

The special connections which the Company has established with the large markets, East and South, have enabled it to steady prices throughout the season on stock consigned to the Company for sale. It is possible for The Grain Growers' Grain Company to give shippers of live stock a service that will net them profits over and above what they have been accustomed to receiving. One thing this farmers' company can ensure—the highest available prices always. Even at this early stage of the Company's live stock operations at the Union Stock Yards, it is to be noted that higher prices have resulted on stock of all kinds, and especially on the higher grades of cattle.

Live Stock Shippers' Associations

In its effort to give the greatest possible measure of practical assistance to the shipper The Grain Growers' Grain Company is not content to provide a staff in this new Department such as might satisfy the ordinary live stock commission firm. In addition the Company has a man whose duty it is to go out through the country to assist the farmers in any locality to organize a Live Stock Shippers' Association. All expenses in connection with this service are borne by the Company. Not only will this expert assist in organizing these associations; he will remain on the spot to help the farmers in making their first shipment. He will show them how to handle shipments to the best advantage. He will show them how to mark the animals of each shipper so that there may be no confusion of

ownership when they reach Winnipeg. In short, The Grain Growers' Grain Company's Special Live Stock Representative is versed in all phases of live stock marketing and live stock conditions in the West; his presence so simplifies things that no community need hesitate to take action in establishing a Live Stock Shippers' Association and thereby reap the direct benefits which will follow.

It is interesting to note that the Company's men grade all stock before it is offered for sale. By properly classifying the animals which comprise a shipment it is possible to make the most of every consignment. This, however, is only one of the gains which the average shipper may overlook but which The Grain Growers' Grain Company preserves for its live stock shippers.

Free Literature

This Department has literature which explains in detail how animals can be marked correctly and how co-operative shipments can be made most satisfactorily. This literature, and any other information which the shipper of live stock may require, will be sent free upon request.

In addition, the Live Stock Commission Department issues a weekly Live Stock Market Letter. This, too, is free to any one needing reliable quotations on cattle, sheep or hogs. Actual sale prices, obtained from the Stock Yards but a few hours before mailing each Wednesday, make these market letters valuable. Not always are newspaper reports on prices to be relied upon.

Have you live stock to sell? Would you like to receive these free Live Stock Market Letters or any other special information? A

card request, your name and address, is all that is necessary to obtain from the Live Stock Department a prompt and courteous response.



Sorting Out a Co-operative Shipment