

BUY FROM THE MAKER. YOU SAVE MONEY.

The Northway Store

Some Special Suit Values All in Sample Garments

Women who have put off their Costume buying until now will welcome this Special Suit opportunity. Every garment we show was tailored in our own big city factory, and noted for fit, perfect finish and shape—keeping qualities. We want you to see this showing of new Sample Suits whether interested or not; but if you have a suit to purchase, this will mean a saving to you. The materials are Navy, Serges, Grey Whipcords, Novelty Mixtures, and Fancy Tweeds, and all right up to the minute in style. Satin lined Coats and newest Skirts. All prices from 20.00, 17.50, 15.00.

12.50

Separate Dress Skirts Excellent Value

Besides having Costume and Dresses, every woman has splendid use for one of these Separate Skirts. Come in Black, Navy, Grey, and Tan, pure Wool Serge, in a variety of styles, many having pleat clusters on sides or back, but all beautifully tailored. All sizes, including the O.S. sizes, 7.50, 6.50, and

5.00

Newest Creations in Neckwear Novelties

Including Robespierre Collars, Waist and Coat Lace Sets, Dutch Collars, Byron Collars, Dainty Jabots, and Lace Cascades; pretty little Fancy Bows, in latest shades, String and Windsor Ties, Tailored Collars, and all the newest things for hot weather wearing. All prices from 1.50

25c

Cream Serge Suits and Coats

All beautifully made and perfect fitting. The material is the finest French Serge, thoroughly shrunken, and the styles are the season's latest. Suits and Coats are all silk or satin lined, with touches of buttons or braidings on same, others strictly tailored, good showing of the very best styles, and all moderately priced at 18.50, 17.50, and

15.00

Cream Serge Coats, all in the popular three-quarter length, with slightly cut-away fronts, silk or contrasting collars, and all loose backs. Exceptional value at 17.50 and

15.00

The Northway Co., Limited

124 - 126 Colborne Street

You have still time to share in the
Bargains of PURSEL's

MOVING SALE

Your Credit is Good

We arrange the payment to extend over months.

The moving sale can only last a short time longer as the new store 179 Colborne St., is nearing completion. Don't regret it by not getting your share of these snaps.

MOVE

PURSEL & SON

79 Colborne St.

OPEN EVENINGS

PHONE 259

WOMAN

WHAT SHE IS DOING

Items of personal and social interest will be gladly received by the writer of this column, by mail or over special Courier telephone 1781. Address communications to Society Editor, the Courier.

Receiving on Tuesday.

Mrs. R. E. Baker.
Mrs. W. S. Brewster.
Mrs. H. Buck.
Mrs. A. K. Bunnell.
Miss May Bishop.
Mrs. A. B. Cutcliffe.
Mrs. M. B. Cutcliffe.
Mrs. F. Chalcraft.
Mrs. G. G. Duncan.
Mrs. H. S. Farrar.
Mrs. F. M. Foster.
Mrs. R. T. Hall.
Mrs. C. J. Harris.
Mrs. G. D. Heyd.
Mrs. H. R. Howie.
Mrs. A. A. Hughes.
Mrs. J. J. Hurley.
Mrs. T. Harry Jones.
Mrs. H. K. Jordan.
Mrs. J. E. Kippax.
Mrs. W. E. Lochard.
Mrs. Gilbert Longstreet.
Mrs. C. W. Leeming.
Mrs. F. Leeming.
Mrs. H. F. Leonard.
Mrs. A. Montgomerie.
Mrs. Duncan McEwen.
Mrs. E. J. Mabon.
Mrs. W. F. Mair.
Mrs. G. S. Matthews.
Mrs. A. G. Montgomery.
Mrs. S. G. Read.
Mrs. T. H. Preston.
Mrs. M. H. Robertson.
Mrs. Joseph Roddy.
Mrs. W. W. Ross.
Mrs. J. A. Sanderson.
Miss Scarfe.
Mrs. W. C. Schultz.
Mrs. C. G. Secord.
Mrs. R. E. Secord.
Mrs. E. H. Secord.
Mrs. Charles Slemin.
Mrs. S. W. Swainland.
Mrs. James Sutherland.
Mrs. E. Sweet.
Mrs. W. R. Turnbull.
Mrs. A. S. Towers.
Mrs. Anton Van Westrum.
Mrs. A. P. Van Sommer.
Mrs. H. McK. Wilson.
The Misses W. K. Quillie.

Mr. Mathews left to-day on a trip to Cobalt.

Mrs. Wheeland, Chestnut avenue, is on the sick list.

Mr. W. B. Preston is in Toronto on business to-day.

Dr. Secord was in Toronto on Sunday of this week.

Mr. Will Rogers of the G.T.R. left for Port Colborne this morning.

Mr. N. D. Neill left on a business trip to Chicago on Sunday evening.

Mr. E. Sweet of Harley and Sweet is in St. Thomas to-day on business.

