

January Clearing Sale

ONLY A FEW MORE DAYS TO RUN

Next Tuesday will see the termination of one of the most successful sales we have ever conducted. The main reason for its success was our determination to reduce stocks before inventory by cutting prices away down to ZERO.

Satin Covert Cloth
6 pieces only, 44 inch, Wool Satin Covert Cloth, all colors, regular 1.00. To clear **39c** at

Tweeds, Serges, Poplins, Plain Cloths, all colors, 44 to 60 inch, reg. 1.00 to 1.50. To clear **69c**
2 pieces of fine Imported Navy Coating Serge, 44 in. wide, reg. 75c. To clear **49c**
1 piece only 46 in. Black French Broadcloth, good jet black, reg. 1.25. To clear **79c**
Fancy Herringbone Serge, all wool, 44 in. wide, large range colors, reg. 65c. To clear **39c**
All Wool Tweeds, Serges, etc., in diagonal heather, mixed and stripe, reg. 85c to 1.25. To clear **55c**
500 Remnants at Special Prices.

House Furnishing Specials

12-4 Grey Flannelette Blankets. We only have 30 pairs left. To clear **1.50**

Ladies' Black Llana Hose, reg. 50c. To clear **39c**
Ladies' Ribbed Cashmere Hose, regular 40c. To clear **25c**

Underwear Specials
Ladies' Heavy Striped Flannelette Night Gowns, reg. 75c. To clear **50**
Ladies' Pink, White and Striped Heavy Flannelette Gown, silk embroidery trimmed, reg. 1.50. To clear **98**
Ladies' and Misses' Union Vests and Drawers, heavy winter weight, reg. 25c and 35c. To clear **17**
Children's Drawers to clear at 10c

Just Fifteen Left! Ladies' Tweed and Plain Cloth Coats, these coats were **\$2.98** from \$7.50 to \$15.00 each: Your choice now

Silk Bargains

44 inch Black Silk "Lyons" Velvet, good black, guaranteed, regular 4.50. To clear **2.95**
300 yards of Heavy Paillette Silk, in single and double stripe, reg. 1.00. To clear **59c**
100 yards of fine Lining Silk, in a dainty stripe, all colors, reg. 50c. To clear **25c**
36 in. Black Satin Soie, all silk charmeuse finish, regular 1.00. To clear **69c**
24 only Large Size Heavy White Quilt. Sale **98c**

Staple Department

20 pieces of Heavy Imported Flannelette, striped, for nightgowns and underwear, 36 inches wide. To clear **10c**
35 inch White English Flannelette, regular price 15c. To clear **12 1/2c**
A few pieces of Stripe Plaid and Floral Heavy Wrapperette, reg. 12 1/2c to 20c. To clear **9 1-2c**
Extra Heavy German Wrapperette, in plaid and stripe effects, reg. 30c to 35c. To clear **19c**
25 pairs of fine Nottingham Lace Curtains, reg. 2.00. To clear **1.50**

Coat Bargain! Ladies' Plain Cloth and Tweed Coats, regular \$8.50 to \$18.00 Coats. **\$5.00** Your choice now

Boys' Heavy Ribbed Worsted Hose, regular 35c to 50c. To clear **25c**
Boys' Extra Fine Heavy Ribbed Worsted Hose, reg. 50c to 60c. To clear **35c**

Children's 4-1 Ribbed Hose, cashmere finish, regular 25c. To clear **19c**
Children's Fine Cashmere Hose, tan, black and cardinal, reg. 25c. To clear **15c**

All Trimmed Millinery at Half Price

1.50 and 2.00 Wing and Spray, for **50c**
3.50 Ostrich Feathers, for **1.89**
Children's White Bear Tams **35c**
1.50 to 3.00 Felt Shapes, for **75c**
Children's Velvet and Bear Skin Bonnets, at **75c**

Ready-to-wear Bargains

Our entire stock of Ladies and Misses' Reversible Tweed and Cloth Coats, that sell as high as 22.50. To clear at **\$12.50** each
Children's White Bear Coats at **\$1.50**
Silk Moiretta Underskirts, black, cream, sky and pink, reg. 2.95 to 3.50. To clear **\$2.00**

Shop Early!

