

First Impressions Are Important

In a world where appearances are valued as indexes to character, *Your Stationery* should represent you worthily—always and everywhere. That atmosphere of character and refinement, which should distinguish all self-respecting correspondence is assured when you place your stationery order with us. If you allow us to furnish your

Letter Heads, Bill Heads, Shipping Tags, Office Forms, Envelopes, Statements, Etc.

they will reflect the dignity and self-respect of the discriminating, and be an excellent advertisement for your business, for a business man may be judged by the quality and style of his printed matter.

The Advocate Job Printing Department

is without doubt the best equipped on the North Shore, and consequently in a position to turn out all kinds of Job Printing *Neatly, Promptly and Satisfactorily*, at very reasonable prices. We are constantly adding new type and material to our already up-to-date equipment, and we have recently put in several of the newest type faces manufactured.

Let Us Prove

to YOU the truth of the above statement by giving us a trial order for any of the above mentioned office requisites, or an order for,

Posters or Dodgers, any size
Flyers, Circulars, Programs
Menus, Display Cards, Business or
Visiting Cards, Price Lists, Booklets

in fact, **ANYTHING YOU WANT PRINTED**
Neat, Artistic Two-Color Work a Specialty.
Call on us when you need anything in our line. We assure satisfaction.
Mail orders receive our careful and prompt attention. Write us for prices.

Yours for Good Service

The Advocate Job Department

Phone 23

P. O. Box 359

Everything in Printing.

Here and There

Recent advices from London, England, are to the effect that during the first nine months of 1925, 26,817 British emigrants proceeded to Canada. This compares with 17,706 who went to Australia, 7,743 who went to New Zealand and 14,968 who went to the United States.

New financing by Canadian provinces, municipalities and corporations during the month of November show an increase of eight millions over the previous month, the November bond sales being \$19,215,200. This compares with sales of \$11,815,990 in October and with \$28,512,875 in November, 1924.

E. D. Cottrell, Transportation Superintendent of the Canadian Pacific Railway, has issued a statement making effective the resumption of the acceptance of grain for the port of Vancouver under the permit system as handled previously. No tough or damp grain can be shipped on this permit.

The real estate boom in Florida has been affecting the lumber market at Saint John, New Brunswick, advantageously for the past few months. A large number of shipments have gone forward to Miami and further consignments will go forward with the steadily increasing demands.

According to a report from Vancouver, asbestos of quality as fine as that of the famous deposits from which Quebec supplies the world, has been found near Lytton, British Columbia. The Development Branch of the Canadian Pacific Railway is carefully examining the mineral with a view to investigating the commercial usefulness of the product.

Sir John Martin Harvey, famous English actor, arrived at Saint John, N.B., on the Canadian Pacific liner Montclair, on December 20. He was met by Bert Lang, manager of His Majesty's Theatre, Montreal, and advance agent for Sir John. Mr. Lang has arranged Mr. Harvey's tour through Canada, from Halifax to Vancouver.

Advices from the Montreal office of the Dominion Express Company are to the effect that one of the largest and most valuable consignments of pedigree black foxes ever sent out of Canada, and priced at over \$100,000, had arrived in Switzerland in perfect condition. The 64 foxes will form the nucleus of a fox-breeding ranch in Klosters, Switzerland.

Grandmothers are flappers in the Canadian West. Mrs. Edith Jones, of Leeds, Yorkshire, who sailed back to England on the Canadian Pacific liner Montclair on December 16 told how she learnt to ride horses and do farm work at Plato, Saskatchewan. She had a great time and will endeavor to bring Grandpa, her son and her grandson back to Canada with her in the spring.

Grain handling at the port of Montreal is in excess of the total for last year by 4,331,718 bushels, thus creating a new record in the movement of grain through this port. The total amount handled by the harbor elevators this year comes to 328,330,805 bushels, representing 163,592,846 bushels received and 165,237,959 bushels delivered since the beginning of the year.

An exact replica of the Palestine made memorable by the life of Christ arrived in Montreal from Winnipeg recently on a freight car. The miniature is made up of six million pieces in 16,000 sections, and weighs about seven tons. The scenes, cities and villages connected with the Saviour have been reproduced by the Ganci brothers of Malta, after eleven years of unceasing toil.

