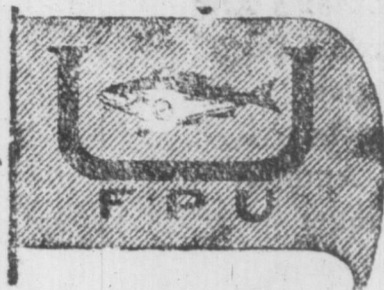


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(To Every Man His Own.)

The Mail and Advocate

Issued every day from the office of publication, 167 Water Street, St. John's, Newfoundland, Union Publishing Co. Ltd., Proprietors.

ST. JOHN'S, N.F.L.D., OCT. 5, 1914.

OUR POINT OF VIEW

Fishermen, Attention!

THE Captain of the "Calypso" has appealed today in the way of an advertisement for recruits for the Newfoundland Royal Naval Reserve. He does not state the number required; but the age is limited from 18 to 25.

An opportunity is thus afforded the young fishermen to show their loyalty to the Empire and King and their love for the Flag. It is therefore the duty of our young fishermen in the outports to respond promptly to the call. The appeal is no doubt the outcome of the promise of the Government made to the Home Government to raise the number of Naval Reservists from 600 to 1000. Therefore from 400 to 500 additional men are required.

Fear nothing boys. Respond to the call and be ready to face the foe if the necessity should arise. Let the Northern boys now do their duty for no body of men in the Empire are better qualified to stand on the deck of a man-of-war than the brave fishermen of Terra Nova. The single men are expected to respond chiefly to this call. Now quit you like men and let Captain McDermott have his 500 recruits before the 20th of the month.

The Union's enemies here have attempted to make out that Coaker, the F.P.U. and the North was unpatriotic—they dared not say disloyal—only R. K. Bishop got as far as that. Now show those land-snipers that the North has as much love for the Empire and Flag as the best anywhere in the Colony.

Coaker has always maintained that the aid Newfoundland should give Old England if ever her hour of need came, should be an offer to fill up any gaps in the ranks on the deck of warships where our fishermen would feel at home, and Coaker's opinions were those of the Northern toilers, now because of an offer made to the Imperial Government and accepted the Colony is in honor bound to raise the number of its Naval Reserve from 600 to 1000, and all young men who are suitable should rally to the defence of the Flag and the call of Country.

Ten thousand are ready to respond, but 500 only will be needed. Now devour the nearest magistrate or customs official with applications for free passes to join the "Calypso," and show the world what stuff the outport toilers in Newfoundland are composed of.

The Annual Convention

WE call the attention of Union members to the official announcements in connection with the Sixth Annual Convention of the Supreme Council of the F.P.U. which will be opened at Catalina on the 14th of November and continue its sittings on the 16th, 17th and 18th.

The Annual Meeting of the Shareholders of the Fishermen's Union Trading Co. and the Union Publishing Co. will also be held at Catalina at the time of the Convention.

Trinity, Bonavista, Fogo and Twillingate District Council Meetings will also be held at Catalina during Convention week.

The business of past Conventions of the F.P.U. have been of vast import-

ance to the fishermen and country in many respects, but the Convention which will be convened next month will surpass all its predecessors in respect of the importance of the matters to be considered.

The second Convention of the F.P.U. was convened at Catalina in 1910. Thus Catalina will possess the high honor and privilege of having the Annual Union Convention convened at that town for the second time—an honor and privilege that no other town in the Colony can claim.

Catalina citizens will be called upon for all available accommodation possible, for it is no small matter to accommodate one hundred and fifty to two hundred visitors in a small town, but we feel sure that if any town will exert itself on such occasions Catalina will not be one of those showing any slackness.

Every Local Council of the F.P.U. is expected to send a delegate. Every District Council of the F.P.U. should be represented by at least two delegates. The Constitution of the F.P.U. gives District Councils four seats each in the Supreme Council and each Local Council one seat.

All the Union members of the House of Assembly will be present.

The Convention will open at 10 a.m. Saturday the 14th of November.

The Prospero with the Northern delegates is due at Catalina on the 13th. The Fogo District delegates will arrive by Fogota a little earlier in the week, while the Bonavista District delegates from the north side will connect by the Dundee at Bonavista or Princeton. The West Coast and Conception Bay delegates will connect by rail and proceed direct to Catalina.

To Command Gaspe

Capt. Vatcher, late of the Galatea, left Burgeo Saturday for Basques to take the express for St. John's, and is due here to-day. He has been appointed to command the barq. Gaspe, replacing the late Capt. Connors. The Gaspe will sail for Bahia to-day.