OGILVIE, LOCHHEAD & CO.

Housewives in New York Planning Store Inspections

(Courier Leased Wire)
NEW YORK, Jan. 30.—The National Housewives League is planning a country-wide inspection of bakeries, butcher shops, grocery stores and all other places where food stuffs are sold, according to Mrs. Julian Heath, president of the organization which has been fighting the high cost of

food. The league proposes to hang signs in all pure food shops, but there is to be no white list or black list, said Mrs. Heath.
"We will simply ask permission to place our signs in places that successfully passed our inspection," she continued. "There will be no advertising of any kind."

The White Slave Traffic in New York

(Courier Leased Wire)
NEW YORK, Jan. 30.—With his evidence adduced to the matter of fact form, Samuel H. London, formerly prosecuting attorney of El Paso, Tex., who said he was semi-officially connected with the department of justice at Washington, has laid before the aldermanic committee, which is investigating police conditions here, the result of his seven years study of white slave traffic. He called New York the capital of commercialized vice, and said that with the assistance

of fourteen agents placed at his disposal by the government, he had carried on investigations from "Fairbanks" in Alaska, to the "canal zone." He declared that his census in New York revealed that there were 6,100 men profiting from commercialized vice in which 26,000 women were involved. He charged that the police often aided the traffickers, but he believed that only individual policemen were concerned in the business and doubted that the number of these officers would exceed 100 out of 10,000 men on the force.

Three Men and One Woman Burned to Death in Chicago

(Courier Leased Wire)
CHICAGO, Jan. 30.—Three men and one woman were burned to death, three men were seriously injured and a dozen others suffered less hurts, in a fire which early today destroyed the Iowa Hotel, a four story brick structure at 330-332 north Clark street.
The hotel was a cheap affair, which had only cots for beds. The seriously hurt jumped from windows, either into the alley or onto the spur of the

Northwestern "L."
The dead: James O'Gara, 30 years old, New Haven, Conn.
B. Benjamin, 40 years old, home unknown.
James Love, barber, 35 years old, Oak Park, Ill.
Pearl Clark, also known as Wilson, 27 years old.
The damage to the building was estimated at \$15,000. No cause was given for the fire.

Men and Their Wives Live Separately in Order to Secure Land

(Courier Leased Wire)
EDMONTON, Alta., Jan. 30.—Instances of man and wife living separated on isolated homesteads in the Peace River country in order that they may establish a claim to more land than would be possible if they remained together, are told by Rev. A. Forbes, Presbyterian Missionary at Grand Prairie City, who is here on his annual visit. Many of the settlers have the land hunger in an acute form, he says and in their anxiety to possess themselves of acres are putting up with all sorts of privations.
Mr. Forbes says that often a man and his wife will hold four South

African veteran scripts between them and will live entirely separate lives, the wife "baching" on her two half sections in alternate six months periods, while the husband performs the same duty on his half sections. In some cases, where the holdings of husband and wife are adjoining they have erected a single home, on the dividing line with a room on each section. Mr. Forbes doubts whether this arrangement will pass the homestead inspectors.
Money saved is money made. Following the crowd on Saturday, to the big sale of men's furnishings at 120 Dalhousie street, opposite Market,

BALKAN ALLIES

Give Notice of the Termination of the Armistice

(Courier Leased Wire)
CONSTANTINOPLE, Jan. 30.—The Balkan allies gave notice of the termination of the armistice, the period of grace to start at 7 o'clock this evening.
The armistice which has been in operation since Dec. 3, was signed on that day by Bulgaria, Serbia and Montenegro on the one side and Turkey on the other.
Sorry Outlook for Turkey
(Courier Leased Wire)
LONDON, Jan. 30.—Events in the Balkan Peninsula are being precipi-

tated with such rapidity that the world may soon be confronted not with the question of peace or war, but with a catastrophe which will lead Turkey to civil war.
Those who know the Ottoman Empire believe the revolt among the Turkish troops on the Tchatalja lines was much more grave than is to be gathered from the short despatches allowed by the censor to trickle through. Close observers of events in Turkey expect that similar revolts will occur in the Turkish Asiatic provinces.

