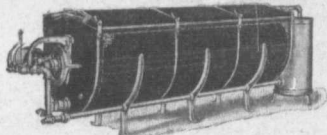


The Lure of the Lower Price



The Beaver-Jensen Ripener-Pasteurizer may cost more in the first cost—but in the end the cheaper machine will cost you more.

For example—

The BEAVER-JENSEN you need costs—we'll say, for argument's sake, \$350.00. But you don't have to pay out anything for repairs.

The cheaper machine sells for \$300.00. The cost for repairs averages \$10.00 a month, or \$120.00 the first year, making it cost you \$300.00 plus \$120.00, or \$420.00 invested.

Actually \$70.00 more than the BEAVER-JENSEN in the first year's investment. What will it be the second year?

Ask us about the BEAVER-JENSEN. Use proves what the surface cannot show.

W. A. DRUMMOND & CO.
TORONTO, ONT.

Canadian Representatives for the

J. G. CHERRY COMPANY, Cedar Rapids, IOWA, U.S.A.

Make the Change Now

**Mogul 8-16
Kerosene
Tractor**



**GRAND PRIZE
WINNER
AT
SAN FRANCISCO
EXPOSITION**

THESE are the days of heavy horse power expense. The horses are idle. Hay and oats are worth so much it's a shame to use them for feed. It takes five acres of land to raise enough to feed one horse one year. Horses are at the top of the market, with prices higher than for years past. The market for horses is so good that, even at these higher prices, they are easy to sell. What better time could there be to consider replacing some of your horses with a Mogul 8-16 kerosene tractor?

You can use a Mogul 8-16 with profit for about all the work you are now doing with horses—the tractor does it better and cheaper. It takes less of your time to care for it. It increases the amount of land you make a profit from—five acres for every horse it replaces. It is the right size for most of your belt work. It burns any fuel oil—kerosene, naphtha, benzine, motor spirits, enabling you to use the cheapest fuel you can buy.

Why not plan to sell some of your horses now and save the winter feeding? Mogul 8-16 will take their place and do your spring work in time. Write today for our 100-page book "Tractor Power vs. Horse Power," which we will send promptly if you'll only ask for it. Write us at the nearest branch house.

International Harvester Company of Canada, Ltd.

BRANCH HOUSES

At Brandon, Calgary, Edmonton, Estevan, Hamilton, Lethbridge, London, Montreal, St. Paul, Regina, Toronto, Vancouver, Winnipeg, Yorkton

IMPORTANT ANNOUNCEMENT

REGARDING



Our 40 Piece Tea Set

To Our Women Folks

As stated in our last issue, we have been negotiating with the wholesalers who have been supplying us with our 40-piece tea sets with a view to getting control of the stock of these premiums which they still had on hand. The war has interfered with the trade in semi porcelain and we had expected to hear that the supply was nearing exhaustion. To our surprise we learned that there were

ONLY 60 SETS LEFT

for us. We at once sent in a covering order reserving them for our women folks, and we are sure that they will not be slow in availing themselves of this last great opportunity of securing this premium. Our 40-piece tea set has proved to be so popular with our women readers that we are sure that when they hear that the supply is so nearly exhausted that the balance will

Go Like Hot Cakes

and it will only be a short time until we have to drop this popular premium. We are sorry to have to do this, for in the past two years several hundreds of them have been won by our Women Folks and we have received hundreds of letters expressing the surprise and delight of those who have secured them. However, we shall have to bow to the inevitable, and while the supply lasts our motto will be

First Come—First Served

The set consists of 40 pieces; is in semi porcelain and is decorated with a gold band. It consists of 12 cups and saucers, twelve tea plates, two cake plates, one cream jug and a slop bowl.

Call up your neighbors over the telephone, get four of them to subscribe to Farm and Dairy at \$1.00 each, and we shall order one of the tea sets for you as soon as we receive the subscriptions.

Circulation Department

Farm and Dairy - Peterboro, Ont.