Another Farewell

The executive of Cochrane Street League bade farewell to its members now going to the front Friday at the home of the President, Mr. Norman Burt. It is regrettable that the whole League could not be present, but owing to church service on and Cochrane St. under a church home, it was the best under the circumstances that could be done.

Speeches were made by the Pastor and Mr. Burt, and on behalf of the League, Rev. Mr. Whitemarsh presented souvenir pins, (with the city coat of arms) to each Volunteer.

Sergt. George Taylor replied on behalf of the Volunteers in suitable terms. During the evening patriotic music was rendered, and the National Anthem and "God be with you till we meet again" brought the gathering to a close.

The names of the Volunteers were Sergt. Taylor, Corp. H. James, Stanley Garland, Harry Wilson and J. Spooner.

Anyone can repair a roof with Elastic Roofing Cement Paint. It is easy and ready to apply. No heating required. You can do the work yourself with an ordinary whitewash brush. P. H. COWAN, Agent.

ADVERTISE IN THE MAIL AND ADVOCATE

Shoveling COAL

into a stove or furnace will give some heat, but a ton of coal is soon done.

A Pair of

All Wool Riverside Blankets

will cost much less and will last for years keeping generation after generation warm and comfortable.

THE NICKEL Has Some Show For Monday and Tuesday.

DIRECT FROM EUROPE! NOVELTY WAR NEWS PICTORIAL—

"AT THE FRONT WITH THE ALLIES."

ACTUAL WAR SCENES IN NATURAL COLORS—25 Beautifully hand-colored slides—25.

HERE'S ANOTHER BIG TWO-REEL FEATURE—

"PEG O' THE MOVIES."

Edison Two-Part Subject.

A dramatization of James Oppenheim's story, which throws many good side-lights on the making of motion pictures. When Peg becomes a photo-player, Stephen, her lover, goes West in disgust. She develops into a star and is sent West to lead a large Company. Stephen, tiring of the monotony of construction camp life, goes to a moving picture show and there sees Peg in the arms of the leading man. He is jealous, but fascinated, and follows the film to the next town thirty miles away. Then—see what happens.

"VENGEANCE," a melo-drama. HEARST-SELIG NEWS PICTORIAL—Tropical world events of interest. "SOME NERVE," A Keystone comedy, with Ford Sterling.

FAREWELL WEEK OF De WITT C. CAIRNS, THE POPULAR BARITONE. COMING--ARTHUR C. HUSKINS, LYRIC TENOR.

STRATEGIC VALUE OF STRASSBURG

City is Famous For its Astronomical Clock and Wonderful Cathedral

Strassburg is an important spot in the theatre of war. After its capture the city was formally ceded to Germany by France in the war of 1870. It is of strategic value, being 250 miles east of Paris and 370 miles southwest of Berlin.

By far the most important building in the cathedral, which in its present form represents the activity of four centuries, although part of the crypt dates back as far as 1015.

It is considered one of the grandest churches on the European continent. The tall spire rising from the western front reaches a height of 466 feet. It is richly embellished by statues and bas-reliefs. The screen of double tracery, of thirteenth century origin, is the work of Steinbach. The interior is majestic, with its vast dimensions and rich decorations.

In the south transept of the cathedral stands the remarkable astronomical clock, which was built in the fourteenth century, and renovated in 1839-42. It includes a perpetual calendar; the relative position and movements of the planets forming the solar system, and many automatic figures which operate at stated intervals.

The cathedral was severely damaged in the siege of 1870 as was, also, the library, another very important building. All traces of this have however, been removed.

The library was an old episcopal palace, built in the decade 1731-41. The books and manuscripts of the library were destroyed in 1870. Although many of them could not be replaced, books were sent to the library from all parts of Germany and it now has a collection of about 700,000 volumes.

AS A FRENCH SOLDIER SAW IT

"Close Acquaintance" Experiences With Germans

A French soldier at the front sends an account of two fights in which he was engaged. He says:

"After having been engaged with the enemy in rifle fire at a pretty long range for what seemed to be about one hour, our commander was of opinion that a closer acquaintance with the German war lord's infantrymen would delight us.

"So we were ordered to make a rapid advance in open order, and to draw up at a distance of about 300 yards from the enemy. Running forward and lying down to shoot alternately we got within 300 yards from the enemy's trenches, without suffering great losses.

"Then, following up an order of our commander, we made a quick movement, and dashed forward with fixed bayonets, a solid steel wall, in which every gap was at once filled. Like a whirlwind we swept over the field, braving the deadly torrent of hostile bullets.

"In a few seconds we had reached the first line of trenches, throwing ourselves on the enemy like a raging horde of madmen, and plunging our bayonets into their bodies in a state of perfect frenzy.