Dog Killed.

Mr. Wm. Fraser of the Belmont Hotel had the misfortune to lose a valuable dog this afternoon. Mr. Thomas Ryerson had borrowed the dog from Mr. Fraser for the purpose of killing some rats which had been caught in a trap. While the dog was in the act of killing one of the rats in the alley in the rear of Stedman's store, a heavy wagon ran over the dog and killed it.

bank closed its doors in January, 1908, and Damron was recently found guilty of misapplying \$2,500 of its funds.

See Page Six for Merchandise

Brokers' sale of furnishings, and all men's ready to wear goods.
NEW YORK, Jan. 30.—Every ten days since 'New Years' a bank president has been sent to jail from Brooklyn by Supreme Court Justice Pitney. The third man he has sentenced is William C. Damron, former president of the Home Bank, who was given a term to-day of one year in the penitentiary. The

NEW COLONIAL THEATRE

Open Afternoon and Evening 2:30 and 7:30
LAST HALF OF WEEK
ELLOBY, OTTKE, ELLOBY
—Comedy Sketch, "Polly's Troubles."
VALERY AND VALERETTE—Classic Singing.
CHICK OVERFIELD—Wire Walker.
Popular Prices of 10c and 20c
Our Theatre is one of the largest in the City—Seating over 1000 people.

Are Your Glasses Perfectly Comfortable?

If not come in and I will gladly tell you what is the trouble—gratis. No obligation to buy is incurred.

"I Specialize on Difficult Cases"
Chas. A. Jarvis, Opt. D.,
Optometrical Expert
191 Colborne St.
Y. M. C. A. BUILDING
Open Evenings
Phone 242 for Apointments

NEW NECKWEAR.

This Pretty Jabot Has a Touch of Color.



OF SHADOW LACE AND BEAR SATIN.
Every day a new jabot style appears, and this pretty model is among the most successful of the late arrivals. It is made of shadow lace and pale blue satin, the lace being draped under a bow of the satin in a very graceful fashion.

MISS TARBELL ON SUFFRAGE.

The Ballot Not So Important as General Efficiency.
"Personally I am rather indifferent about suffrage," said Miss Ida Tarbell recently. "Whether women vote or not is a matter of comparatively small moment in the great evolution of woman and humanity. The important thing is to develop efficiency, and there is no sex in that, for men and women alike must learn to make efficient human beings of themselves. That applies to every one. The young married woman must make a profession out of her home life, not sit back in archaic laziness. And she has one of the most difficult professions in the world. The young unmarried woman should find the work in which she can be most useful and then she should develop herself along that line."
"I do not at all believe in marriage for every woman," said Miss Tarbell with quiet emphasis. "It is practically a crime to marry without a foundation of true love, and I am absolutely convinced that marrying merely for the sake of marriage defeats the whole institution. But efficiency is the great thing, and I believe that most of the marriages that are failures go to pieces just because of the lack of efficiency of either the man or the woman or both."

Freck With Scarf to Match.
One of the most fashionable shades of the season is taupe, a lovely tone of grayish brown that is flattering alike to brunettes and blonds.
The French are making some of their most expensive and artistic models in



CALLING COSTUME OF TAUPE VELVET.
this shade of velvet. The costume pictured is a happy illustration of the success of the combination of taupe velvet and fur.

