

CANADIAN GROCER



Will You Share in the Sale of Canada's National Drink—the delicious juice of the finest Concord Grapes—grown in Canada's Garden

*(The Splendid Fruit Belt
Between Lakes Ontario
and Erie)*

Welch's

"The National Drink"

No grocer in the Dominion of Canada will derive the full benefit of his opportunities unless he sells this famous Canadian beverage.

Resulting from the unique advertising campaign which we have carried on in the past and are now carrying on, there is a rapidly growing interest in Welch's Grape Juice, which amounts to little short of a tremendous demand.

By co-operating with us you can turn this interest into big business, especially during the summer months, when the delicious, fruity aroma of this drink is most tempting to the heat-weary Canadian.

Suggest Welch's Grape Juice to your customers—show it in your window—display it on your most prominent counter. Every bottle you sell adds to the revenue of Canada.

Dealers' helps, window and store display material, etc., furnished without charge. Sold through leading jobbers.

The Welch Company, Limited - - St. Catharines, Ontario