"In wild terror the men in the trenches further on sprang to their feet, running for dear life, chased by our soldiers, and stabbed in the back like so many pigs. Some of them turned round, throwing up their arms in surrender, but so swift was the rush of our men and so blind with rage most of them were that they did not heed them, and ran their bayonets through the surrendering men's breasts.

"The whole German force, some 500 men, was practically annihilated."

Horses Shy at Dead

London, Sept. 26.—A lance-corporal of the Connaught Rangers today told of the troops he was with being under fire in the line of battle for three days before they saw a German.

"One day we lay for ten hours in the trenches with shells dropping about us like rain. We could see the puffs of smoke along the horizon and

hear the constant roar of the guns, but that was all. Only when you got a bullet in the arm or leg did you realize that you were really in a battle."

The corporal commented on the utter disregard German officers feel for the loss of men. He said that the Germans advanced in close formation against one position from which the British had intended to withdraw be-

cause it was dominated by a German battery that could not be located. The infantry came forward with the British guns, opening great holes in the ranks, and Red Cross men said they picked up 1,600 dead and wounded Germans in front of the position. The

British loss did not exceed 20. "I have seen our cavalry thrown into confusion," said the corporal, "merely because the horses shied at heaps of dead they had to tread over when attempts were made to clear our front of advancing Germans."

A SPLENDID OFFER

We will mail the daily issue of **The Mail and Advocate** to any address in Newfoundland or Canada from now until the end of 1915 for the sum of \$2.00.

We will mail the weekly issue of **The Mail and Advocate** to any address in Newfoundland or Canada from now until the end of 1915 for the small sum of Fifty Cents.

The weekly issue of **The Mail and Advocate** offers splendid opportunities to business men for advertising their goods as it is read by 50,000 persons every week.

The daily issue of **The Mail and Advocate** has the largest outport circulation by 100 per cent of any daily paper in the Colony. It has only been published nine months, yet its outport subscription list exceeds by 100 per cent the circulation of any other daily paper.

The weekly issue of **The Mail and Advocate** has subscriptions all over the Colony and is the cheapest weekly paper issued in the Colony. We give our advertisers good value for their money. They appreciate this fact and continue their patronage from year to year. Others should note this fact and advertise in the paper that is read by 50,000 persons.

Butter & Cheese

Just received, a shipment of

Choice Creamery Butter

in 14 and 28 lb. Boxes

—and—

30 Boxes Cheese, Twin

Colin Campbell

ALLIANCE ASSURANCE CO., LTD.

THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman
 ROBERT LEWIS General Manager.

TOTAL ASSETS Exceed \$120,000,000.

Fire Insurance of every description effected.

LEONARD ASH, Carbonear,
 Sub-Agent for Carbonear District.

BAINES, JOHNSTON & CO.

Agents for Newfoundland.

NOTICE!

The Sixth Annual Convention of the Supreme Council of the Fishermen's Protective Union of Newfoundland will be convened at **Catalina on the morning of November 14th next.** Every Local Council and District Council of the F.P.U. should endeavor to be represented. Every Chairman of a Local Council and all the Officers of District Councils are members of the Supreme Council and in event of such Officers not being able to attend, Councils may appoint a substitute.

By order of
W. F. COAKER,
 President F.P.U.

St. John's, Oct. 4th, 1914.

NOTICE

The Annual Meeting of the Shareholders of the Fishermen's Union Trading Co., Ltd., will be held at **Catalina on the 16th day of November next.**

By order of
W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

NOTICE

The Annual Meeting of the Shareholders of the Union Publishing Co., Ltd., will be held at **Catalina on the 16th day of November next.**

By order of
W. W. HALFYARD, Secretary.

St. John's, Oct. 1st, 1914.

NOTICE

The Annual Convention of Trinity District Council of the F.P.U. will be held at **Catalina on the 14th day of November next.**

By order of
J. G. STONE,
 District Chairman.

Catalina, Oct. 1st, 1914.

NOTICE

The Annual Convention of Fogo District Council of the F.P.U. will (by special permission of the President) be held at **Catalina on the 17th day of November next.**

By order of
W. W. HALFYARD,
 District Chairman.

St. John's, Oct. 1st, 1914.

NOTICE

The Annual Convention of Twillingate District Council of the F.P.U. will (by permission of the President) be held at **Catalina on the 17th day of November next.**

By order of
W. B. JENNINGS,
 District Chairman.

Moreton's Hr., Oct. 1st, 1914.

NOTICE

The Annual Convention of Bonavista District Council of the F.P.U. will (by permission of the President) be held at **Catalina on the 16th day of November next.**

By order of
R. G. WINSOR,
 District Chairman.

Wesleyville, Oct. 1st, 1914.