BORATED TALCUM TOILET POWDER



BABY'S BEST FRIEND' everywhere or by mail 25 cents.—Sample tree.

ser's Y'oldet (Borated) Talcum Toilet Powder—
ent of Fresh-cut Parma Violets-Sample free. Men
ted Skin Soap (blue wrapper). Specially prepare
ursery. Mennen's Sen Yang Toilet Powder, Ort
No samples. Sold only at stores.
Gerhard Mennen Co., Newark, N. J.

Don't Change From Wool To Cotton

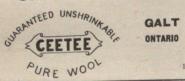
Your physician will tell you that you should not wear cotton under-wear at any time of the year in this climate—always a danger of serious colds.

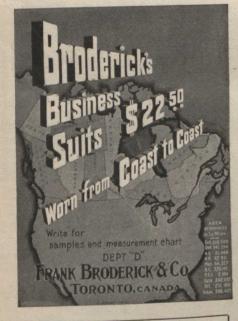
You can discard your uncomfortable winter underwear to-day without danger if you buy "CEETEE" light and medium weight Pure Wool Underclothing.

Underclothing.

Made in Silk and Wool Cashmere.
Australian Merino Wool and fine
India gauze in medium and light
weight wools. Ask your dealer
about the advantages of wearing
"CEETEE" wollen underclothing.
We manufacture it in all styles
for men, women and children.

The C. TURNBULL CO. OF GALT LIMITED





Hotel Kenney

The Angler's Paradise of the Rideau Lakes
Recently remodelled and enlarged. Spacious parlors and verandahs. Rooms large
and airy, commanding beautiful views,
single or en suite Hot and cold water
baths. Long distance telephone and post
office. Open May 1st to November 1st
RATES \$2.00 for day. Strein RATES \$2.00 to \$3.00 per day. Special rates by the week which will be furnished on application.

Thos. Kenney, Prop.

Oshawa
Galvanized
Steel Shingles.
Shingles: Send for the free booklet.

PEDLAR People of Oshawa

The British Sailor

(Vancouver World.)

THE British sailor is no longer the free and easy individual who goes rollicking through life without chart or compass. He has become quite a conventional sort of person. quite a conventional sort of person. He has bowed to the demands of industrialism and has joined a union. In the annual report of the Merchant Service Guild—a trade union for captains and officers of the service—the secretary asserts that "letters have at times been received from members of the Guild (written abroad) who have felt that their ships were sailing in an extremely dangerous condition, mainly through the new overloading regulations. These communications have simply been sent," he adds, significantly, "with the view of the ships never arriving home."

Civic Good Looks

(Saturday Sunset.)

NOTHING succeeds like success NOTHING succeeds like success and the appearance of prosperity begets it. When a man goes down town with a new suit and a nobby hat his friends may not remark the fact that he has new clothes, but they will be impressed by his appearance of prosperity. The same thing applies to cities. If a city has broken sidewalks, bad pavements, unkempt lawns and shabby houses it will be hard to impress strangers that it is prosperous, no matter how high the prices of real estate may rule. And it is surprising how a few neglected houses on one street will give a bad impression of the whole. It is just like the man with good clothes and impression of the whole. It is just like the man with good clothes and soiled linen. Here and there in Vancouver—on some of the best streets, too—may be found houses which would be the better of a coat of paint, where lawns are ragged and run down, where boulevards are unrun down, where boulevards are un-kempt and uncared for. A very little expenditure of money and effort in many cases would result in a great improvement. Portland is a city of roses and one of the most beautiful in America. Vancouver in the fu-ture may be as beautiful but mean-time let all our citizens clean up and paint up. This year it is especially important to do so.

Free Trade Wanted

(Kingston Standard.)

WITH a population of eighty millions the United States does not purchase half as much from Canada as Canadians with a population of seven millions purchase from the United States. This is a direct result of the high American tariff. But what is the remedy? We have tried to bring about reciprocity, but unsuccessfully. There is a party in the United States also advocating reciprocity but hitherto without avail. What the result of the attempt now being made to revise the United States tariff may be, it is difficult to foretell. A reduction in duties has been promised but it may not materialise. The manufacturing interests are very powerful in the adjoining republic and it goes without saying that the majority of them will oppose either reciprocity or reduction. The farmers are equally opposed to lowering the duties on farm tried to bring about reciprocity, but posed to lowering the duties on farm products so that it does not look promising for freer trade relations between the two countries—more's the pity, because freer trade would in many cases mean cheaper goods for the consumers.

See Canada from a Russell and enjoy the finest summer you ever had



HE RUSSELL CAR is built especially for ROAD SERVICE. It is the ideal car for short trips or long tours. Built to be comfortable, no matter how rough the roads—built with plenty of power—built to stand the strain of jolts and jars that shake an inferior car to pieces. A car that is always under perfect control.

With a car like that under you and with the knowledge that everywhere you go you will find a Russell agent or branch capable of giving the car the best of attention, you will know what a REAL VACATION is.

SEND FOR OUR CATALOGUES. Models from \$1500 to \$4500-from 18 to 50 Horse Power.

Canada Cycle & Motor Co., Limited WEST TORONTO Makers of High Grade Automobiles.

Toronto, Hamilton, Ottawa, Montreal, Winnipeg, Vancouver, Melbourne, Aus



RETAIL STOREKEEPERS

will find that customers are better pleased where they are able to select their purchase in a well-lighted store. By use of Electric Light it is possible to show goods and materials in their true colorings, and the public know and appreciate dealing in a store where there can be no deception and dark, pokey corners.

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