
4.25—Hymn No. 21.

Benediction.

Fifth Session, Tuesday Evening, April 16th.

Chairman: Mr. Edwin Murray.  
7.45—Praise and Prayer—Conducted by Rev. M. Fenwick.  
"Three Factors."  
8.00—Address—1st Factor—"The Superintendent." Rev. J. W. Bartlett.  
8.15—Hymn No. 22.  
8.20—Address—2nd Factor—"The Teacher." Rev. T. B. Darby, B.A.  
8.35—Hymn No. 23.  
8.40—Address—3rd Factor—"The Scholar." Miss Bradbury.  
8.55—Hymn No. 24.  
9.00—Address—"The Three Factors—Their Relative Dependency"—Rev. J. K. Curtis, B. A.  
9.15—Hymn No. 25 and Collection.  
9.20—Male Quartette.  
9.25—Hymn No. 26.

Benediction.

Vesper Prayer—Young Ladies' Choir.

Men Hurt.

Wm. Williams, an employee of the Angel Engineering Works, had one of his fingers cut off by his hand being caught in the machinery yesterday afternoon. The man was taken to P. O'Mara's drug store where he was attended and later was taken to a doctor.

While working at the Reid Nfld. Co's Machine Shop yesterday afternoon, Wm. Oke had one of his fingers caught in a machine and badly crushed it. He was also treated at O'Mara's and later by a doctor.

LABRADOR'S TURNOUT.—The s.s. Labrador finished unloading last evening, turning out as follows: 1,362 young hares, 17 bedlamers, 2 old hares, 1 old hood; total 1,382. Gross weight 25 tons, 17 cwt., 3 qrs., 25 lbs. Net, 24 tons, 18 cwt., 1 qr., 20 lbs.

MINARD'S LINIMENT CURES GAB-GET IN COYS.

ROYAL BAKING POWDER

ABSOLUTELY PURE

The only Baking Powder

made from

Royal Grape Cream of Tartar

Saves Butter, Flour,  
Eggs, and makes  
home baking easy

No Alum—No Lime Phosphate

THE ROOSTER.

By WALT MASON.

I wonder why the rooster throws such fervor in his tooting? At dawn he breaks up my repose and sends sleep callyhooping. I lie and listen to his noise, and wonder, while I'm waiting, what sort of weird ecstatic joys the rooster's celebrating. To me his humble journey seems not worth a prime or prism; what hope inspires him as he screams? Why all this optimism? Oh, I can understand a dog that howls his hideous dirges through all the midnight muck and fog; like me, he just surges. He sees so much of ill and wrong, so much of woe and sorrow, he must uplift his grewsome song, and hope he'll die to-morrow. I sympathize with those who howl, with an ulous sad and brooding, the dog, the raven and the owl, penned in a world deluding. But ah, I cannot understand the rooster's joyous carol, an anthem in a sombre land that has grief by the barrel! He lives in dark and gloomy pens, where biddy clucks and hatches; his life is spent with silly hens for whom he digs and scratches. To earn his harem's daily bread he's busy as a weaver; and then at last his silly head is whacked off with a cleaver. The rooster should a cavern seek, a hermit life pursuing; why give a loud, triumphant shriek when there is nothing doing?

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"Dexters" are as smart for town as they are indispensable for country."



Weatherproofed  
but not  
air-sealed

Waterproofing by rubber or mackintosh excludes air—its fatal to ventilation—discomforting, unwholesome. None such in Dexters! Dexters are "cloth" weatherproofed—not rubbered. The exclusive Dexter triple-weatherproofing resists all weathers. The peculiar Dexter wave allows perfect ventilation.

Look for the Dexter Fox trademark to secure a thoroughly satisfactory weatherproof coat for town or country.

A triple proofing which no other fabric has. Weather-tight weaves. Weatherproof lining. Triple wave in proofed seams. One hundred-proof seam stitching. Smart Dexter design and tailoring.

G. F. Kearney, J. M. Atkinson

The Young Man's Store.

Here and There.

STOKERS' MEETING.—The stokers who delayed the s.s. Adventure will be dealt with at to-night's meeting of the Firemen's Union.

Guards Concert and Sociable, Methodist College Hall, Thursday, April 18th, at 8 p.m. Tickets 30 cents. April 16, 17, 18.

PRICE OF FLOUR.—According to the foreign market, the price of flour will likely go up 30 or 40 cents a barrel.

C. L. B. "AT HOME."—The ex-members of the C. L. B. are holding their "At Home" in the British Hall to-night and an enjoyable time is anticipated.

STORMY LAST NIGHT.—About 8 o'clock last night it became stormy with a cold N. E. wind, and a light snow fell for several hours. Later it rained heavily.

EIGHT MILES MORE.—The engines and rotary clearing the line did good work the past couple of days and have only 8 miles more of track to clear to Port aux Basques. The whole line it is hoped will soon be open for traffic.