Mrs. McAlister of Toronto, is the guest of Mrs. Neilly Avery, Pleasant Ridge.

Mr. and Mrs. Anton van Westrum are amongst the Toronto visitors from Brantford to-day.

Miss Annie Steele and Miss Margaret Gombey, spent Sunday with friends in Dunnville.

Miss Lily Gibson, 63 Chestnut Ave. will not receive on Tuesday, May 6th or again this season.

Mrs. W. B. Preston, Dufferin Ave. will not receive on Tuesday the 6th of May, or again this season.

Mr. A. A. Hughes of the Crown Electric Company, left on Saturday on a business trip to Saskatoon.

Miss Lloyd-Jones was one of last week's visitors in the Ambitious City.

Mr. and Mrs. Charles Durkes, former Brantfordites, but more recently in Buffalo, leave to-day to make their home for the future in the Canadian West.

Mrs. Christopher Cook, Lorne Crescent, will not receive on Tuesday, May 6th or again this season.

Mrs. Harry Cockshutt, "Dufferin House", Dufferin Avenue, will not receive on Tuesday, 6th May, or again this season.

Mr. and Mrs. Richard (Dick) Harris of Pittsburgh are guests in town at present, with Mr. and Miss Bowly, 331 Dalhousie street.

Mr. Harold A. Waite, Toronto, general secretary of the Pocket Testament League, was the Sunday guest of Mr. and Mrs. A. McFarland, 38 Arthur street.

Mr. Charlie Waterous of McGill University, is home from Montreal, and will spend the summer in Brantford—much to the delight of his many friends.

The Grand Opera House have made all arrangements to open for the summer—the well known Franklin stock company is the attraction, secured, and will open on Wednesday, May 14th. It is the intention of the management to put on only the latest successes.

A special business meeting of the Brant Chapter was held in the Board Room of the Library on Wednesday afternoon, April 30th, the vice-regent, Mrs. Gordon Smith presiding.

A resolution was passed giving Miss Scarfe, the delegate to the annual meeting at Winnipeg, power to vote in accordance with the best interests of the chapter.

Yellow buttercups centered the pretty table. Huge bowls of the same wild flowers adorned the room together with other fragrant bloom. Many out of town guests came with members, including Miss Marjorie VanAllen (Toronto), Miss Davidson (England), Mr. George Drummond (Montreal), Mr. Perry (Montreal), Mr. Dodds (England), and many friends were present.

Mr. and Mrs. C. W. Aird, who has just returned from a two months visit with friends in Chicago.

The next tea takes place on Saturday, May 10th when the ladies match committee will be the hostesses.

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Telephone 351
Both

J. M. Young & Co.

Ladies Tailoring
and Dressmaking

STORE NEWS!

35 pieces American Jacquard Silks, cotton voile and muslins, in full range of coloring, neat small patterns, reg. 35c, 40c, and 50c. Special **25c** at.....

1 piece All Wool Cream Suiting, with black half-line stripe, 52 in. wide, reg. 1.25, Special **75c**

10 pieces natural color Shantung Silk, 34 in. wide. Special **49c**

75c Voiles 39c 6 pieces All Wool French Voiles, in black and colors, worth 75c. Special **39c**

1.25 Tweed Suiting, in light and dark colors, 54 in. wide. Special **75c**

65c Duchess Cloth 39c 10 pieces All Wool Duchess Cloth, good range of colors, worth 65c. Special **39c**

2 pieces Black and Navy All Wool Serge, 42 in. wide, regular 75c. Special **59c**

Wash Goods 25 pieces Color Cotton Crepe, in tan, blue, greys, greens, and stripes or neat spots. Special at **15c**

25 pieces Gingham and Chantung, in checks, stripes, and plaids, fast washing colors. Special **15c**

Ladies' Fancy Summer Parasols 10 dozen Ladies' and Misses' Fancy Summer Sunshades, big variety of styles, in a good assortment of colors. Special at 75c, 1.00, 1.25, 1.50, 1.75 to **5.00**

Special Showing in Curtain Nets, Madras Nets, Window Shades, Lace Curtains, Room Rugs, Carpets, Linoleums, etc.

J. M. Young & Company

Dressmaking

Tailor-made Suits

Pure Velvet Ice Cream

WHEN we say PURE we mean pure, not adulterated. When we say smooth we mean that the cream is bound to be "smooth" when it is pure. It is not how cheap we can make and sell ice cream. It is quality and satisfied customers that counts with us. If you have tried other makes of Ice Cream we invite you to try ours and you will say what others have said "there is no comparison"

We will deliver Ice Cream Bricks to any part of the city, packed in cardboard boxes and we guarantee them to keep one hour after leaving our store.

SPECIAL PRICES TO STORES

Our Ice Cream can be obtained at the following stores:—

Woolworth & Co., Ltd.
Brewsters, Ltd.
Crompton's Tea Room.
Wicks, Opera House Bldg.
Jarvis Jubilee Terrace.
Maxwell & Sons, West Brant.
other stores we will announce later.

