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PROFESSIONAL

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Lime, Cement, Fire-Clay,  
Land Plaster, Hard Wall  
Plaster, Fertilizer, Slag,  
Sewer Pipe, Hay, Straw and  
Coal.  
Orders taken at store and  
promptly delivered.

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Ltd. Phone 45

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I am prepared to do any and  
all kinds of trucking which you  
may require. Quick service and  
moderate charges. Phone 228 or  
arrange with me personally.  
FINLAY COPP.  
29-pd. Newcastle, N. B.

**Teacher Wanted**

Second or Third Class Female  
Teacher for Weaver's Siding School,  
District No. 6, Parish of Blissfield.  
Apply, stating salary to:  
HENRY E. COLFORD,  
Weaver's Siding, N.B.  
31-3

**Teacher Wanted**

1 Second Class Teacher for school  
District No. 11 Parish of South Esk.  
Apply stating salary to  
FRED W. HAMILTON  
Secretary to Trustees  
Lytleton, P. O., N.B.  
31-3

**Notice**

All persons are warned that tres-  
passing on Beaubear's Island is  
strictly prohibited and any person  
who is found on the Island will be  
prosecuted.  
O'BRIEN LTD.  
July 13th, 1923. Nelson, N. B.  
29-26

**Teacher Wanted**

Second or Third Class Female  
Teacher, for School District No. 5  
Parish of North Esk, County of  
Northumberland. Apply stating  
salary:  
WALTER McKIBBON,  
Sec'y to Trustees  
30-4-Pd. EXMOOR, N. B.

**Teacher Wanted**

First or Second Class Female  
Teacher for advanced department  
of School District No. 9, Parish of  
South Esk. Apply stating salary,  
and experience to:  
JAMES POWER, SECY.  
SCHOOL TRUSTEES,  
31-3 Redbank, N.B.

**MANY**

**Young Men and Women**  
From all sections of the province will  
be wanting to attend

**FREDERICTON  
BUSINESS COLLEGE**

During the next School Year beginning  
September 4th.  
It would be in your interest as well as  
ours if you would write for full infor-  
mation as early as possible.

**ADDRESS**

**W. J. OSBORNE, Principal**  
Box 928 FREDERICTON, N. B.

**GRANITE  
SHERRARD  
WORKS**

MONCTON, N. B.

**AUTOMOBILE  
INDUSTRY**

C. S. Ching, assistant to the  
President of the United States  
Rubber Co. Ltd., who was in St.  
John last week had the following  
to say about the automobile indus-  
try: "That at the present time  
there was one car for every eight  
persons in the United States and  
while some of the factories were  
beginning to curtail production some  
what, many were still carrying  
on at full pressure. The automo-  
bile industry had developed to such  
stupendous proportions that  
now many basic industries were  
allied to it and to a considerable  
extent dependent upon it. There  
must come a time, he thought  
when this industry would reach its  
limit. It was remarkable with  
one car to eight persons that it had  
not already done so, but this might  
be explained by the fact that so  
many—in fact eighty per cent—of  
motor cars were purchased on a  
sort of installment plan and on  
the majority of them the first in-  
stallment was all that was paid.  
This was fundamentally unsound  
and so also he believed the fact  
that the man with the salary of  
\$4 or \$5 a day insisted on having a  
car merely for pleasure when  
there was no economic reason  
for him to have it because it did  
not assist him in any way to con-  
duct his business.

**Here and There**

A discovery of excellent ochre  
(raw sienna) was recently made  
near Ellershouse Station on the Do-  
minion Atlantic Railway. The color  
is uniform throughout, with very  
little gritty matter in the main  
body. The material can be burnt  
to produce a variety of colors from  
reddish brown to black. Prospect-  
ing is still going on.

Canadian Pacific S.S. "Meta-  
gama" westbound from Glasgow  
via Belfast, recently docked at  
Montreal and Quebec with the re-  
cord number of 382 cabin and 1,078  
third class passengers. This con-  
stituted a record only for ships of  
the size and type of the "Meta-  
gama," the Canadian Pacific Em-  
press liners often having a far  
larger list.

Canadian Pacific Railway officials  
estimated that 61,000 men  
would be required to harvest the  
western crops this year. They ex-  
pected to supply only 9,000 from the  
prairie provinces and British Co-  
lumbia and made arrangements to  
carry over 50,000 from Ontario,  
Quebec and the east.

United States factories turn out  
chewing gum to the value of \$41,-  
000,000 annually. The extent to  
which this product is used in this  
country can be appreciated when it  
is known that at the Canadian Pa-  
cific Windsor station, Montreal, a  
man is continually employed in re-  
moving gum stains from the marble  
floor.

