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MIDSUMMER SALE

TWO MONTHS PACKED FULL OF DOLLAR-SAVING CHANCES.

August Furniture and Midsummer Sales Combined in One Midsummer Sale Catalogue.

AUGUST FURNITURE SALE CATALOGUE WILL NOT BE ISSUED.

Thousands of home-owners Canada over look forward from year to year to our Midsummer and August Furniture Sales as great money savers in supplying their every home need. This year these two value-giving events are combined in one, and our expert buyers and immense factories have specially collected and manufactured everything that is newest, best and most desirable in novelty and staple lines, and we have marked them at the very lowest prices for which trustworthy qualities can be sold.

GIGANTIC PREPARATIONS HAVE BEEN UNDER WAY FOR MONTHS PAST TO MAKE THIS THE GREATEST Midsummer sale in our history.

If we couldn't show you price reason distinctly out of the ordinary for buying every Summer need now and here, the object of this Midsummer Sale would be of no account. But we can. We do!

AND REMEMBER, everything we sell is backed up by our Great Liberal Guarantee; if goods are unsatisfactory in either quality or price, we will exchange or refund your money, and pay all transportation charges both ways.

Have You Received a Copy of Our New Midsummer Sale Catalogue?

Send us your name and address on a postal, and this 24-page Money Saver, beautifully illustrated, will be sent you FREE. This Catalogue tells of worth-while reductions, not only on wearing apparel for men and women, but on house decorations, home furnishings, fancywork, and soforth.

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