A. Patterson

Grocer and Confectioner
Telephone 581

143 William St.
Store Open Evenings

terests of the order after hearing the discussions.

The Linen Committee were authorized to buy twenty pairs of Blankets for the Brant Sanatorium.

Mrs. Yates very kindly offered her home for a kitchen flower for the Sanatorium which it was decided to hold on Friday afternoon, May 10th.

W. H. A.

The meeting of the Women's Hospital Aid for the month of May was held last Friday morning at the Library and considerable business was transacted in connection with Flag Day on June 7th and furnishing for the Nurses Home.

The attendance was good and the ladies were pleased to welcome Mrs. Taylor, of Paris, who reported a growing interest in hospital matters in her district. Fees were paid in from Paris, 2.50 and Eagle Place \$1.50. A donation of \$13.00 from a friendly society was reported, and \$28.00 the proceeds from the children's Easter bazaar, was paid in by Mrs. G. E. Watt and will be devoted to the children's ward in the new hospital. A number of letters, mostly in connection with the furnishing

of the nurse's home, were read and this work is being pushed forward, so that there will be as little delay as possible in getting the home ready for occupation.

The visitors at the hospital for this month, are Mesdames W. W. Ross and J. R. Kerr. A letter from the Barber-Ellis Co., was read, generously giving this year, as heretofore.

(Continued on Page 3)

GRAND OPERA HOUSE BRANTFORD

Saturday, May 10—Cecil De Mille presents "THE RECKLESS AGE" by Lee Wilson Dodd, with a magnificent production and all-star cast, including the following players: Fredrick Burton, Robert Aber, Osborne Searle, Sydney Shields, Agnes Maro, Fan Bourke, Alan Brooks, Wm. Callington, Mrs. Lewis McCord. "The Reckless Age" has to do with a young society girl who has been brought up in uncomfortable surroundings by her stern father. After his death, leaving her a large fortune, she starts in to enjoy her life. Comp. and see how she makes out. Prices: 25, 50, 75, \$1, \$1.50. Seats 14—day.

Malcolm's

Last Week was the Biggest Sale of HOUSE FURNISHINGS we ever had. Our Cut Prices Bring the Crowd.

New line of Shirting, Regular 12 1/2 for..... **10**
New Scrims Regular 10..... **08**

New Lace Curtains

No. 214, 3 1/2 yds. long, marked price \$2.50, cut price a **2.19**

No. 5724, 3 1/2 yards long, marked price \$2.50, cut price **1.89**

No. 145, 3 1/2 yards long, marked price \$1.90, cut price **1.60**

No. 510, 3 1/2 yards long, marked price \$1.60, cut price **1.39**

No. 2300, 3 yards long, cut price, a pair..... **75**

All 50c Curtains, 3 yards long, cut price, a pair..... **47**

Many odd lines of one two or three pairs of a kind at 1/3 below regular price.

New Lines of Ladies', Misses' and Children's nicely trimmed Dresses Now in. Prices 25c to \$2.00 each.

Ladies' new undershirts at 50c up to \$1.00.

Ladies' new corset covers 38c lines for..... **25**

Ladies' new waists 50c to \$1.50 each.

New D. & A. Corsets most reliable quality in all leading styles, 50c up to \$2.00 each.

Our Reliable Alarm Clocks in Again.

"Big Ben" The best repeater made. Manufacturers' price \$3.00. Our price **2.69**

Royal George's another guaranteed repeater. Our price **2.25**

"Dawn of Day" Fully guaranteed \$1.25 alarm for 95c each.

"Sentinel" a good clock, alarm, for 88c.

Malcolm's,

Woolen & Knitting Mill Store.

133 Colborne St. Phone 635

SECOND SECTION

The

The pitcher is pitching ball in the old-fashioned way.



humping to-day! on the fences and the watching burdens saying "I surely spoiled a boys at a and his I and distressing—our boys see how they rally—O, so I'll bet seven bones! The wended back, back to our grave and steady—and yet own bunch of boys.

NEW SHORT ST

Brantford, President Fig Wednesday and

Tesch, the new short stop

Brantford club arrived in the

on Saturday. He is another

Schwinn of Ottawa in appearance

looks as if he will certainly

some speed to the Brantford

on the bases. Schwinn was

Lawrence, and the Sporting

of last week gives him a fine

stating that he was a good hit

fast man all round. Tesch

Courtesy at Lawrence, and

that the Brantford Louis is

along pretty well although he

been doing any hitting yet.

the arrival of Tesch the Br

infield will look a lot better.

In addition to the new sh

Rube Deneau turned over

burn to the Red Sox. Linde

a good ball player and M

RAY COLLINS



He may pitch the opening

against Ottawa on Wednesday

PUT OUT!

We put out the best in Me

Wear. See our special

at \$2.00—great value.

RAMSAY & SLATTER

11 Colborne Street

ROYAL

Best Res

First-class Service

Hours

ROYAL CA