Miss Boardman Decorated.
Miss Mabel Boardman, secretary of the American Red Cross, recently received from the White House the insignia of the Fifth Order of the Crown, conferred upon her by the Japanese emperor for distinguished service. It is the first time an American woman has been so honored by Japan. The order conferred upon Miss Boardman was specially established to recognize meritorious service done by women.
The insignia were sent to President Taft, president of the American Red Cross, by Marquis Matsukata, head of the Japanese Red Cross. President Taft has written to the marquis and the Japanese emperor, thanking them for the honor paid Miss Boardman.

J. J. HILL'S DAUGHTER WEDS. (Courier Leased Wire).
ST. PAUL, Jan. 30.—Miss Rachel Hill, daughter of Mr. and Mrs. Jas. J. Hill and Dr. Egil Boeckmann

THE "BIG 22" CLOTHING HOUSE

GREAT ANNUAL Red Tag Sale!

A RECORD BREAKER

Hundreds of people are crowding our store daily. Everything marked in plain figures. Look for the RED TAGS. Note the cut prices.



Men's Soft Felt Hats at Less Than Half

Your choice of hundreds of stylish soft felt hats—the most wanted shades and styles, all sizes in the lot, worth up to \$2.50. Red Tag Sale Price **\$1.00**

Men's Suits and Overcoats

\$ 7.50 Values For \$ 4.95
\$ 8.50 " " \$ 5.95
\$10.00 " " \$ 6.95
\$12.00 " " \$ 7.95
\$14.00 " " \$ 9.95
\$16.50 " " \$11.95
\$18.00 " " \$13.45
\$20.00 " " \$14.95

Extra Special

Men's Worsted Sox
Black Ribbed Worsted Sox, also grey mixtures, in all sizes, regular 25c. Red Tag Sale Price per pair **15c**
2 pair for 25c

Men's Police Suspenders
A heavy elastic web with strong leather ends, some with sliding cord backs, reg. 25c. Red Tag Sale **15c**

This is a Real Old-Fashioned Sale!

WILES & QUINLAN

THE BIG 22 CLOTHING HOUSE, BRANTFORD
Brant County's Greatest Clothiers

FREE--ABSOLUTELY--FREE

A Fancy Waistcoat Given Away

To Every Man Who Orders a SUIT or OVERCOAT on Thursday, Friday and Saturday Jan. 23rd, 24th and 25th AT BROADBENT'S

See our Windows! Come in and Select your Cloth. Pick out the Vest you like, and we do the rest. Do not miss this Great Opportunity.

Broadbent's "Arcade Store"
Agents in Brantford for JAEGER PURE WOOL CLOTHING

GRAND--Wednesday, Feb. 5

SAVILE ROW BY ARRANGEMENT WITH THE BOARD
PRESENTS
SEASON'S SUPREME
Event in MUSICAL OFFERING
FRESH FROM ONE YEAR ENTIRE SEASON
GAIETY IN LONDON CASINO NEW YORK
THE No. 1 AND ONLY COMPANY
THE BALKAN PRINCESS
The MUSICAL RAINBOW
BALKANESE BEAUTY CHORUS
Special G. V. Car for Paris After Performance
PRICES—14 rows \$1.50, 8 rows \$1.00, balance 75c
Balcony \$1.00 and 75c; Gallery 50c and 25c
SEATS MONDAY

were married to-day. Only a few relatives and close friends attended the wedding, which took place at the Hill home.
The Rev. Thomas J. Gibbons of St. Luke's church officiated. Dr. Boeckmann is a former Minnesota football star.
Catarrh is an excessive secretion accompanied with chronic inflammation of the mucous membrane. Hood's Sarsaparilla acts on the mucous membrane through the blood, reduces inflammation, establishes healthy action, and radically cures all cases of catarrh.

\$ Bargain

Greatest Bargains
A Hundred
Boys' Dongola
Thursday
Women's Dongola
Thursday
Women's Sam
only Thursday
Girls' Velvet
Thursday
We Give Cou

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Automatic Phone
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BULL

Jewellers and Opticia
Bell Phone 135
Illustration of a woman in a dress and hat.

February

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