Despite the fact that the new  
Basilica at Ste. Anne de Beaubear  
is still in course of construction,  
many thousands more have visited  
the shrine this year than in former  
years, and at frequent intervals the  
Canadian Pacific Railway has been  
called upon to add special equipment  
to its regular trains to accommodate  
the pilgrims. The Redemptorist  
Fathers are investigating a large  
number of cures claimed to be mi-  
raculous.

E. L. Richardson, manager of the  
Calgary Stampede of 1923, held un-  
der the patronage of the Prince of  
Wales and Governor-General Byng,  
announces that, owing to the enor-  
mous success of the great rodeo  
July 9-14 it will be staged annually  
instead of at intervals of several  
years, as heretofore. The recent  
Stampede was attended by 137,300  
people.

Only once in the history of Can-  
ada was the gold production record  
set in 1922 exceeded, and that was  
in 1900, when the Yukon placers  
reached the peak of their life.  
During 1922, 1,263,374 ounces of  
gold were mined in the Dominion.  
The value is set at \$26,116,050, an  
increase of 36% over the previous  
year's figures. In 1900, 1,350,657  
ounces of gold were mined and the  
value was \$27,903,163.

Canada's trade is climbing ahead.  
Total trade in the three months end-  
ing June was \$462,544,438, an in-  
crease of \$110,841,056 over the cor-  
responding three months of last  
year. For June alone total trade  
was \$179,720,516, an increase of  
\$44,944,732 over last year. Domest-  
ic exports in the three months in-  
creased approximately \$60,000,000  
and imports approximately \$61,000,-  
000.

KINDLY REMIT YOUR SUBSCRIP-  
TION TO THE ADVOCATE



**WHAT ADVERTISING  
MEANS TO YOU**

Every now and then we like to  
talk to our merchants about adver-  
tising and we like to do it in this  
way because the subject is of equal  
interest to the public. Frankly  
the interest of the public, and the  
interest of the merchant and the  
interest of the local newspaper pub-  
lisher are inseparably linked.

The public is always best served  
by buying advertised goods. Goods  
that are advertised are goods that  
are more extensively manufactured  
and consequently cheaper because  
of increased production. Moreover  
advertising today is a guarantee of  
merit. No one need be afraid either  
of the honesty of the price of the  
advertised goods. Competition com-  
pels honesty even if there should be  
a wish to avoid it.

There is another benefit, too, in  
local newspaper advertising. When  
advertising in thoughtfully employ-  
ed it means the building of trade  
for our local merchants and this re-  
acts in increase in real estate  
values generally. A prosperous  
business section means added popu-  
lation and increased conveniences.  
The whole scheme of  
advertising, merchandising and buy-  
ing is one of cooperation to mutual  
advantage.

The merchant always wins fa-  
vorable reaction when he talks  
frankly in his advertising to the  
people and shows them he is deal-  
ing honestly with them and mak-  
ing a normal profit.

The man who weak by week  
consistently shows, in his advertis-  
ing, that he holds the public inter-  
est at heart is the man who wins.  
Many merchants lose the substance  
of public confidence in grasping for  
the shadow of immediate sales.

**Mrs. Harding Had  
Premonition Of The  
Death Of President**

Mrs. Harding had a premonition  
that the arduous duties of the Presi-  
dency might lead to her husband's  
death. On June 10, 1920 two  
days before his nomination while  
she was awaiting information of the  
result of the balloting at Chicago,  
she said:

"I am content to bask in my  
husband's limelight, but I cannot  
see why anyone should want to be  
a President in the next four years.  
I can see but one word written over  
the head of my husband if he is  
elected and that word is "Tragedy"  
"As a matter of fact, I would  
rather have him Senator than  
President. Being Senator and  
being a Senator's wife is really  
a wonderful life. Of course now  
that he is in the race and wants to  
win I must want him to, but down  
in my heart I am sorry."

**Bill Sharon On  
Hard Luck Trail**

Bill Sharon 2.04 1/4, continues to  
run into a streak of hard luck.  
After winning his first start on  
the Bay State Circuit, the New  
Brunswick bred trotter was laid up  
for a week or so. Then his owner  
got into trouble and was suspended  
together with the horse for two  
weeks.