NOTICE To Our Subscribers

We are revising our Mailing List and all subscribers in arrears are respectfully asked to pay the amounts due on their paper. Look at your address label, and if it does not read 1925 you owe us something and we would be pleased to have your remittance at once.

UNION ADVOCATE

Russia Concluded Pact With Turkey

Agreement Was Signed at Paris.

Russia has concluded a three-year guarantee pact with Turkey. It stipulates: First, Neither country shall attack the other. Second, in the event of military or naval action against either party by one or several countries, the other party agrees to remain neutral. Third, Neither party shall participate in any union or agreement of a political, economic or financial nature by one or several other powers directed against the contracting party.

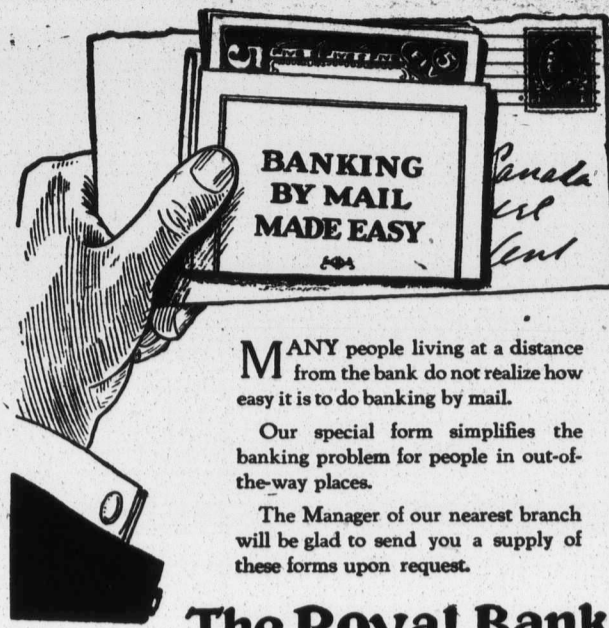
The agreement which was signed at Paris Dec. 17, by M. Tchitcherin, the Soviet foreign minister, and Tewfik Rushdi Bey, the Turkish foreign minister, becomes effective immediately upon its ratification by the legislative bodies of the two countries.

NEW LAMP BURNS 94% AIR

Beats Electric or Gas

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 84% air and 16% common kerosene (coal oil).

The inventor, J. M. Johnson, 248 Craig St., Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him to-day for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.



MANY people living at a distance from the bank do not realize how easy it is to do banking by mail.

Our special form simplifies the banking problem for people in out-of-the-way places.

The Manager of our nearest branch will be glad to send you a supply of these forms upon request.

The Royal Bank of Canada

Newcastle Branch

Thomas Clarke, Manager

ADVERTISING RE-SOLUTIONS FOR 1926

Be Human—More men are interested in what a product will do for them, than in the fact that Tu'ankhamen never had done.

Be Sensible—The other fellow is just as little fooled with exaggeration as you are.

Be Purposeful—Advertising has a mission to perform and a result to produce in other minds.

Be Regular—If Sunday wasn't always the Seventh day the churches would be altogether empty.

Travel Straight—If you want to sell the Colonel's Lady don't use the kitchen door and only reach Judy O'Grady.

Be Enthusiastic—But don't forget to be definite as well. Business history proves that dollars and facts are always very close pals.

Be Interesting—That's why the masses from crowned heads to chimney sweeps read the "yellow" journals.

