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The Prudential has always aimed at the best possible service for its policyholders and agents. And the best possible service is the result of efficiency. Simplification of working and accounting methods, constant improvement of policy forms, promptness in payment of claims, steady reduction of expense rate, and practical helps for agents are a few of The Prudential's greater efficiency achievements.

Write for particulars of attractive agency contract.

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ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

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 POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

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All kinds of Personal Accident and Sickness Insurance
 Employers and Public Liability
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