On his return to the track last  
week at Munroe, N. Y. Bill Sharon  
was declared distanced in the second  
heat of the 2.09 trot, after 'A' Van  
Houten his driver had been set down  
for 'rough riding.' Press re-  
ports of the affair follow:

Fred E. Hyde was seriously in-  
jured in the second heat of the 2.09  
trot. The accident was caused  
when driver Van Houten crowded  
Lymen Brusie on the turn, causing  
Edith Worthy to go against the  
fence and throwing Brusie out of  
the sulky. He escaped injury.

Hyde, following with Peter Cooley  
was thrown out and his back was  
so badly injured he was unable to  
drive.

Bill Sharon, driven by Van Hou-  
ten was distanced by the judges as a  
result of the accident.

**TEETHING BABIES**

need food rich in  
bone-building materials

**Scott's Emulsion**

provides much-needed  
bone-food.

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**ASPIRIN**

UNLESS you see the name "Bayer" on tablets, you  
are not getting Aspirin at all



Accept only an "unbroken package" of "Bayer Tablets of  
Aspirin," which contains directions and dose worked out by  
physicians during 22 years and proved safe by millions for

- Colds
- Toothache
- Earache
- Headache
- Neuralgia
- Lumbago
- Rheumatism
- Neuritis
- Pain, Pain

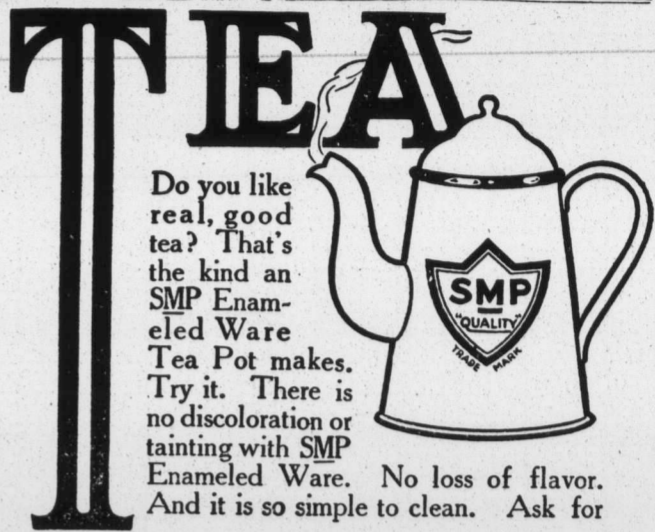
Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists.  
Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Mono-  
acetic acid ester of Salicylic acid. While it is well known that Aspirin means Bayer  
Manufacture, to assist the public against imitations, the Tablets of Bayer Company  
will be stamped with their general trade mark, the "Bayer Cross."

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**"SALADA"**

TEA  
Incomparable for flavour. Unique in Quality.  
From 75c. per lb. at all grocers.



**SMP Enamelled WARE**

Three finishes: Pearl Ware, two coats of pearly grey enamel  
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white outside, white lining. Crystal Ware, three coats, pure  
white inside and out, with Royal Blue edging.

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Limited  
Montreal TORONTO  
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**When Opportunity  
Comes**

HOW much money have  
you "put by" at the pre-  
sent time?

Enough to pay a doc-  
tor in case of sudden  
illness in your family?  
Enough to make a  
payment on a home  
should you be offered  
a bargain? Enough to  
take advantage of a  
sudden business op-  
portunity?

Ordinary opportuni-  
ties, ordinary happen-  
ings, these, yet how  
many are ready for to-  
morrow's big chance  
—tomorrow's emerg-  
ency? The man with  
a good bank balance  
is always ready for  
the unexpected.

Keep ever before you the importance to yourself  
of saving money regularly and persistently.

**THE ROYAL BANK  
OF CANADA**

J. P. MacRAE — Manager  
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School Course leading to Matriculation.  
Special Courses in French, Physical Train-  
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All grades in all branches to graduation.  
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Bachelor of Music from Dalhousie.  
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**Something to Consider**

Who makes the RANGES sold here and did you  
ever try to find out the REPUTATION of the  
foundries back of the ranges on sale?  
Then did you ever consider the KNOWLEDGE  
the salesman has of a stove or range while he  
TALKS to you and you are looking over a range?  
There is nothing so VOID of SENSE as a person  
talking RANGE who has not grown up in the busi-  
ness.

When you want a RANGE call and let us REA-  
SON a bit with you.

We have the finest line of RANGES produced in  
CANADA. Our prices cannot be trimmed-We  
know the Business and have no substitute for  
QUALITY

This is the REASON we have the RANGE busi-  
ness of the entire country.

FURNACES STOVES RANGES  
Hot Water Heating and Plumbing a Specialty

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