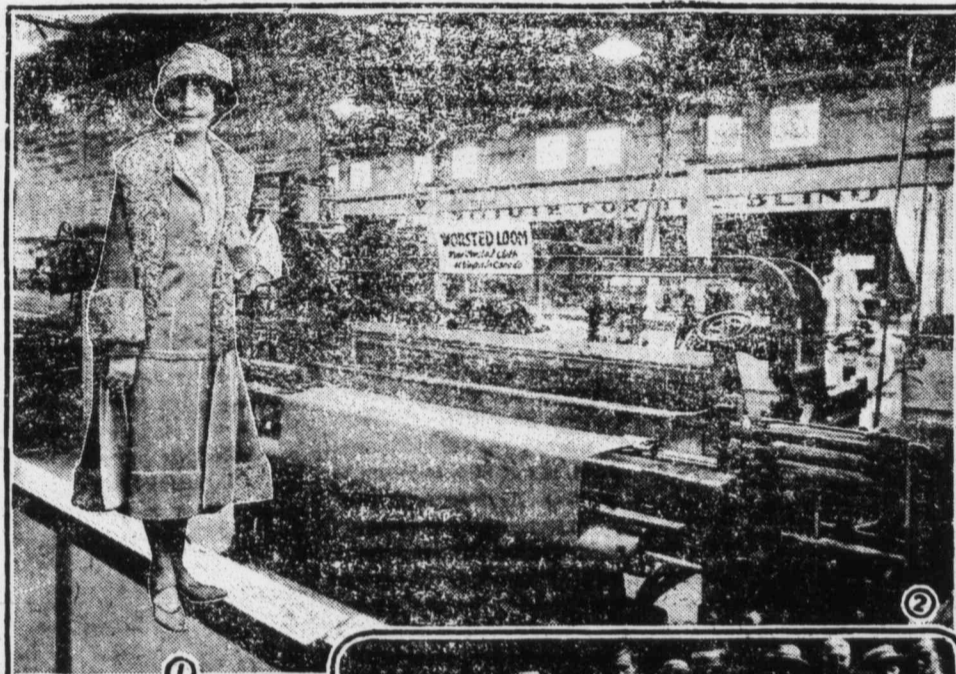
Be Convincing—For without conviction the buyer's dollar you want never rings your cash register.

Be Thorough—One firm makes millions by selling from door to door.



You Can Get Strong and Well Just as I Did by Using Dr. CHASE'S NERVE FOOD

Canada's Wool, Woollen and Knit Goods Industry at the C. N. E.



1. Mrs. Cockburn, wife of the Lt.-Gov. of Ontario, looking exceedingly smart in an "all-Canadian" costume, in which she attended the opening of the Canadian Woollen Goods exhibit at the C. N. E. The two-piece sports costume is of pearly purple trimmed with grey at the collar, cuffs and pockets, the wool being grown, spun, dyed and knitted in Canada. The ensemble coat is of grey marcella, a magnificent specimen of pile cloth with a silken finish from a Canadian loom. The coat has a straight back with godet front, with a shawl collar and cuffs of grey Canadian baby lamb, lined with grey flat serge silk produced by the silk industry of Canada. Grey shoes and stockings, and a purple cloche hat, completed the "all-Canadian" costume.



2. Exhibit of Canadian Woollen Knit Goods machinery at the C. N. E. 3. His Honor the Lieutenant-Governor of Ontario opening the exhibit of Canada's Wool, Woollen and Knit Goods Industry at the C. N. E. He is seen wearing a suit of milled worsted made from wool grown on the Alberta ranch of H. R. H. the Prince of Wales. Mrs. Cockburn is looking at the prize bred Canadian lamb presented to her by the officers of the Canadian Co-operative Wool Growers' Association.

Tens of thousands of people obtained an entirely new idea of the wool growing and wool manufacturing possibilities in Canada at the exhibit of the Wool, Woollen and Knit Goods Industry at the Canadian National Exhibition. The pillars of wool from the nine provinces of Canada, supplied by the Canadian Co-operative Wool Growers Association excited considerable comment, and emphasized the fact that although we maintain only 2,500,000 sheep and lambs in Canada, the size, feed conditions and climate would permit the keeping of 25,000,000, and that sheep keeping is the most profitable branch of agriculture. Also that of the 70,000,000 lbs. of wool used annually to clothe the population of our country, some 50,000,000 could be grown here instead of only 15,000,000 lbs. as at present. The small factory installed with twenty operatives owed the actual manufacture in Canada of fine

woollen and worsted yarns, the weaving of fine blankets, woollen cloth and worsted cloth, and the knitting machines making underwear and hosiery. It was a miniature representation of the work that is being done in over two hundred and seventy woollen and knitting mills in over one hundred and forty municipalities.

The finished goods display, which showed what the completed goods looked like after being made on the machines, showed that in quality and style the \$75,000,000 worth of goods produced by the industry annually were equal, and in many cases better, than goods made abroad. It conclusively showed that so far as climatic, physical and technical conditions in Canada are concerned there is no reason why 90% of the woollen and knit goods used in Canada should not be produced in Canada.